**12/14 Climate Friday Social Guidance**

**Suggested hashtags:** #ClimateFriday, #CutMethane

**High-res graphics:** [HERE](http://materials.actonclimate.com/search/?q=&search_folder=&tags_include=34&tags_include=51&extensions_include=&extensions_exclude=&published_start=2018-12-01&published_end=)

**Sample comment + email:** [HERE](http://materials.actonclimate.com/asset/4118/)

**Guidance from the Environmental Defense Fund:**

* As Trump’s EPA moves to gut methane protections, the American public overwhelmingly voiced their opposition. Here’s what they had to say:<https://www.edf.org/jZc><https://www.youtube.com/watch?v=iUeGXMAmqFU> #ClimateFriday #CutMethane
* WATCH: Opposition to EPA’s methane rollback came from all sides at the Denver hearing: parents, tribal members, investors, scientists, and more<https://www.youtube.com/watch?v=iUeGXMAmqFU> #ClimateFriday #CutMethane
* EDF’s @rosaliewinn and @the93mcgee take a look at the wide range of support for EPA’s methane rule<https://www.edf.org/jZc>#ClimateFriday #CutMethane

**NCA/Methane**

**Link to consider:** [cutmethane.org](http://cutmethane.org)

**What to say:**

* #NCA4 told us what we already know: climate change puts our communities at risk. Instead of addressing climate change head on, @EPAAWheeler is rolling back standards that #CutMethane and lower toxic air pollution. #ClimateFriday [LINK]
* Methane pollution from oil and gas developments is a major contributor to climate change. Instead of protecting standards that #CutMethane and keep our air clean, @EPAAWheeler is rolling them back. #ClimateFriday [LINK]
* #NCA4 made it clear that we need urgent climate action, not @EPAAWheeler’s toxic agenda to roll back vital standards that #CutMethane. #ClimateFriday [LINK]
* We want #CleanAir4Kids, not @EPAAWheeler’s denial of #NCA4 and the serious impacts of climate change. #ClimateFriday [LINK]

**Comment Push Social**

**What to say:**

* It’s #ClimateFriday and we need your voice! 12/17 is the last day to tell @EPAAWheeler that his reckless rollback of critical standards that #CutMethane puts our health and environment at risk. [cutmethane.org](http://cutmethane.org)
* TIME IS RUNNING OUT: Tell @EPAAWheeler that we won’t accept his reckless rollback of standards that #CutMethane before the comment period ends THIS MONDAY. #ClimateFriday [cutmethane.org](http://cutmethane.org)
* .@EPAAWheeler and @realDonaldTrump want to give their friends in the oil and gas industry a free pass to pollute our health. The health of our communities is on the line – this #ClimateFriday, speak up to protect standards that #CutMethane. [cutmethane.org](http://cutmethane.org)

[“EPA admits scrapping regulations will put more methane into atmosphere,”](https://www.theguardian.com/environment/2018/sep/11/epa-admits-scrapping-regulations-will-put-more-methane-into-atmosphere) 9/11/18, *The Guardian*

**What to say:**

* .@EPAAWheeler knows that rolling back standards that #CutMethane will pump dangerous pollution into the air we breathe. He’s doing it anyway. #ClimateFriday
* Methane pollution standards help keep our air clean and protect our environment. @EPAAWheeler is putting his polluting pals over people. #ClimateFriday
* When we #CutMethane, we reduce a dangerous pollutant in our atmosphere. @EPAAWheeler’s move to rollback vital pollution standards puts us all at risk. #ClimateFriday

[“Methane is a potent pollutant – let’s keep it out of the atmosphere,”](https://bit.ly/2N6bvY9)9/12/18, *The Conversation*

**What to say:**

* Methane is 80 times more potent than carbon pollution in the short term. @EPAAWheeler wants to slash standards that #CutMethane anyway. #ClimateFriday
* Methane is a dangerous pollutant, and as oil and gas companies continue to release it into the air, it’s putting our health and environment at risk. #CutMethane #ClimateFriday

**Sample graphics:**

