**Wheeler Nomination Target-o-Rama**

**EMAIL TEMPLATE**

SUBJECT LINES:

1. Trump wants to put an ex-coal lobbyist in charge of the EPA
2. Ex-coal lobbyist Andrew Wheeler means more of Trump’s toxic agenda
3. Make sure Pruitt’s toxic legacy ends once and for all

[NAME],

The Environmental Protection Agency (EPA) is in danger of being taken over by a pawn of corporate polluters. Again.

**SIGN: Stand up for Iowa families – tell Senator Ernst to reject Andrew Wheeler [LINK TO LANDING PAGE]**

Andrew Wheeler has already proven he’d put Iowa families at risk, from his rollback of protections that cut methane to his proposal to slash clean car standards. His disregard for the air we breathe will rob our children of a healthy future.

Wheeler is also rolling back America’s vital mercury and air toxics standards. If Wheeler gets his way, our families could be exposed to toxic pollution and the dangerous health impact it causes. Iowans need an EPA administrator who will put our health and safety first.

**Tell Senator Ernst that a vote for Wheeler is a vote against our health [LINK TO LANDING PAGE]**

We need an EPA administrator who puts our health and environment first, period. Any alternative is unacceptable.

**Keep corporate polluters away from our health protections. [LINK TO LANDING PAGE]**

Andrew Wheeler will **never** have our best interests at heart. **Let Senator Ernst know that we deserve a healthy future** – and that we won’t accept any nominee who places polluters before people.

It’s time to get loud – can we count on your voice?

[SIGNER]

**SAMPLE SOCIAL GUIDANCE**

**TWITTER:**

* A vote for @EPAAWheeler is a vote against Iowa families, plain and simple. @SenJoniErnst – we’re counting on you to protect us. #StopWheeler [LINK]
* .@SenJoniErnst – more than 230,000 Iowans suffer from asthma. @EPAAWheeler’s toxic agenda won’t let us breathe any easier. [LINK]
* SIGN: Let @SenJoniErnst know that Iowans oppose @EPAAWheeler’s toxic agenda at the EPA. #StopWheeler [LINK]
* GET LOUD: We need your voice to #StopWheeler – our health is on the line. [LINK]

**FACEBOOK:**

* A vote for [TAG] Acting Administrator Wheeler is a vote against Iowa families. Let [TAG] Senator Joni Ernst know that Iowans oppose Wheeler’s toxic agenda at the EPA. #StopWheeler [LINK]
* [TAG] Senator Joni Ernst – more than 230,000 Iowans suffer from asthma. [TAG] Acting Administrator Andrew Wheeler’s toxic agenda won’t let us breathe any easier. [LINK]

**LANDING PAGE LANGUAGE**

The mission of the Environmental Protection Agency (EPA) is “to protect human health and the environment.” Disgraced former EPA Administrator Scott Pruitt tried his best to undermine this vital mission by choosing to slash health protections and let corporate polluters off the hook. Now that Pruitt’s been booted, we need an EPA administrator dedicated to undoing his toxic agenda and protecting Iowa families. Progress is possible and necessary – but another corporate crony and climate skeptic will not get us there.

We need an EPA administrator who puts our health and environment first, period. Any alternative is unacceptable. Andrew Wheeler has proven again and again that he will never have our best interests at heart – tell Senator Ernst that a vote for Wheeler is a vote against Iowa families.

**PETITION LANGUAGE**

**TO: Senator Joni Ernst**

Senator Ernst,

Iowans are counting on you to protect our families, our children, and our lands – and we can’t afford an ex-coal lobbyist like Andrew Wheeler leading the Environmental Protection Agency (EPA). The EPA should be led by someone who is committed to fulfilling the agency’s mission to protect our health and the environment, not someone who built their career on putting corporate polluters first.

After the damage that Scott Pruitt caused trying to undermine the mission of the EPA with his toxic agenda, it’s clear that we can’t afford more of the same. A former coal lobbyist cannot lead the EPA. Period. Please fulfill your obligation to Iowans like me and call for the nomination of a true leader who will protect our health, safety, and environment.

Thank you,

Signer