**“Gone in a Generation” – *Washington Post* feature**

*Highlighted posts are potentially c4. Please confer with your legal counsel before amplifying.*

**GENERAL**

***What to say:***

* Climate change is reshaping the land we love. @washingtonpost’s new feature on climate change reads like a case study for why we urgently need to #ActOnClimate. #ClimateFriday <https://www.washingtonpost.com/graphics/2019/national/gone-in-a-generation/?utm_term=.f8f78acf3876>
* Across the country, climate change is disrupting lives and threatening our communities. The need to #ActOnClimate has never been so clear. #ClimateFriday <https://www.washingtonpost.com/graphics/2019/national/gone-in-a-generation/?utm_term=.f8f78acf3876>
* ICYMI: @washingtonpost’s new feature highlights the urgent need to #ActOnClimate. Lives are at stake. #ClimateFriday <https://www.washingtonpost.com/graphics/2019/national/gone-in-a-generation/?utm_term=.f8f78acf3876>
* The case for climate action, as told by people across the country experiencing climate change firsthand. #ActOnClimate #ClimateFriday <https://www.washingtonpost.com/graphics/2019/national/gone-in-a-generation/?utm_term=.f8f78acf3876>

**IMPACT-SPECIFIC**

**Forests**

***What to say:***

* Climate change is to blame for the deadly combination of increased wildfire and bark beetle outbreaks that devastated Montana forests. #ActOnClimate #ClimateFriday <https://www.washingtonpost.com/graphics/2019/national/gone-in-a-generation/?utm_term=.f8f78acf3876>
* Shrinking snowpack, invasive beetles, raging wildfire… climate change is devastating Montana NOW. We can’t wait to #ActOnClimate. #ClimateFriday <https://www.washingtonpost.com/graphics/2019/national/gone-in-a-generation/?utm_term=.f8f78acf3876>
* Since 1997, Montana, Idaho, and Wyoming have lost about 2% of their trees EVERY YEAR. #ActOnClimate #ClimateFriday<https://www.washingtonpost.com/graphics/2019/national/gone-in-a-generation/?utm_term=.f8f78acf3876>
* WATCH: Wildfires turned Montana’s forests from verdant expanses to what hunter Michael Golden calls “hundreds of acres of pick up sticks.” #ActOnClimate #ClimateFriday <https://www.washingtonpost.com/graphics/2019/national/gone-in-a-generation/?utm_term=.f8f78acf3876>
* Michael Golden grew up hunting in the mountains of Montana with his father. Climate change means his son will grow up in a “starkly different environment.” (via @washingtonpost) #ClimateFriday <https://www.washingtonpost.com/graphics/2019/national/gone-in-a-generation/?utm_term=.f8f78acf3876>

**Floods**

***What to say:***

* Extreme flooding isn’t just dangerous – it's also “emotionally overwhelming and financially disastrous.” We must #ActOnClimate – the well being of our communities depends on it. #ClimateFriday <https://www.washingtonpost.com/graphics/2019/national/gone-in-a-generation/?utm_term=.f8f78acf3876>
* WATCH: North Carolina residents still recovering from Hurricane Florence underscore the urgent need to #ActOnClimate. #ClimateFriday <https://www.washingtonpost.com/graphics/2019/national/gone-in-a-generation/?utm_term=.f8f78acf3876>
* We must #ActOnClimate to protect our communities from extreme flooding. For families across the country, it could mean “the difference between wet and dry.” (via @washingtonpost) #ClimateFriday <https://www.washingtonpost.com/graphics/2019/national/gone-in-a-generation/?utm_term=.f8f78acf3876>
* WATCH: Victims of extreme flooding in North Carolina make the urgent need to #ActOnClimate devastatingly clear. #ClimateFriday <https://www.washingtonpost.com/graphics/2019/national/gone-in-a-generation/?utm_term=.f8f78acf3876>
* @SenThomTillis – climate change fueled extreme weather events are already putting North Carolinians at risk. @EPAAWheeler’s toxic agenda will make things worse. #StopWheeler #ClimateFriday <https://www.washingtonpost.com/graphics/2019/national/gone-in-a-generation/?utm_term=.f8f78acf3876>

**Fires**

***What to say*:**

* WATCH: Firefighters on the frontlines of keeping our communities safe describe how climate change is putting our families at risk. #ActOnClimate #ClimateFriday <https://www.washingtonpost.com/graphics/2019/national/gone-in-a-generation/?utm_term=.f8f78acf3876>
* WATCH: Firsthand accounts from firefighters make it clear our communities cannot afford to wait to #ActOnClimate. #ClimateFriday <https://www.washingtonpost.com/graphics/2019/national/gone-in-a-generation/?utm_term=.f8f78acf3876>
* Climate change makes forest fires more costly, frequent, and severe. We must #ActOnClimate to keep our families safe. #ClimateFriday <https://www.washingtonpost.com/graphics/2019/national/gone-in-a-generation/?utm_term=.f8f78acf3876>

**Fisheries**

***What to say*:**

* The Gulf of Maine is warming faster than 99% of the world’s oceans, and Maine’s famous lobstermen are witnessing the changes first hand. #ActOnClimate #ClimateFriday <https://www.washingtonpost.com/graphics/2019/national/gone-in-a-generation/?noredirect=on&utm_term=.409da474337d#lobster>
* WATCH: families who have made their livings catching lobster for generations give first hand accounts of how climate change is creating new winners and losers. #ActOnClimate #ClimateFriday <https://www.washingtonpost.com/graphics/2019/national/gone-in-a-generation/?noredirect=on&utm_term=.409da474337d#lobster>
* Lobster ranks among the most valuable fisheries in the United States. Fishermen can’t afford the uncertainty that comes with warming oceans. #ActOnClimate #ClimateFriday <https://www.washingtonpost.com/graphics/2019/national/gone-in-a-generation/?noredirect=on&utm_term=.409da474337d#lobster>
* .@SenatorCollins – fishermen in Maine can’t afford @EPAAWheeler’ toxic agenda. Stand up for Maine families and #StopWheeler. #ClimateFriday <https://www.washingtonpost.com/graphics/2019/national/gone-in-a-generation/?noredirect=on&utm_term=.409da474337d#lobster>