**Twentieth National Colloquium on African American Health**

**Suggested Hashtags**: #NMAColloquium2019, #NMAHealthEquity2019, #NMAAfricanAmericanHealth, #AAHealth19, #TrustBlackDoctors, #ActOnClimate

**High Res Graphic:** [HERE](http://materials.actonclimate.com/a/ba745036-211e-485c-b437-79d7537bdf64/), [HERE](http://materials.actonclimate.com/a/c57a6b0d-11bf-4784-8e89-6c10ec2d40d6/), and [HERE](http://materials.actonclimate.com/asset/4350/)

**Conference Information:**

Website: <https://www.nmanet.org/page/Colloquium>

Twitter: @NationalMedAssn  
Facebook Conference Event Page: <https://www.facebook.com/events/2062716250688055/>

Facebook NMA Page & Panel Livestream: <https://www.facebook.com/NationalMedAssn/>

***Environmental Health and Asthma Panel***

*Date: Saturday, March, 30, 2019*

*Times: 3:15pm -4:15pm EST*

*Panel Participants:*

We Act Director of Federal Legislative Affairs Kerene Tayloe: @GreenKerene

Dr. Michael Lenoir, MD

Dr. Mark Mitchell, MD

International Association of Black Professional Firefighters President Addington Stewart: @AddingtonStewar

**Pre-Panel Amplification**

TWITTER:

* At #NMAColloquium2019, health experts will discuss the disproportionate burden of pollution, climate change, and extreme weather on communities of color, and why we must #ActOnClimate to right this wrong. Tune in at 3:15 PM EST to learn more: <https://www.facebook.com/NationalMedAssn/> #NMAHealthEquity2019 (via @NationalMedAssn)
* .@realDonaldTrump is failing African American families, who suffer disproportionately from air pollution and related respiratory illnesses. That is why communities of color are standing together at #NMAColloquium2019 to #ActOnClimate. <https://www.facebook.com/NationalMedAssn/> @NationalMedAssn
* TODAY 3:15 PM EST: #NMAColloquium2019 brings together leaders in the African American community to discuss how to fight back against the Trump admin’s direct attacks on our health. <https://www.facebook.com/NationalMedAssn/> #NMAHealthEquity2019 #ActOnClimate (via @NationalMedAssn)

**FACEBOOK**:

* At #NMAColloquium2019, health experts will discuss the disproportionate burden of pollution, climate change, and extreme weather on communities or color, and why we must #ActOnClimate to right this wrong. Tune in at 3:15pm EST to learn more: <https://www.facebook.com/NationalMedAssn/> #NMAHealthEquity2019 (via [TAG] The National Medical Association)
* [TAG] Donald J. Trump is failing African American families, who suffer disproportionately from air pollution and related respiratory illnesses. That is why communities of color are standing together at #NMAColloquium2019 to #ActOnClimate. Tune in at 3:15pm EST: <https://www.facebook.com/NationalMedAssn/> #NMAHealthEquity2019 (via [TAG] The National Medical Association)

**LIVE Panel Amplification**

**TWITTER:**

* LIVE: Watch @weact4ej’s @GreenKerene, @IABPFF’s @AddingtonStewar, Dr. Michael Lenoir, and Dr. Mark Mitchell discuss the intersection of environmental justice, health equity, and the need to #ActOnClimate at #NMAColloquium2019. [INSERT LINK] (via @NationalMedAssn)
* WATCH: Communities of color and other vulnerable communities are hit first and worst by pollution, climate change, and extreme weather. African American health professionals discuss how to protect our health at #NMAColloquium2019. [INSERT LINK] #TrustBlackDoctors #ActOnClimate (via @NationalMedAssn)
* LIVE: Watch @weact4ej’s @GreenKerene, @IABPFF’s @AddingtonStewar, Dr. Michael Lenoir, and Dr. Mark Mitchell explain why we must #ActOnClimate to protect our health. [INSERT LINK] #TrustBlackDoctors (via @NationalMedAssn)
* LIVE: Watch experts at #NMAColloquium2019 discuss why vulnerable communities and communities of color cannot afford @EPAAWheeler’s toxic agenda. Tune in now: [INSERT LINK] #ActOnClimate #TrustBlackDoctors #StopWheeler (via @NationalMedAssn)
* FACT: Black children are 4.5 times more likely to be hospitalized for asthma - this is unacceptable. Learn more from @NationalMedAssn now: [INSERT LINK] #NMAColloquium2019 #ActOnClimate

**FACEBOOK:**

* WATCH: Communities of color and vulnerable communities are hit first and worst by pollution, climate change, and extreme weather. African American health professionals discuss how to protect our health at #NMAColloquium2019. [INSERT LINK] #NMAHealthEquity2019 #ActOnClimate (via [TAG] The National Medical Association)
* FACT: Black children are 4.5 times more likely to be hospitalized for asthma - this is unacceptable. Learn more from [TAG] The National Medical Association now: [INSERT LINK] #NMAColloquium2019 #ActOnClimate

***General Event Speaker Promotion***

**TWITTER:**

* .@[TAG SPEAKER] on why our health depends on our commitment to #ActOnClimate: [INSERT QUOTE] #NMAColloquium2019 (via @NationalMedAssn)
* .@[TAG SPEAKER] on why we need to #ActOnClimate to protect our communities: [INSERT QUOTE] #NMAColloquium2019 (via @NationalMedAssn)
* .@[TAG SPEAKER] on why @realDonaldTrump and @EPAAWheeler’s dangerous rollbacks threaten our health: [INSERT QUOTE] #NMAColloquium2019 #ActOnClimate #StopWheeler (via @NationalMedAssn)
* .@[TAG SPEAKER(S)] is/are leading the charge for climate action and health equity at #NMAColloquium2019. #ActOnClimate [INSERT PHOTO] (via @NationalMedAssn)

**FACEBOOK:**

* [TAG SPEAKER(S)] is/are leading the charge for climate action and health equity at #NMAColloquium2019. #ActOnClimate [INSERT PHOTO]
* [TAG SPEAKER] on why the Trump administration’s dangerous rollbacks threaten our health: [INSERT QUOTE] #NMAColloquium2019 #ActOnClimate