**Message Guidance:** **Heidi King Set to Be Confirmed as NHTSA Administrator Without Having a Single Hearing Since Proposing Her Dangerous Clean Cars Rollback**

* As Americans demand the Trump administration halt their indefensible, unpopular, rollback of America’s clean car standards, Senate Republicans are trying to make April fools out of Americans by sneaking through the confirmation of Heidi King – one of the main architects of the rollback – as National Highway Traffic Safety Administration (NHTSA) Administrator without holding a single hearing since she proposed her dangerous rollback.
* Rolling back the clean car standards is an unprecedented attack on public health, the environment, and consumers. Americans deserve to hear why Heidi King is hellbent on rolling back these achievable, job-creating, and money-saving standards without the evidence to back it up. The truth is that these standards are already keeping Americans safe from pollution, saving consumers money at the pump, and fighting climate change.
* Instead of providing answers, though, Republican Senators are aiding and abetting the Trump administration in ignoring the vast majority of the American people opposed to this rollback, refusing to ask even one question of King since she proposed her clean cars rollback before confirming her as another Trump Dirty Deputy.
* This comes on the heels of the Trump administration being forced to walk back its leading argument for rolling back the clean car standards – that the new rule would make Americans safer – after expert scrutiny revealed serious flaws in their methodology. The reality is that fuel efficiency standards have kept us safe and gutting them would be dangerous.
* Furthermore, as Deputy NHTSA Administrator, King has ignored safety rules by prioritizing rolling back the clean car standards, showing just how committed she is to putting the agenda of big oil and D.C. lobbyists ahead of what’s best for consumers.
* Americans deserve a NHTSA Administrator committed to protecting our wallets and wellbeing. However, by championing a rollback of the clean car standards that goes against NHTSA’s mission to “save lives, prevent injuries, and reduce economic costs,” Heidi King has proven that she is unfit to lead this important federal agency.

**Social Guidance**

**Suggested Links:**

* <https://www.eenews.net/stories/1060091731/>
* <https://www.nytimes.com/2018/08/02/climate/trump-auto-emissions-california.html>
* <https://www.nrdc.org/experts/marc-boom/concerns-nhtsa-administrator-nominee-heidi-king>

**TWITTER:**

* Americans deserve answers on @realdonaldtrump’s dangerous & unpopular #CleanerCars rollback. Senate Republicans are trying to make April fools out of Americans by sneaking through @NHTSAgov’s Heidi King confirmation without a single hearing since she proposed her rollback. [LINK]
* [.@NHTSAgov](mailto:.@NHTSAgov) Deputy Admin King’s #CleanerCars rollback will force consumers to pay more at the pump. Instead of having to answer to the American people – who overwhelmingly oppose this rollback –she and Republican Senators areignoring them. [LINK]
* Americans deserve a @NHTSAgov administrator committed to protecting our wellbeing and our wallets. Heidi King’s #CleanerCars rollback proves she doesn’t fit the bill. [LINK]
* Heidi King’s #CleanerCars rollback is at odds with the @NHTSAgov’s mission to “save lives, prevent injuries, and reduce economic costs.” She is unfit to lead the agency. Period. [LINK]
* UNACCEPTABLE: Heidi King – one of Trump’s #DirtyDeputies spearheading a dangerous attack on #CleanerCars standards – is being confirmed as @NHTSAgov administrator without a single hearing since she proposed her dangerous rollback. [LINK]
* Let’s be clear: anybody who attacks #CleanerCars standards that save us money at the pump should NOT lead @NHTSAgov. Looking at you Heidi King… [LINK]

**FACEBOOK:**

* Americans are demanding answers on [TAG] Donald J. Trump’s dangerous and unpopular #CleanerCars rollback. Instead, Senate Republicans are trying to make April fools out of Americans by sneaking through @NHTSAgov’s Heidi King confirmation without a single hearing since she proposed her dangerous rollback. What are they afraid of? 🤔 🤔 🤔 [LINK]
* [TAG] NHTSA Administrator nomineeHeidi King’s #CleanerCars rollback is misguided and if she gets her way, we’ll be paying more at the pump. But instead of having to answer to the American people– who overwhelmingly oppose this rollback – Senate Republicans are ignoring them and confirming her without a single hearing since she proposed her dangerous rollback. So much for transparency.What does she have to hide? [LINK]
* Americans deserve a [TAG] NHTSA administrator committed to protecting our wellbeing and our wallets. Trump nominee Heidi King’s #CleanerCars rollback proves she doesn’t fit the bill. [LINK]
* [TAG] NHTSA Administrator nominee Heidi King’s #CleanerCars rollback is directly at odds with the [TAG] NHTSA’s mission to “save lives, prevent injuries, and reduce economic costs.” She is unfit to lead the agency. Period. [LINK]

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