



Social Media Toolkit for “Dirty Drilling” Report

Today, Oceana released a new report finding that offshore drilling remains dirty and dangerous nine years after the BP *Deepwater Horizon* disaster, which claimed the lives of 11 people and caused the worst oil spill in U.S. history. Yet despite significant shortcomings in offshore drilling safety, President Trump is working to weaken key safety and environmental protections currently in place, while also proposing to radically expand offshore drilling activities.

For Oceana's full report, please visit oceana.org/DirtyDrilling.

Sample Social Media

Hashtags: #ProtectOurCoast #DeepwaterHorizon

Sample Tweets:

#BREAKING: @Oceana report shows offshore drilling is still dirty and dangerous nine years after #DeepwaterHorizon. BSEE relies heavily on industry-written safety standards to regulate offshore drilling and does not provide adequate oversight or enforcement #ProtectOurCoast www.oceana.org/DirtyDrilling

- [Click here to tweet](#)

The #DeepwaterHorizon disaster showed us that oil doesn't respect state boundaries. 9 years later and offshore drilling remains dirty and dangerous www.oceana.org/DirtyDrilling #ProtectOurCoast

- [Click here to tweet](#)

“Less safety and more drilling is a recipe for disaster. We should be implementing offshore drilling safety reforms to prevent another environmental catastrophe.” - @Oceana's @kdianehoskins #ProtectOurCoast #DeepwaterHorizon www.oceana.org/DirtyDrilling

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Oil spills cannot be cleaned up effectively, with methods largely unchanged since the late 1980s. Clean up costs alone amounted to over \$14 billion in the years directly following the #DeepwaterHorizon disaster. #ProtectOurCoast www.oceana.org/DirtyDrilling

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More than 200 MILLION GALLONS of oil were released into the Gulf of Mexico when BP #DeepwaterHorizon exploded. That is 200 million gallons too many. Not enough has been done to prevent this from happening again. #ProtectOurCoast www.oceana.org/DirtyDrilling

- [Click here to tweet](#)

Sample Facebook/Instagram Posts:

Note: for Instagram, add a link to the report in your bio: www.oceana.org/DirtyDrilling

#BREAKING: On the eve of the ninth anniversary of the BP *Deepwater Horizon* explosion, @Oceana releases report showing that offshore drilling activities are still dangerous and dirty. U.S. offshore industry's safety culture has not adequately improved since the #DeepwaterHorizon disaster. Despite significant shortcomings in offshore safety, President Trump is weakening key safety and environmental protections currently in place, while proposing to radically expand this dangerous practice to currently protected areas. It is time to #ProtectOurCoast www.oceana.org/DirtyDrilling

Offshore oil and gas 'exploration' has proven itself as one of the biggest threats to our ocean: BP #DeepwaterHorizon was an exploratory rig. 11 people died, dolphins and seabirds died, marine life was irreversibly damaged and ecosystems continue to suffer. Why is President Trump proposing to expand dirty and dangerous offshore drilling? It's shortsighted and wrong. Click the [link in our bio](#) to learn more. #ProtectOurCoast

FOR MORE INFORMATION, PLEASE CONTACT:

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