**Sample Social for Partners: 2019 “State of the Air” Report**

Note: This is written for Twitter, but can be used on Facebook, Instagram, or other social media platforms. Please be sure to tag the [American Lung Association Facebook page](https://www.facebook.com/lungusa/) (@lungusa) if you are using Facebook.

Graphics: We will send a zip file of graphics, but they are pasted below the sample text just for your reference.

**Overall Findings**

**NOTE: If you are using “Today,” make sure you are talking about Wednesday, April 24, which is when the SOTA 2019 report will be released.**

* Released Today: @LungAssociation’s 20th annual #StateOfTheAir report. More than 4 in 10 Americans live in counties with unhealthy levels of air #pollution. Are you one of them? #ActOnClimate #ClimateFriday [Lung.org/SOTA](http://www.lung.org/our-initiatives/healthy-air/sota/)
  + *Use with* ***SOTA\_2019\_Infographic\_4in10.png*** *image*
* Today, @LungAssociation released their 20th annual #StateOfTheAir report, which shows that climate change is degrading air quality and threatening Americans’ health. Find out how at [Lung.org/SOTA](http://www.lung.org/our-initiatives/healthy-air/sota/) #ActOnClimate #ClimateFriday
  + *Use with* ***SOTA Info 1 FB copy.png*** *image*
* Today the @LungAssociation released its 20th annual “State of the Air” report. Learn about the air quality where you live, and steps you can take to make our air cleaner and healthier, at [Lung.org/SOTA](http://www.lung.org/our-initiatives/healthy-air/sota/). #ActOnClimate #ClimateFriday
  + *Use with* ***SOTA Info 1 FB copy.png*** *image*
* NEW in @LungAssociation’s 2019 #StateOfTheAir Report: the number of Americans living in counties with unhealthy air increased to more than 141 million - 7.2 million more Americans than in last year’s report. [Lung.org/SOTA](http://www.lung.org/our-initiatives/healthy-air/sota/) #ActOnClimate #ClimateFriday
  + *Use with* ***SOTA\_2019\_Infographic\_4in10.png*** *image*

**Tweets about Local Air**

* How healthy is the air you breathe? Find out in the @LungAssociation’s NEW 2019 #StateOfTheAir report: [Lung.org/SOTA](http://www.lung.org/our-initiatives/healthy-air/sota/) #ActOnClimate #ClimateFriday
* Did your county’s air receive passing grades for air quality? Find out in the @LungAssociation’s 20th Annual #StateOfTheAir report. #ActOnClimate #ClimateFriday [Lung.org/SOTA](http://www.lung.org/our-initiatives/healthy-air/sota/)
  + *Use* ***SOTA\_2019\_Infographic\_Hometown.png*** *Image*
* How did your city rank for air quality? Find out in the @LungAssociation’s 20th Annual #StateOfTheAir report. #ActOnClimate #ClimateFriday [Lung.org/SOTA](http://www.lung.org/our-initiatives/healthy-air/sota/)
  + *Use* ***SOTA\_2019\_Infographic\_Hometown.png*** *Image*
* Which cities have the highest levels of #ozone air pollution? Check out the lists in the @LungAssociation’s 20th Annual #StateOfTheAir report. #ActOnClimate #ClimateFriday [Lung.org/SOTA](http://www.lung.org/our-initiatives/healthy-air/sota/)
  + *Use* ***SOTA-Top5-Ozone\_2019.png***
* See which cities made the most-polluted by year-round particle pollution list in the @LungAssociation’s 2019 #StateOfTheAir report. #ActOnClimate #ClimateFriday [Lung.org/SOTA](http://www.lung.org/our-initiatives/healthy-air/sota/)
  + *Use* ***SOTA-Top5-YearRound-Pp\_2019.png***
* How does your city compare to the rest of the country? The @LungAssociation’s #StateOfTheAir 2019 has the rankings. #ActOnClimate #ClimateFriday <http://bit.ly/2ok73Vp>
  + *Use* ***SOTA\_2019\_Infographic\_Hometown.png*** *Image*

**Health Impacts**

Use *SOTA Info 1 FB copy.png*

* Why care about clean air? Health risks of #airpollution include #asthma attacks, stroke, #lungcancer, & early death. Learn more in @LungAssociation’s #StateOfTheAir report [Lung.org/SOTA](http://www.lung.org/our-initiatives/healthy-air/sota/) #ActOnClimate #ClimateFriday
* Ozone and particle pollution are the most widespread pollutants—and among the most dangerous. Find out why in @LungAssociation’s #StateOfTheAir report [Lung.org/SOTA](http://www.lung.org/our-initiatives/healthy-air/sota/) #ActOnClimate #ClimateFriday

**Climate Change**

*Use SOTA\_2019\_BadNews.png image*

* The @LungAssociation’s 2019 #StateOfTheAir report found that #ClimateChange is making it harder to clean up #airpollution & protect human #health. Learn more at [Lung.org/SOTA](http://www.lung.org/our-initiatives/healthy-air/sota/) #ActOnClimate #ClimateFriday
* The @LungAssociation’s 2019 #StateOfTheAir report shows that Americans are already experiencing worsened ozone and particle pollution due to warmer temperatures and increased wildfires.[Lung.org/SOTA](http://www.lung.org/our-initiatives/healthy-air/sota/) #ClimateChangesHealth #ActOnClimate #ClimateFriday
* The @LungAssociation’s 2019 #StateOfTheAir report shows that #ClimateChange is fueling #wildfires and weather patterns that are making air quality worse, and harming Americans’ health [Lung.org/SOTA](http://www.lung.org/our-initiatives/healthy-air/sota/) #ActOnClimate #ClimateFriday

**Advocacy**

*Use image SOTA\_2019\_Petition.png with these*

* Protections set under #CleanAirAct have greatly improved air quality in the U.S., but @LungAssociation’s #StateOfTheAir report shows that #ClimateChange threathens that progress. Learn more: <http://bit.ly/2XIMMdt> #ActOnClimate #ClimateFriday
* In the new #StateOfTheAir report, the @LungAssociation calls for the Administration and #Congress to adopt science-based solutions to reduce emissions that are causing #climate change and to ensure that no community gets left behind. #HealthyAirForAll #ActOnClimate #ClimateFriday <http://bit.ly/2XIMMdt>
* Action taken now can help prevent the worst health impacts of climate change. You can help protect Americans’ health and #CleanAir4Kids! Please take a minute to sign @LungAssociation’s petition <http://bit.ly/2XIMMdt> #StateOfTheAir #ActOnClimate #ClimateFriday
* .@LungAssociation’s #StateOfTheAir 2019 report shows that #climatechange is threatening US progress toward achieving #HealthyAirForAll. Join us in telling #Congress & the administration to take action on #airpollution and #climatechange: <http://bit.ly/2XIMMdt> #ActOnClimate #ClimateFriday

**Twitterstorm Promotion: Please help us get the word out!**

*Use SOTA\_2019.png image OR SOTA2.gif*

**NOTE: If you are using “Today” or “Tomorrow,” make sure you are talking about Friday, April 26, which is when the Twitter Storm will take place.**

* Join us Friday, April 26 at 2p.m. ET for the @LungAssociation’s #StateOfTheAir Twitterstorm! Please mark your calendars to participate and help us get the word out about the state of air quality! #ActOnClimate #ClimateFriday
* Please join us in a Twitterstorm [TOMORROW], April 26, from 2-3 p.m. ET to help amplify the @LungAssociation’s 20th Annual “State of the Air” report. Follow along using #StateOfTheAir #ClimateFriday
* Want to learn more about the state of your air? Join us [TODAY] at 2 p.m. ET for our Twitterstorm for @LungAssociation’s 20th Annual “State of the Air” Report! Follow along using #StateOfTheAir #ClimateFriday
* On Friday, April 26, @LungAssociation will be hosting a #StateOfTheAir Twitterstorm at 2 p.m. ET. Join us to learn about the state of air quality in [insert state/city]! #ClimateFriday
* Happening [Today]: @LungAssociation #StateOfTheAir Twitterstorm beginning at 2 p.m. ET. Join us! #ClimateFriday

**Images:**

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