EDF Request for Proposals: Summer of Action 2019—Act on Climate

# Background

From interior-state small towns to coastal cities, climate change is already exacting a heavy toll in lives lost, homes and businesses destroyed, school days missed, and more. The facts are clear: the 2018 Special Report by the International Panel on Climate Change and the Fourth National Climate Assessment forecast the increasingly severe impacts to come from the global warming of 1.5°C above pre-industrial levels.

It is evident there is no time to waste. While there have been an unprecedented number of congressional hearings focused on climate change in the early months of 2019, members of Congress need to see there is strong public demand for climate solutions in order to act.

Recognizing this need, the Environmental Defense Fund (EDF) is seeking to identify, support, and amplify critical stories and influential voices that highlight local stories of climate impacts or the opportunities presented by climate solutions to members of Congress in key geographies across the United States.

# Grant Details

Building on the Summer of Action grants presented in 2017 and 2018, EDF is excited to announce the third year of this initiative. EDF will be awarding short-term grants to organizations engaging in efforts to raise awareness of the local impacts of climate change or the local opportunities presented by climate solutions in the geographies listed below:

**Alaska**

**Arizona**

**Colorado**

**Florida**

**Iowa**

**Maine**

**Michigan**

**New Mexico**

**North Carolina**

**Nevada**

**New York**

**Pennsylvania**

**South Carolina**

**Texas**

**Virginia**

Grants will be a maximum of $10,000 and proposals may include multiple geographies. Preference will be granted to proposals that directly engage members of Congress, at home, during the August Congressional recess (August 3rd - September 8th). A focus on strong communications and earned media is encouraged.

The organizations EDF is encouraging to apply reflect and carry the voices of frontline communities, civic leaders, local businesses, groups of faith, first responders, healthcare workers, and more. EDF recognizes many local organizations are working to fight climate change but may not currently engage their members of Congress; we encourage these organizations to apply.

# To apply, fill out the questions in this [Google Form](https://forms.gle/NSXgEht9DUFafcWx8) or here: <https://forms.gle/NSXgEht9DUFafcWx8>. If submitting a Word doc is preferred, fill out the form below and send to Simon Bunyan (sbunyan@edf.org) and Kendra Hughes (khughes@edf.org). *Deadline for submission is midnight, June 7th, 2019.*

***Note: The 2019 Summer of Action Grants are not intended for lobbying on specific legislative proposals or bills—rather, they are intended to further bring to light the urgent need for action and most importantly, the desire for action by constituents across the United States.***

# Selection Process

Proposals will be evaluated on the following criteria:

* Demonstrates an urgent call for Congress to act on climate change;
* Engages members of Congress directly or indirectly (e.g.—through the media, town hall meetings, local events);
* Does NOT advocate for a specific legislative proposal;
* Presents clear metrics and reporting on activities

# Timeline

Decisions will be made no later than Friday, June 21st with a grantee Kick-off Webinar hosted by EDF campaign staff on Thursday, June 27th. Projects must be concluded by September 30th, 2019.

To answer any questions about this RFP, EDF will host a conference call with interested applicants on Thursday, May 23rd; or applicants may reach out to Simon Bunyan at sbunyan@edf.org for more information.

To apply via Word doc, fill out the questions below and send (no scanned documents) by midnight, June 7th, 2019, to Simon Bunyan (sbunyan@edf.org) and Kendra Hughes (khughes@edf.org). To send by [Google form](Google%20form) (preferred) submit via: <https://forms.gle/NSXgEht9DUFafcWx8>

**Organization Information**

**Full Legal Organization Name:**

**Address:**

**City:**

**State:**

**Zip Code:**

**Website:**

**Contact Information**

**Point of Contact:**

**Title:**

**Phone Number:**

**Email:**

**Organizational Information**

**501(c)(3)? (YES OR NO):**

**If YES, EIN:**

**Year Established:**

**If NO, provide fiscal sponsor's name, address and EIN:**

**Total Organization Budget ($):**

**Brief Description of Organization (no more than 2 sentences):**

**Communications capacity and experience:** [We recognize that not all organizations have communications capacity to the extent that may be needed to bring their stories to life; knowing your existing capacity and experience will be helpful so we can better determine how to support your project]

[ ] Have in-house capacity to secure earned media

[ ] Have experience organizing media event or tele-presser

[ ] Have reporter and editorial board contacts

[ ] Have active media digital channels (twitter, blog feed)

**Grant Proposal**

**Project Name:**

**Requested Amount (see above for scale):**

**Detailed Project Description (no more than 500 words):**

**Target States/Communities:**

**Member(s) of Congress to engage:**

**Measurable Outcomes/Metrics to Evaluate Success (no more than 150 words):**

**Previous Experience Working with EDF (if any):**

**Examples of Similar Projects Executed Successfully (no more than 150 words):**

**Potential for Sustained Impact after Grant (no more than 150 words):**