**MESSAGE GUIDANCE**

Core Message:

**Climate science denial has an unbreakable grip on the Trump administration, which is embarking on an unprecedented, government-wide attack on climate science fueled by far-right donors and climate denying political appointees in nearly every federal agency. But the attacks on science are out of step with the vast majority of Americans of all political stripes, who are demanding climate action.**

* From President Trump on down, his dirty deputies throughout government are embracing a plan to try and undermine climate science and mock the impacts of climate change, while retreating from the United States’ global leadership on environmental protections and the transition to clean energy sources.
* Make no mistake; this is a coordinated, well-funded attack on climate science, using the levers of government to silence scientists, undermine scientific data, and roll back environmental and public health protections that address climate change.
* While the Trump administration’s climate science denial is not new, the extent to which they are willing to orchestrate taxpayer funded attacks on climate science are remarkable. Starting with a new National Security Council review of climate science intended to eliminate consideration of scientific studies and projections that show long term catastrophic effects of climate change, the effort is deep, wide and moving swiftly.
* But these attacks on science couldn’t be more out of step with the American people, the vast majority of whom, across the political spectrum, are increasingly demanding climate action.
	+ Even Republican pollster Frank Luntz sees the writing on the wall; last week he released polling data that showed 69% of Republicans believe their climate denial is hurting them with younger voters.

OPTIONAL:

The Trump administration policy is being driven by donors like Robert and Rebekah Mercer, Carl Icahn and oil billionaire Harold Hamm.

* The Mercers gave money to John Bolton’s PAC and fund climate science denial on the Right. Five million dollars — that’s the total amount Mercer pumped into the John Bolton Super PAC from 2014 to 2017, the largest sum of any single donor.
* Bolton is carrying their water within the Administration. Bolton backs an NSC climate science denial panel headed by William Happer, another beneficiary of the Mercer’s largesse.
* Hamm was part of the Trump transition team, hand selecting industry insiders like the disgraced Scott Pruitt to run federal agencies like the EPA.

**SOCIAL GUIDANCE**

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* READ: The Trump administration's attack on climate science is out of step with majority of Americans across the political spectrum who know we need to #ActOnClimate. #ScienceNotSilence <https://www.nytimes.com/2019/05/27/us/politics/trump-climate-science.html>
* UNACCEPTABLE: The Trump administration launched an unprecedented, government-wide attack on climate science. Our families deserve #ScienceNotSilence. <https://www.nytimes.com/2019/05/27/us/politics/trump-climate-science.html>
* .@realDonaldTrump’s attack on science directly threatens the health of our families. Period. #ScienceNotSilence <https://www.nytimes.com/2019/05/27/us/politics/trump-climate-science.html>
* Earth to @realDonaldTrump: denying science doesn’t make the health and economic impacts of the climate crisis less urgent. #ScienceNotSilence <https://www.nytimes.com/2019/05/27/us/politics/trump-climate-science.html>
* READ: @WoodsHoleResCtr scientist Phillip B. Duffy says @realDonaldTrump‘s attempt to undermine and corrupt federal climate research “is a pretty blatant attempt to politicize the science . . .It reminds me of the Soviet Union.” #ScienceNotSilence <https://www.nytimes.com/2019/05/27/us/politics/trump-climate-science.html>

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