



Community Organizing Request for Proposal

Contact: Ben Greuel, Arctic Refuge Campaign Director, benjamin_greuel@twc.org

Background: The mission of The Wilderness Society (TWS) is to protect wilderness and inspire Americans to care for our wild places. Since 1935, TWS has led the effort to permanently protect more than 111 million acres of wilderness in 44 states, including Alaska, and we have been at the forefront of nearly every major public lands victory. To learn more about TWS, please visit our website at www.wilderness.org. The Wilderness Society is seeking a motivated and creative contractor based in the Denver metro area to organize community support for pending public land conservation legislation and other priority projects.

Commitment to Diversity, Equity & Inclusion: TWS is committed to equity throughout our work, which we define as our commitment to realizing the promise of our public lands and ensuring that all can share in their universal benefits. To learn more about our commitment, please see [Our Commitment to Diversity, Equity and Inclusion](#). We are an equal opportunity employer and actively work to ensure fair treatment of our employees and constituents across culture, socioeconomic status, race, marital or family situation, gender, age, ethnicity, religious beliefs, physical ability, veteran status or sexual orientation.

Objective: In close coordination with The Wilderness Society's Arctic Refuge Campaign Director, contractor will manage grassroots outreach and broader engagement efforts within TWS Arctic Refuge Campaign and concurrent Arctic Refuge Defense Campaign in the effort to defense and restore protections to the coastal plain of the Arctic Refuge that were removed in the 2017 tax act.

Scope:

- Contractor will lead the coordination and facilitation of TWS Arctic Refuge Campaign field and grassroots engagement
- Contractor will lead TWS efforts regarding the identification, planning and implementation of TWS and Arctic Refuge Defense Campaign (ARDC) events and other outreach opportunities
- In close coordination with TWS communications team, support Arctic Refuge Defense Campaign strategic communications plan outreach needs
- Identify new partnership opportunities, networks and engagement strategies to support Arctic Refuge Defense Campaign three-year campaign plan goals and strategies

Deliverables: Contractor will focus their efforts on developing, managing and implementing traditional community organizing activities with a focus on Indigenous communities in the lower 48, environmental justice organizations and other networks/constituencies in target congressional districts and states. TWS' Arctic Refuge Campaign Director will serve as the Primary Contact for the contractor, and the contractor will work closely with other TWS staff and partner organizations. The deliverables that Contractor shall provide include the following:

- Contractor will develop and implement TWS outreach plan that is consistent with Arctic Refuge Defense Campaign three-year plan and includes the engagement of 12 network/organizations that represent communities of color in target congressional districts and/or states
- Contractor, on an as needed basis, will in partnership with Arctic Refuge Defense Campaign outreach sub-group, develop and implement outreach and organizing plans in response to administrative hearings or other events.
- Contractor will develop and implement two regional film screening tours to amplify TWS produced films.
- Contractor will take part in the Arctic Refuge Defense Campaign outreach subgroup coordinating meeting, the weekly TWS Arctic Refuge Campaign Team meeting, other calls as needed, and arrange regular check-in meetings with the Primary Contact and submit a written report at the end of each month describing the deliverables completed and organizing activities conducted.
- Consistent with ARDC strategic communications plan, contractor will, in consultation with the Primary Contract and other TWS staff, provide for the submission of not less than 2 letters to the editor and/or Op-Eds monthly in support of the objective
- Contractor will, in consultation with Primary Contact and other TWS staff, assist TWS communications team in the development and implementation of an earned media strategy for events and other Arctic Refuge Defense Campaign activities, as needed.
- Such other grassroots support building and communications efforts as may be agreed to by Contractor and the TWS Primary Contact during the Term.

Term & Compensation: The term will run through Sept. 30, 2019, beginning ASAP on a mutually agreed upon date. Compensation will be determined based on the skills and abilities of the Contractor and on a mutually agreed upon schedule.

Elements of Proposal: To better gauge your interest in this work, please email the following components to Ben Greuel at Benjamin_greuel@twso.org ASAP. Note that prior public lands experience is not required.

- A short (less than one page) letter of interest detailing your approach to community organizing, interest in working on public lands issues and prior experience working with communities of color or underrepresented communities.
- Three references.
- Resume.