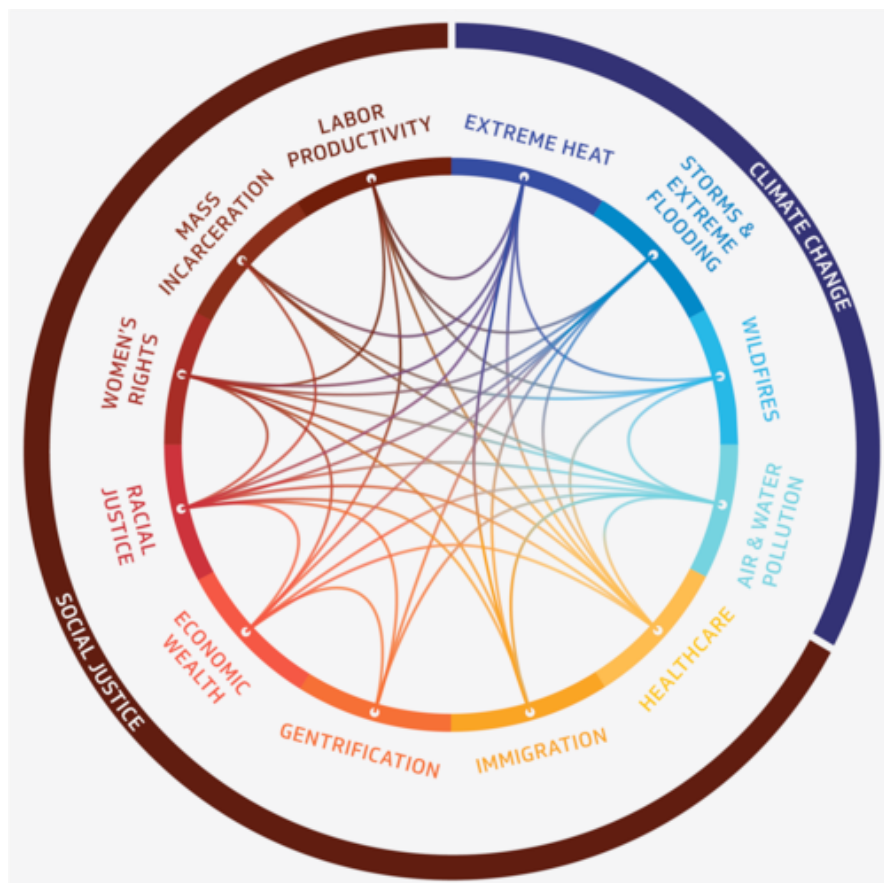


FREEDOM TO BREATHE MEDIA KIT

A PBS AND NEXUS MEDIA SERIES

[HTTP://BIT.LY/FTBREATHE](http://bit.ly/ftbreathe)
[FREEDOMTOBREATHE.ORG](http://freedomtobreathe.org)
[NEXUSMEDIANEWS.COM](http://nexusmedianews.com)



The logo for 'Freedom to Breathe' is located in the top left corner. It features the word 'Freedom' in a white script font inside a light blue cloud-like shape, with the word 'to' in a smaller white script font below it. To the right, the word 'Breathe' is in a white script font inside a dark blue cloud-like shape. The background of the entire page is a photograph of a grey, textured wall with some visible rivets or screws. There are also decorative blue circular and semi-circular shapes on the left and right edges of the page.

Freedom
to
Breathe

FREEDOM TO BREATHE

ABOUT THE SERIES

Climate change can feel like an abstract, far-away issue explained through melting ice or temperature graphs. But it's already affecting all Americans. Freedom to Breathe reveals how our warming planet already impacts us in our day-to-day lives. The series follows the journey of journalists from Nexus Media News, who in the summer of 2018, set out on a [21-day cross-country tour](#) of climate-vulnerable communities, stopping everywhere from Albuquerque, New Mexico to Odessa, Texas to Miami, Florida. Their goal? To attempt to understand how climate change intersects with the racial, social, and economic challenges that Americans face every day.

Through their travels, they saw firsthand how fossil fuel pollution and climate change are damaging communities across the United States. They also saw solutions-- what's being done to take on this crisis, from community organizing to green jobs. They met with community leaders, residents, faith leaders, local activists, and many others who shared their expertise and personal stories. In Freedom to Breathe, we hear directly from those most vulnerable to the climate crisis and talk to those trying to make a difference. What does it take to have the 'freedom to breathe' in our warming world?

LAUNCH DATES

- **Tuesday, October 22, 2019**

Episode 1: Social Justice is Climate Justice

- **Tuesday, October 29, 2019**

Episode 2: Climate Change is Causing Gentrification

- **Tuesday, November 5, 2019**

Episode 3: Fossil Fuels and Your Health

- **Tuesday, November 12, 2019**

Episode 4: How Climate Change is Affecting Our Food

- **Tuesday, November 19, 2019**

Episode 5: A Green New Deal?

INQUIRIES

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SOCIAL MEDIA

@PerilandPromise (Facebook, Twitter)

@perilandpromise_wnet (Instagram)

@NexusMediaNews (facebook, twitter)



Freedom
to

Breathe

ABOUT US

NEXUS MEDIA NEWS

Nexus Media News is an independent, nonprofit news service dedicated to reporting stories about climate change. Its partners include national and international publications that distribute its original videos, articles, and infographics to an audience of millions. Nexus Media News is a division of Climate Nexus. For more information visit www.nexusmedianews.com.

PERIL AND PROMISE

Peril and Promise: The Challenge of Climate Change is a cross-platform public media project from WNET reporting on the human impact of climate change. Reporting and distributing stories since 2017, Peril and Promise has produced more than 175 reports across every platform of public media – on-air, online, and on social media platforms – including the national primetime documentary series Sinking Cities, news reports on the PBS NewsHour and NewsHour Weekend, and regional reporting on MetroFocus, NJTV News, and SciTech Now.



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