**PLF Fly-In Social Toolkit**

**December 2019**

**Overview**

This **Thursday, December 12th,** marks the deadline for current employees of the Bureau of Land Management (BLM) to accept relocation as a result of the agency’s reorganization plan or face termination. This provides our community a great opportunity to amplify the chaos surrounding this reorganization. Please use the following social guidance and participate in the day of action on **Wednesday, December 11th**!

Additionally, **the** Public Lands Foundation and the House Natural Resources Committee will hold a press conference on the reorganization on **Wednesday, at 9:00AM** in HVC 201-AB in the Capitol Visitor Center.

**Day of Action Guidance**

*The Public Lands Foundation will sponsor an ad that will run in Politico on December 10, find a copy to* d*ownload* [*here*](https://drive.google.com/file/d/1hCA_pobYmChZqMsGJrORdSdBX5_WW0G5/view)*.*

245 MILLION REASONS TO SAVE @BLMNational

[INSERT LINE BREAK]

The #PublicLands BLM cares for are threatened by moving the agency away from DC because without a seat at the table, our lands will be on the menu. See the @politico ad from @PublicLandFdn & 11 groups on why we must #SaveBLM! [INSERT PHOTO OF AD]

11 groups & @PublicLandFdn to Congress: #SaveBLM!

[INSERT LINE BREAK]

Our #PublicLands will be on the table if the Trump administration succeeds in dismantling @BLMNational. Congress must act NOW to block the relocation; see the ad in @politico >> [INSERT PHOTO]

*Press Conference Guidance*

TODAY: @NRDems & @PublicLandFdn host a press conference calling on @BLMNational to stop its misguided disorganization plan. We must stop #StopBernhardt's sellout of our #PublicLands; follow along here >> [LINK] #SaveBLM

TUNE IN: @NRDems and @PublicLandFdn are calling on Congress to #SaveBLM and block the move of @BLMNational & the disasters it would cause for our #PublicLands. [LINK]

*General guidance*

The Trump administration's plot to dismantle @BLMNational is an abdication of its duty to our #PublicLands and federal workforce. Congress must take up the mantle and #SaveBLM from these political forces.

.@BLMNational needs its DC staff to effectively advocate for our #PublicLands, but the Trump admin wants to dismantle the agency by needlessly relocating these staff. WATCH as @NRDems & @PublicLandFdn call on Congress to #SaveBLM 🔜 [LINK]

.@BLMNational is a crucial agency for our nation's 245 million acres of #PublicLands but political appointees have proposed to dismantle it by relocating its HQ. A strong BLM ensures these lands are protected; that's why we must #SaveBLM!

We need @BLMNational in DC to advocate for our #PublicLands and collaborate with other federal agencies. The plan to reorganize BLM will kneecap its ability to effectively manage our lands; we must #SaveBLM!

If @BLMNational is weakened by relocating its staff, every citizen--as an owner of our #PublicLands--would have fewer opportunities to ensure proper land management. Congress must act NOW to #SaveBLM and keep our public lands in public hands.

The reorganization of @BLMNational is a plan designed to fail. It will create a weak and ineffective management structure and weaken the BLM’s influence in national public land policies in the Nation’s Capital. We must #SaveBLM and ensure our #PublicLands are properly managed!

*Appropriations*

.@SecBernhardt is so intent on dismantling @BLMNational, he's instructed the agency to stockpile funds to sidestep Congress and relocate the agency. That's why Congress must act NOW to #SaveBLM and block the relocation and the chaos it would cause for our #PublicLands.

The best way to #SaveBLM from anti #PublicLands extremists is to use the budget to block @BLMNational's relocation. Congress must take this opportunity to stop the Trump administration's harmful agenda and stop BLM's relocation.

Congress controls @BLMNational's budget for a reason: there must be accountability for our federal agencies, especially when they make misguided moves such as relocating BLM. Congress must end the sidestepping by political appointees and #SaveBLM before it's too late!