**Message Guidance**

* In his third State of the Union Address, President Trump [falsely claimed](https://www.nytimes.com/live/2020/fact-check-state-of-the-union-02-04) to have created a boom in U.S. manufacturing, all while his administration works to gut [nearly 100 public health and environmental safeguards](https://www.nytimes.com/interactive/2019/climate/trump-environment-rollbacks.html?mtrref=undefined&gwh=BD82921480F8D63081A721FADE972B3B&gwt=pay&assetType=REGIWALL).
* In addition to being wildly inaccurate, Trump is also ignoring the fact that the clean energy economy has created nearly [3.3 million American jobs](https://www.e2.org/reports/clean-jobs-america-2019/) in solar, wind, energy efficiency, clean cars, and other clean technologies. And clean energy jobs [outnumber fossil fuel jobs](https://www.e2.org/reports/clean-jobs-america-2019/) nearly three-to-one.
* The good news is that despite the Trump administration’s attacks on critical health and environmental protections, some Members of Congress and leaders in states are moving forward with bold plans to fight the climate crisis and transition America to a clean economy.
* No matter what Trump says, from rolling back and undermining protections against tailpipe pollution, carbon pollution, mercury pollution, pesticide pollution and other dangerous plans to allow harmful toxics into our air, water and land, his actual record proves he’s been the worst president in history on public health and environmental protections.

**Social Guidance**

**TWITTER:**

* Instead of lying about creating 12,000 factories, @realDonaldTrump should embrace the nearly 3.3 million jobs clean energy jobs in America. #SOTU #ActOnClimate <https://www.nytimes.com/live/2020/fact-check-state-of-the-union-02-04>
* Hey, @realDonaldTrump – if you embrace the nearly 3.3 million clean energy jobs, there would be no need to lie about creating manufacturing jobs. Just sayin’. #SOTU #ActOnClimate <https://www.nytimes.com/live/2020/fact-check-state-of-the-union-02-04>
* Nearly 3.3 million Americans are employed in clean energy jobs. @realDonaldTrump – there’s no need to lie about creating manufacturing jobs. Clean energy is the future. #SOTU #ActOnClimate <https://www.nytimes.com/live/2020/fact-check-state-of-the-union-02-04>
* Clean energy jobs outnumber fossil fuel industry jobs nearly three-to-one. Denial isn’t a good look, @realDonaldTrump. It’s time to embrace the clean energy future. #SOTU #ActOnClimate <https://www.nytimes.com/live/2020/fact-check-state-of-the-union-02-04>
* While @realDonaldTrump lies about creating manufacturing jobs, businesses and local leaders across the nation are leading the charge toward our clean energy future. #SOTU #ActOnClimate <https://www.nytimes.com/live/2020/fact-check-state-of-the-union-02-04>

**FACEBOOK:**

* Hey, [TAG] Donald Trump – if you embrace the nearly 3.3 million jobs in the clean energy industry, there would be no need to lie about creating manufacturing jobs. Just sayin’. #SOTU #ActOnClimate <https://www.nytimes.com/live/2020/fact-check-state-of-the-union-02-04>
* Clean energy jobs outnumber fossil fuel industry jobs nearly three-to-one. Denial isn’t a good look, [TAG] Donald Trump. It’s time to embrace the clean energy future. #SOTU #ActOnClimate <https://www.nytimes.com/live/2020/fact-check-state-of-the-union-02-04>