



Position – Campaign Director
Public Citizen's Climate Program

Public Citizen is a national, non-partisan, public interest group with more than 500,000 members and supporters. We hold the government and corporations accountable with campaigns and advocacy before Congress, administrative agencies, and the courts, on issues including money in politics, open government, financial regulation, energy and the climate crisis, fair trade, consumer protection, access to justice, tax policy, workplace safety, drug and medical device safety, healthcare, and more. We are the reason why there are air bags in cars and there were no red M&Ms for a decade. And much more.

GENERAL DESCRIPTION: Public Citizen's Climate Program is launching a campaign to stop large insurers from fueling the climate emergency by serving fossil-fuel companies. We're looking for a creative, experienced, and committed campaigner to help lead this work.

This position will combine organizing and outreach skills with social media savvy and the strategic competence to play an important role in shaping and executing the campaign. The right candidate will be a sharp strategic thinker, creative tactician, and skilled organizer, both digitally and offline. They will have grit and determination and will relish exposing the hypocrisy and greed of insurers.

RESPONSIBILITIES:

- Develop and execute campaign strategy in consultation with the Climate Program director, Communications staff, and partners, with an extra focus on digital organizing and social media during COVID-19.
- Organize or supervise the organizing of activists, shareholders, the target's employees, or others to advance the campaign.
- Identify opportunities to message or engage in actions around trade shows, conferences, recruitment events, etc., and plan and execute our activities.
- Develop materials such as talking points and corporate analyses as needed.
- Collaborate with groups and coalitions engaged in this work.
- Develop high-level contacts in key organizations and institutions.
- Serve as one of the spokespeople for the campaign.
- Help recruit and supervise staff, volunteers, and contractors.
- Assist with fundraising.
- Support other campaigns and projects as needed, and perform other duties as assigned.
- Some travel required.
- Other duties as assigned.

QUALIFICATIONS:

- At least seven years of relevant campaign experience. Corporate campaign experience a plus.
- Demonstrated experience with organizing and social media and digital campaigns.
- Strong commitment to the campaign and to force the insurance industry to phase out fossil fuels.
- Excellent written and oral communication skills. Experience producing relevant materials.
- Ability to work in a fast-paced environment, respond to short-term deadlines, balance multiple responsibilities, and maintain accuracy and attention to detail.

SALARY AND BENEFITS: Competitive salary and benefit package. **This is a grant-contingent, one-year position.** Below is a list of some of our benefits (please note that some benefits have eligibility requirements).

Benefits include:

- Great medical and dental coverage, 100% paid by PC, including full coverage for children
- Three weeks paid vacation for new employees, plus five personal days
- 401K plan with a 5% contribution from PC after one year of employment
- 12 weeks of paid parental leave after one year of employment
- Sabbatical after 10 years of employment
- Student loan reimbursement program

TO APPLY: Submit a cover letter, resume, and writing sample to darkush@citizen.org. Please include your last name and the position for which you are applying in the subject line of your email and in the filenames of attachments. Women, people of color, people who identify as LGBTQ+, and multilingual speakers are encouraged to apply. No phone calls please.

Public Citizen is an equal opportunity employer and maintains a non-smoking workplace. Visit our website at www.citizen.org/.