

Field Representative, Mid-Atlantic (Maryland & Delaware)

Immediate Supervisor: Caroline Wood, Field Campaigns Manager

Budget Authority: U.S. Policy

General Summary

The Field Representative builds grassroots support for Oceana's U.S. campaigns by working in coastal states to reduce plastic pollution, prevent the expansion of offshore drilling and seismic airgun blasting, put an end to the shark fin trade, protect the North Atlantic right whale, promote responsible fishing practices, and defend core environmental laws like the Magnuson-Stevens Act. This position initially focuses on building support for our plastics campaign at the local and state level in Maryland and Delaware and replicating our winning model to stop the expansion of offshore oil and gas drilling activities by engaging municipalities and business leaders. Field staff support Oceana's other campaigns over time/as needed.

This position reports directly to the Field Campaigns Manager and works independently to execute campaign plans, carrying out tasks necessary to meet campaign objectives, tracking timelines, and reporting on progress. Field Representatives manage a varied and high-volume workload. This position requires initiative and an ability to work on individual deadlines, while also engaging fully as part of a dynamic and high-performing team. While Oceana Field staff are currently 100% remote/digital due to COVID-19, extensive travel is typically required.

Principal Duties and Responsibilities

Essential Functions:

1. Build a broad, diverse, inclusive, and effective campaign including but not limited to: grassroots coalition building, public engagement and repeat volunteerism, legislative advocacy, traditional and social media acquisition, and development of a self-sustaining foundation of support for Oceana's organizational goals.
2. Execute campaigns in conjunction with Oceana's team of professionals in Washington, DC and in the field. This will include working with other field staff, policy and communications professionals, scientists and lawyers, and Oceana's supporters, volunteers, online activists, allies, and others.
3. Regularly report on progress of the campaign and lead the charge for overcoming obstacles to ensure goals and objectives are met.
4. Track time, expenses, activities, and progress towards goals regularly, meeting all deadlines established by the field director and managers.
5. Perform additional duties for Oceana's campaigns, as directed by your manager/the Field Director.
6. Travel is required.

Job Requirements

Education and experience:

1. A Bachelor's degree and two years of campaign experience, or equivalent combination of education and experience.

2. Experience in planning and executing in-person and virtual events and using video conferencing/phone, email, and social media to engage large numbers of supporters.

Skills and knowledge:

1. Ability to multi-task and a track record of being detail-oriented, with excellent organizational skills and follow-through.
2. Possesses a strong work ethic and takes initiative to set priorities, express ideas for improvements, meet deadlines, and proactively solve problems.
3. Demonstrated success cultivating relationships in a way that persuades individuals to support an organization's agenda and generates measurable, long-lasting results.
4. Demonstrated initiative to working with communities who are typically underrepresented in the environmental and oceans space, and commitment to incorporating the principles of equity, diversity, and inclusion into organizing and advocacy work.
5. Excellent written, oral, and emotional communication skills, including public speaking.
6. Computer literacy with Microsoft Office applications and proficiency with Salesforce (or equivalent CRM).
7. Familiarity with campaign issues, including but not limited to plastic pollution, offshore drilling, and fisheries management is a plus.
8. Valid U.S. driver's license, or ability to travel efficiently via public transit and ride share.
9. Willingness and ability to travel and adapt schedule to accommodate work on weekends and after normal working hours.

Required Competencies:

- **Collaborates:** Brings people together to leverage their skills, talents, and knowledge to achieve a common purpose. Creates synergy resulting in a combined effort with greater results than can be achieved by individuals.
- **Cultural Competence:** Demonstrated awareness of one's own cultural identity, views about difference, and the ability to learn and build on varying cultural and community norms. Commitment to equity and inclusion as organizational practice and culture.
- **Drives Results:** Is skilled at communicating a vision, setting priorities, and developing and executing plans that achieve desired outcomes. Has an overall achievement mindset, a bias for action, and an eagerness to take initiative.
- **Effective Communication:** Understands the value of effective communication. Can deliver messages in a clear, compelling, and concise manner. Actively listens, checks for understanding, and adjusts content and style to meet the needs of different stakeholders.
- **Manages Complexity:** Is able to gather data, analyze situations, and uncover the root causes to problems. Can distinguish between what's relevant and what's not and evaluate the pros and cons of potential situations.
- **Nimble Learning:** Takes on the challenge of unfamiliar tasks. Can quickly adapt to new situations and draw on past successes and failures to solve current problems.
- **Organizational Savvy:** Is a master at getting things done in an organizational setting. Can maneuver comfortably through complex policy, processes, and people-related organizational dynamics.

Oceana values a diverse workforce and welcomes people different from each other in many ways, including characteristics such as race, gender, sexual orientation, religion, ethnicity, and national origin. Oceana considers all qualified candidates and seeks to recruit from a diverse candidate pool.

We are interested in all qualified candidates but can only consider those candidates who have valid authorization to work in the United States.

Note: To be considered for this position, you MUST submit your resume and cover letter.