

## 2022 "State of the Air" Report Sample Tweets

To highlight the findings of the American Lung Association's new "State of the Air" report, please consider tweeting using the hashtag #StateOfTheAir during our report release **Twitter Storm from 2-3pm ET on Friday, April 22.** You are welcome to use the sample findings and tweets below as a starting point, or to retweet @LungAssociation during the Twitter Storm. Thank you!

## Key report findings to incorporate into your own social (with the hashtag #StateOfTheAir):

- Nearly 9 million more people were impacted by dangerous spikes in particle pollution than reported last year.
- There were more days with "very unhealthy" and "hazardous" air quality than ever before in the two-decade history of this report.
- More than four in ten Americans (41.2% more than 137 million people) live in counties that had unhealthy levels of ozone or particle pollution.
- People of color were 61% more likely than white people to live in a county with a failing grade for at least one pollutant, and 3.6 times as likely to live in a county with a failing grade for all three pollutants.
- Both ozone and particle pollution can cause premature death, asthma attacks, cardiovascular damage, and developmental and reproductive harm. Particle pollution can also cause lung cancer.
- Anyone's health can be harmed by air pollution, but children, seniors, people with lung
  or heart disease, pregnant people, and people who work outdoors are among those at
  greater risk.
- Climate change is degrading air quality in the U.S., contributing to increased ozone air pollution and more frequent and intense wildfire smoke.
- The American Lung Association is calling on the Biden administration to strengthen the national limits on both short-term and year-round particulate matter air pollution. Sign the petition at <u>Lung.org/SOTA</u>.

## Sample tweets (feel free to modify or write your own with the hashtag #StateOfTheAir):

- The @LungAssociation's #StateOfTheAir report found that more than 4 in 10 Americans live in counties that had unhealthy levels of pollution. Learn more about their report and find your local air quality at www.Lung.org/SOTA
- We join the @LungAssociation in calling on the Biden administration to strengthen the national limits on both short-term and year-round particulate matter air pollution. Will you join us? www.Lung.org/SOTA #StateOfTheAir
- The @LungAssociation's newly released #StateOfTheAir report revealed that nearly 9
  million more people were impacted by deadly particle pollution than reported last year.
  Check out the state of your air by visiting www.Lung.org/SOTA