



RESOURCES LEGACY FUND
CREATIVE SOLUTIONS. LASTING RESULTS.

Campaign Manager Beyond Petrochemicals

ABOUT RESOURCES LEGACY FUND

The Beyond Petrochemicals program is a fiscally sponsored project of Resources Legacy Fund (RLF). RLF builds alliances that advance bold solutions to secure a just and resilient world for people and nature. RLF partners with philanthropy, community groups, government, science, and business to promote smart policies and ensure equitable public funding for the environment, climate change resilience, and healthy communities. Across the American West and internationally, RLF manages complex, multi-year grantmaking programs and fiscally sponsors projects that accelerate change on environmental and equity issues.

ABOUT THE OPPORTUNITY

The Campaign Manager will oversee the campaign functions of the Beyond Petrochemicals initiative at RLF. This is an exciting opportunity for someone who is eager to build a coalition and political strategy and ready to tackle some of the more pressing challenges related to climate and the environment. The Campaign Manager is a full time, exempt position, and reports to the Initiative Director of Beyond Petrochemicals.

ESSENTIAL DUTIES & RESPONSIBILITIES

A Campaigner at Heart:

- Oversee development and implementation of a strategic and targeted campaign within the Beyond Petrochemicals initiative
- Work with the Initiative Director, local, state, and national stakeholders to develop overall campaign objectives, strategies and plans to drive US petrochemical production into permanent decline
- Catalyze local campaigns by providing resources (not just financial) to frontline groups to increase their capacity to delay or win local fights against planned expansion of petrochemicals facilities
- Support local stakeholders and their allies to build relationships and grow their power to win campaigns at local, state and national levels
- Build and scale a campaign infrastructure that can achieve success in taking on the petrochemical industry

Coalition Builder and Communicator:

- Develop new advocacy and electoral partnerships through outreach to key leaders and through participation in relevant political and campaign events, being the representative and cultivator at such events
- Work in partnership with and leverage the efforts of the key grantees in the areas of grassroots organizing, policy advocacy, and campaigning
- Work with grantees to identify relevant trainings and/or other resources to support campaign capacity building and growth
- Work closely with federal, state and local political stakeholders to implement political strategy and campaign priorities

Effective Manager:

- Work with Initiative Director to identify, hire, and support high-performing team of campaign staff to implement strategy
- Establish structures and processes to plan and manage the implementation of the campaign
- Coordinate the day-to-day activities of campaign staff
- Ability to report up to the Initiative Director on campaign and political priorities and successfully implement campaign plan
- Partner closely with consultants to institute relevant trainings or initiatives designed for campaign capacity building and growth

QUALIFICATIONS

Note: These qualifications are guidelines, not hard and fast rules, so if you have 75% of the qualifications listed, we encourage you to apply. Experience can include paid and unpaid experience, including volunteer work that helped you to build the competencies, knowledge, and skills needed for this position. Applying gives you the opportunity to be considered.

Strong candidates will offer:

- A minimum of 8+ years experience in campaigns or relevant advocacy organizations
- A track record of building strong campaigns that deliver results
- Understanding of polling and data is a must
- A track record of working with environmental justice communities preferred
- Experience in environment and/or public health work, a plus
- Be a coalition-minded team player with humility and a commitment to advancing the field
- An innovative and creative problem solver
- Pragmatic, solutions-oriented approach including but not limited to demonstrated skills in multi-stakeholder outreach, coordination, and collaboration across ideological lines
- Experience with communications, media relations and/or speechwriting, a plus
- Collegial, team-oriented, and can-do working style
- Keen organizational skills including strong capacity to manage and coordinate simultaneous projects and successfully prioritize among multiple tasks within a fast-paced organization
- The ability to be both strategic and involved in the day-to-day
- A commitment to diversity, equity, and inclusion
- Positive attitude and a commitment to being part of and building a positive work environment
- Good judgment and the ability to maintain composure under pressure

TRAVEL: The position is remote with travel required. Ability to travel to DC as needed, at minimum quarterly.

COMPENSATION AND BENEFITS

Campaign Manager starting salary range of \$130,000 - \$160,000. Salary commensurate with related work experience and qualifications. We offer a comprehensive benefit package including medical, dental, vision insurance, retirement plan, and generous paid time off.

TO APPLY

Please submit a compelling cover letter and resume to: careers@beyondpetrochemicals.freshteam.com. Review of applications will begin immediately and will continue until the position is filled.

RLF is an equal opportunity employer and welcomes applications from all qualified candidates regardless of race, color, creed, national origin, ancestry, sex, marital status, disability, religious or political affiliation, or sexual orientation. We are committed to providing a work environment free from discrimination, where all team members feel valued, respected, and included. We know that our work is enriched by the varied voices and perspectives of every staff and board member, so we are committed to making an earnest effort to recruit, welcome, train, develop, and retain talented individuals from diverse backgrounds. We believe that a diverse and inclusive culture expands our creative capacity to do our work and achieve greater outcomes for people and the natural world. Learn more about RLF's commitment to diversity, equity, and inclusion on our website.

RLF requires that employees be vaccinated for COVID-19 prior to visiting or working in an RLF office or conducting any travel or in-person meetings on behalf of our organization. If you are hired for this position, RLF will require proof that you are up to date on COVID-19 vaccinations or have a valid religious or medical reason not to be vaccinated.