



OUR HERITAGE OUR PLANET FILM WEEK

Uplifting the nexus
between Latino,
Black, Indigenous and
other communities of
color and the lands,
waterways, and ocean
we call home.



TUESDAY, OCTOBER 11 -- FRIDAY, OCTOBER 14, 2022

AN INITIATIVE OF HISPANIC ACCESS FOUNDATION



OUR HERITAGE OUR PLANET FILM WEEK

OVERVIEW

OCTOBER 11 - OCTOBER 14, 2022

Entry Fee: Free with a suggested donation

Celebrate Hispanic Heritage Month following Indigenous People's Day by participating in Hispanic Access Foundation's Our Heritage, Our Planet Film Week. This week, come and celebrate life with us through the stories of Black, Indigenous, and people of color (BIPOC) artists with roots in nature - learning about, experiencing, and celebrating the nexus between BIPOC communities and the lands, waterways, and ocean we call home.

The festival will be **100% virtual**, **free** to attend for all, and feature interactive discussions between artists, communities, and decision-makers on environmental topics. **Please reach out to conservation@hispanicaccess.org with any questions.**

ELIGIBILITY

Our Heritage, Our Planet Film Week accepts films in any genre with themes related to 1) Lands and Nature, 2) Climate Crisis, 3) Equity, Justice, and Health, and 4) Ocean and Waterways completed in 2016 or later.

We accept the following types of submissions:

- **Shorts** - In order to submit to this category, the total running time of the film needs to be less than 40 minutes (including credits).
- **Features** - In order to submit to this category, the total running time of the film needs to be 40 minutes or over (including credits). Features and shorts may be animation, live action, documentary, art/experimental, or narrative.
- **Music videos** - In order to submit to this category, the total running time of the film needs to be five minutes or less (including credits).
- **Commercials and Public Service Announcements** - In order to submit to this category, the total running time of the film needs to be 60 seconds or less.
- **Webisodes** - In order to submit to this category, the total running time must be 3-15 minutes in length, no more than 20 minutes.
- **TV Shows** - In order to submit to this category, the total running time of the film needs to be 60 minutes or less (including credits).

SELECTION

- A panel of filmmakers, educators, Hispanic Access Foundation staff, media and conservation professionals chooses films that will be showcased in the film week.
- A panel of filmmakers, educators, media and conservation professionals chooses films for film week awards.

CATEGORIES

LANDS AND NATURE

Cultural, religious, and ancestral connections to nature and the land; adventure stories; ecosystems and biodiversity on land; parks and protected areas on land; nature-based solutions; land-based natural resources; urban nature; traditional land management knowledge and practices; restorative agriculture; etc.

CLIMATE CRISIS

Stories of climate hazards such as flooding, sea level rise, wildfires, hurricanes, extreme heat, or drought; climate risks to people, ecosystems, and biodiversity; climate solutions; urban sustainability; threats from fossil fuels and greenhouse gasses; threats from plastics; climate governance; etc.

EQUITY, JUSTICE, AND HEALTH

Connections between pollutants and health; nature and health; correcting historic injustices; ties between racial justice, civil rights, social rights, and environmental and climate justice; just food systems; just transition; just recovery from the pandemic; etc.

OCEAN AND WATERWAYS

Cultural, religious, and ancestral connections to waterways and the ocean; ocean and water governance; water protectors; water and marine ecosystems and biodiversity; freshwater conservation; ocean and freshwater natural resources; water adventures; etc.

AWARDS

If selected to be screened at the annual festival, your film will be considered for a unique festival award available for the following categories:

- Heartwired Award
- Next Generation Award
- Audience Award - Shorts
- Audience Award - Features
- Best Feature Film
- Best Short Film

HOW TO SUBMIT

Please make film submissions by Sept. 5, 2022 through
[FilmFreeway.com/OurHeritageOurPlanet](https://www.filmfreeway.com/OurHeritageOurPlanet).



Hispanic
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**OUR HERITAGE
OUR PLANET
FILM WEEK**



SPONSORSHIPS

OCTOBER 11 - OCTOBER 14, 2022

PLATINUM SPONSOR: \$10,000

- Ability to provide a 45-second recorded video message played each day
- Verbal recognition by emcee during the event
- Full-page ad in digital program
- Recognition as HOF Sponsor on digital invitations
- Name / logo on event website
- 2 dedicated social media posts
- Recognition in national press release
- Inclusion in thank you email to our database of 12k contacts
- Recognized in our newsletter (12k contacts)
- Recognized in our annual impact report

GOLD SPONSOR: \$5,000

- Non-verbal recognition during the event
- Full-page ad in the digital program
- Name / logo on digital invitations
- Name / logo on event website
- One dedicated social media post
- Recognition in national press release
- Inclusion in thank you email to our database
- Recognized in our newsletter (12k contacts)
- Recognized in our annual impact report

SILVER SPONSOR: \$2,500

- Non-verbal recognition during the event
- Half-page ad in digital program
- Name on digital invitations
- Name/logo on the event website
- One dedicated social media post
- Inclusion in thank you email to our database
- Recognized in our annual impact report

BRONZE SPONSOR: \$1,000

- Quarter-page ad in the digital program
- Name/logo on the event website
- Name on digital invitations
- Inclusion in one social media post
- Inclusion in thank you email to our database
- Recognized in our annual impact report

OUR HERITAGE, OUR PLANET SPONSORSHIP OPPORTUNITIES	\$10,000 Platinum	\$5,000 Gold	\$2,500 Silver	\$1,000 Bronze
40-second video message played each day	X			
Verbal recognition by emcee during the event	X			
Recognized in newsletter - 12k contacts	X	X		
Non-verbal recognition during the event	X	X	X	
Dedicated social media posts	2	1	1	
Recognition on digital invitation	X	X	X	X
Inclusion in one social media post	X	X	X	X
Ad in digital program	Full Page	Full Page	Half Page	Quarter Page
Name / logo on event website	X	X	X	X
Recognized by sponsorship level in press release and web post	X	X	X	X
Inclusion in thank you email to our database- 12k contacts	X	X	X	X

PLEASE CONTACT LUKE ARGLEBEN TO BECOME A SPONSOR:
LUKE@HISPANICACCESS.ORG OR (571) 205-6264



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