**General**

*What to say:*

* “Black and Brown communities in #GA… have been subject to discrimination that has disproportionately exposed us to toxic levels of pollution in our air, soil, and water.” Read more via @WordInBlack: <https://wordinblack.com/2022/11/with-all-eyes-on-georgia-solutions-for-pollution-are-a-critical-issue/>
* Georgia Black and Brown communities want their leaders “to prioritize community-led climate solutions and shape policies that will continue to strengthen a healthy, resilient, equitable future for generations to come.” Read more via @WordInBlack: <https://wordinblack.com/2022/11/with-all-eyes-on-georgia-solutions-for-pollution-are-a-critical-issue/>
* Tribal communities and their homes are severely impacted by climate change and some are being forced to relocate to higher ground. #ClimateFriday read: <https://www.npr.org/2022/12/01/1139949450/tribes-climate-change-relocation-department-of-interior>
* Over 90% of counties in the U.S. have encountered a weather disaster in the last decade. We need #SolutionsForPollution now to help the millions of Americans vulnerable to climate-fueled weather disasters. [Weather disasters hit 90% of US counties in last 11 years, report finds | US news | The Guardian](https://www.theguardian.com/us-news/2022/nov/16/weather-disasters-us-counties-11-years-report)
* Toxic pollution continues to ravage our health & our climate. No more delays. @POTUS + @EPAMichaelRegan: we need strong #SolutionsForPollution NOW . Our health & climate can't wait! <http://actonclimate.com/solutions>
* Every day that the Biden admin delays means more toxic pollution spewed into our air & water. Our health & our climate can’t wait! We need strong #SolutionsForPollution NOW! <http://actonclimate.com/solutions>
* Toxic pollution is bad for kids, pregnant people, older adults, & folks with pre-existing heart & lung disease. That's why we need strong #SolutionsForPollution from the @WhiteHouse + @EPA ASAP! <http://actonclimate.com/solutions>

**CAC Biden Ambition Ad Guidance**

### **Social**

*Hashtags*: #SolutionsForPollution, #S4P, #GetClimateDone, #ActOnClimate, #ClimateCantWait, #PeopleNotPolluters

*What to say:*

* Hey, polluters, heads up! @POTUS just signed a historic law that helps cut climate pollution by 40%! We're just getting started & we're not stopping now. https://subscriber.politicopro.com/article/eenews/2022/11/30/groups-launch-ad-campaign-to-push-biden-on-regulations-00071344
* Big oil & gas CEOs are STILL raking in record profits, polluting the air our kids breathe & putting their lives in danger. It's why we need to keep cutting carbon pollution & toxic soot & smog - & @POTUS is just getting started. https://subscriber.politicopro.com/article/eenews/2022/11/30/groups-launch-ad-campaign-to-push-biden-on-regulations-00071344
* Check it out: @actonclimateus just launched a new ad putting big polluters on notice & calling on @POTUS to use all his powers to set strong new limits on carbon, soot, smog & other dangerous pollution! Our #ClimateCantWait! Watch: https://www.actonclimate.com/solutions
* WATCH: @actonclimateus & its partners are calling on @POTUS to protect our health & fulfill his promise to cut climate pollution by 50% by 2030. We’re putting big polluters on notice! https://www.actonclimate.com/solutions

**Soot Pollution**

*Suggested Links:*

[Washington Post](https://www.washingtonpost.com/politics/2022/11/16/this-obscure-runoff-race-could-help-shape-state-climate-action/)

[E&E News](https://subscriber.politicopro.com/article/eenews/2022/11/15/groups-slam-white-house-lag-on-soot-proposal-00066946)

[Inside EPA](https://insideepa.com/daily-feed/epa-urged-quickly-propose-tougher-pm-limits)

[Inside Climate News](https://insideclimatenews.org/news/17112022/soot-heath-fossil-fuels-biden-standards/)

[Washington Informer](https://www.washingtoninformer.com/advocates-push-for-stronger-soot-pollution-rules-as-biden-admin-misses-deadline/)

*What to say:*

* Without stronger standards to limit pollution, our health and environment face greater risks from soot pollution contaminating our air. We need #SolutionsForPollution from the Biden administration. <https://www.washingtonpost.com/politics/2022/11/16/this-obscure-runoff-race-could-help-shape-state-climate-action/>
* We’ve organized over 167 public health and environmental organizations to urge President Biden to enact strong #SolutionsForPollution and protect our communities from toxic soot. <https://subscriber.politicopro.com/article/eenews/2022/11/15/groups-slam-white-house-lag-on-soot-proposal-00066946>
* No more delays! @POTUS: it’s time to release strong #SolutionsForPollution & address toxic soot pollution! <https://insideclimatenews.org/news/17112022/soot-heath-fossil-fuels-biden-standards/>
* The costs of delaying action on toxic soot pollution are far too high! That's why we’re letting @POTUS know that we need strong #SolutionsForPollution! <https://www.washingtoninformer.com/advocates-push-for-stronger-soot-pollution-rules-as-biden-admin-misses-deadline/>

**Solutions for Pollution Campaign**

*What to say:*

*Core message:*

* We urge @POTUS to help better protect our health & environment by setting the strongest possible standards for reducing climate pollution. We must enact #SolutionsForPollution as quickly as possible! <https://www.actonclimate.com/solutions>
* Our #ClimateCantWait! Wind, solar, and other renewable energy sources will create good-paying jobs & bolster our clean energy independence. That’s why we urge @POTUS to enact#SolutionsForPollution! <https://www.actonclimate.com/solutions>
* .@POTUS promised to tackle the climate crisis by cutting climate pollution in ½ by 2030 & deliver strong public health protections, incl. to those historically overburdened by pollution. This is why we need the strongest possible #SolutionsForPollution now! <https://www.actonclimate.com/solutions>

**East**

**Georgia**

*What to say:*

* Severe storms and heavy rains caused several interstate accidents and flooding to Atlanta and across Georgia. We need #SolutionsForPollution to protect #GA residents from #ClimateChange. <https://www.fox5atlanta.com/news/severe-weather-outlook-is-georgia-getting-a-tornado>
* The climate crisis is bringing more rain and flooding to #GA, which could cause residents to pay more for flood insurance premiums. #ClimateCan’tWait <https://www.savannahnow.com/story/news/environment/2022/10/28/georgia-flood-insurance-prices-may-rise-due-climate-change/10525150002/>
* Climate change means stronger, slower storms - and in Georgia, that means the cost of flood insurance is rising. Learn more here: <https://insurancenewsnet.com/oarticle/georgia-flood-insurance-prices-may-rise-due-to-climate-change-2>

**Pennsylvania**

*What to say:*

* #PA is adopting #SolutionsForPollution with it’s latest decision to implement standards that will lower the level of smog and #CutMethane. <https://www.bayjournal.com/news/climate_change/pennsylvania-passes-emergency-rule-to-trim-smog-and-methane-emissions-at-oil-gas-wells/article_0c095afc-71b5-11ed-b079-bb395a4f4461.html>
* With higher temperatures and changes to farming schedules, some farmers in Pennsylvania have to adjust the crops they plan to grow. #GetClimateDone [Climate change prompts Pa. farmers to adapt crops and businesses - WHYY](https://whyy.org/articles/climate-change-pennsylvania-farmers-adapt-crops-businesses/)
* Here’s something to clip & save: a guide to environmental health in SW PA. Thanks to extractive industries, Pittsburgh & SW PA face unique challenges, & this guide helps in navigating them: <https://www.ehn.org/environmental-health-southwestern-pennsylvania-2658480277.html>
* “On a globally changing planet, every person has a climate story” – these are the stories from Philly teens: <https://whyy.org/articles/philly-teens-sharing-climate-change-stories-university-of-pennsylvania/>

**New Jersey**

*What to say:*

* Majority of #NJ residents want their elected officials & car manufacturers to #ActOnClimate and implement #SolutionsForPollution, & for media to talk about it – <https://www.northjersey.com/story/news/new-jersey/2022/11/01/climate-change-new-jersey-residents-study-rutgers/69607334007/>
* By 2050, Climate Central estimates that about $2.4 billion worth of taxable property in Hudson County, New Jersey, will be submerged. We need #SolutionsForPollution: <https://www.nbcnews.com/science/environment/climate-change-wipe-108-billion-us-property-market-study-finds-rcna47325>

**Virginia**

*What to say:*

[*Retweet CAC on Rep. McEachin here*](https://twitter.com/actonclimateUS/status/1597595066297888778)*.*

* #Virginia coast residents are wondering what’s next for their homes with the rapidly rising ocean. Learn why we need #SolutionsForPollution to protect #VA communities: [Sea level rise follows an East Coast island community that already moved once - Washington Post](https://www.washingtonpost.com/climate-environment/interactive/2022/east-coast-sea-level-rise/)
* Extreme storms,winds, and fluctuating temperatures are making it difficult for #Virginia winemakers to conserve grapes for harvest. #ClimateFriday [https://wtop.com/virginia/2022/10/climate-change-pushes-virginia-wine-makers-to-experiment-with-heartier-grapes/&sa=D&source=docs&ust=1666363893918715&usg=AOvVaw3tU5GTdfCevukOhzwagWBm](https://wtop.com/virginia/2022/10/climate-change-pushes-virginia-wine-makers-to-experiment-with-heartier-grapes/)
* You wouldn’t think of this off-hand, but climate change even affects things like septic systems! Here’s how Virginia is reexamining those rules: <https://www.virginiamercury.com/2022/10/20/amid-climate-change-pressures-virginia-reexamines-septic-regulations/>

**New Hampshire**

*What to say:*

* New grants to #NH farms are leveraging climate-friendly practices to combat the climate crisis. #ClimateFriday [Farms in NH get climate resilience grants | New Hampshire Public Radio (nhpr.org)](https://www.nhpr.org/nh-news/2022-11-21/new-hampshire-farms-get-grants-to-prepare-for-climate-change)
* Tidal flooding could have devastating impacts for a local #NH naval shipyard’s military infrastructure. We need #SolutionsFor Pollution now! <https://www.wmur.com/article/video-portsmouth-naval-shipyard-climate-change-new-hampshire/42128353>
* Fascinating: UVM is studying how climate change affects manufactured-home communities – <https://vtdigger.org/2022/11/01/university-of-vermont-to-study-impact-of-climate-change-on-manufactured-home-communities/>
* One of the reasons we began our #SolutionsForPollution campaign is to help ensure strong climate and pollution standards are set to protect the health of New Hampshire residents! [https://www.wmur.com/article/solutions-for-pollution-new-hampshire-climate/41339970#](https://www.wmur.com/article/solutions-for-pollution-new-hampshire-climate/41339970)

### **West**

**Arizona**

*What to say:*

* Climate change is forcing an Arizona tribal community to relocate their community. We need #SolutionsForPollution. #ClimateFriday [Biden administration paying $75 million to move three tribes affected by climate change – The Hill](https://thehill.com/changing-america/sustainability/climate-change/3756720-biden-administration-paying-75-million-to-move-three-tribes-affected-by-climate-change/)
* Those living in #AZ mobile homes are 6 to 8 times more likely to suffer from indoor heat exposure caused by heat waves. We need #SolutionsForPollution #ClimateFriday <https://slate.com/technology/2022/11/mobile-homes-climate-change-heat-wave-deaths.html>
* Worsening droughts and heat waves are making it harder for overburdened communities to access healthy foods. #ClimateCan’tWait <https://www.azcentral.com/story/news/local/arizona-environment/2022/10/12/climate-change-could-raise-produce-prices-slow-food-justice-fight/8237328001/>

**Michigan**

*What to say:*

* Could Michigan become a refuge in the climate crisis? Experts at Michigan State discuss the prospect here: <https://statenews.com/article/2022/10/will-michigan-become-a-refuge-for-the-climate-crisis-msu-experts-discuss>
* A recent study found rainfall has grown more intense across the country– including Michigan. #ClimateFriday <https://www.michiganradio.org/environment-climate-change/2022-10-12/research-finds-steady-increase-in-michigan-rainfall-intensity>

**Wisconsin**

*What to say:*

* Warmer temperatures are making snow and cold less reliable for typical #Wisconsin winters. Learn how #climatechange is impacting the state’s winter tourism economy. #GetClimateDone [Wisconsin's perfect winters face threats from climate change | WLUK (fox11online.com)](https://fox11online.com/weather/weather-stories/wisconsins-perfect-winters-face-threats-from-climate-change)
* As part of the Mississippi River basin, Wisconsin’s experiencing extremes in climate – on the one hand, drought; on the other hand, torrential rains. Read why here: <https://wisconsinwatch.org/2022/10/gripped-by-drought-drenched-by-rain-mississippi-river-basin-sees-climate-extremes/>

**Nevada**

*What to say:*

* Did you know: #NV voters of color were more motivated than the general electorate on issues of climate change, according to midterm election polling data. #GetClimateDone <https://www.kunr.org/energy-and-environment/2022-11-15/survey-voters-of-color-nevada-colorado-influenced-by-climate-change>
* This is alarming: drought & fire are among the reasons ⅓ of the Southern Sierra Nevada Forest is destroyed. Truly – our #ClimateCantWait: <https://e360.yale.edu/digest/drought-fire-climate-change-california-sierra-nevada-forest-third>