Partner Toolkit: Offshore Wind & Climate Week

Message guidance:

To address the climate crisis, the world needs to transition to clean energy, and scaling up offshore wind is a crucial tool in helping many states and the U.S. as a whole reach their clean energy targets. **Be sure to give offshore wind energy its due this Climate Week!**

- Offshore wind energy will be key to the United States meeting its goal of reducing emissions in <u>half by 2030</u>. As one of the most efficient ways to generate renewable energy off our coasts, it will help many U.S. communities transition away from fossil fuels and keep our air and water clean.
- Offshore wind energy will reduce harmful pollution, cut emissions, and provide clean, reliable energy to power millions of American homes.
- As climate change continues to drive extreme weather events, there has never been a
 more critical time to champion offshore wind projects to mitigate the impacts of the
 climate crisis and ensure the U.S. continues to lead in the global clean energy transition.

Offshore wind energy is already providing enormous benefits to workers and local communities:

- Right now, there are projects under construction with strong environmental protections and good jobs with living wages and strong labor protections. Those projects will soon deliver clean, non-polluting, renewable energy to hundreds of thousands of homes.
- Offshore wind energy will build a robust workforce pipeline by creating thousands of good-paying, skilled jobs. By 2030, American offshore wind energy is expected to create 77,000 jobs and drive substantial investments in coastal communities.
- Offshore wind energy is good for our health and our planet. By replacing dirty fuels with clean offshore wind energy, there will be fewer harmful pollutants that can cause respiratory conditions such as asthma.
- Offshore wind development offers transformational opportunities for the energy sector to advance equity and environmental justice, and is driving investments in historically marginalized communities.

Suggested partner social during Climate Week:

#ClimateWeek

#1:

Offshore wind energy will deliver cleaner air, thousands of good-paying jobs, and investments in local communities, all while helping mitigate the climate crisis! It's a critical climate solution.

#2

Investing in offshore wind energy means:

Thousands of jobs V

Less pollution V

Clean, reliable power V



#3

By 2030, offshore wind energy could create more than 77,000 good-paying jobs in the US. With steady employment, offshore wind will make communities across the country leaders in the clean energy economy and help ensure they have clean air and water for generations to come.

#4

It's simple: the U.S. can't meet its clean energy goals and mitigate the climate crisis without offshore wind energy.

This #climateweek, let's work together to tackle the climate crisis head-on by supporting offshore wind energy!