

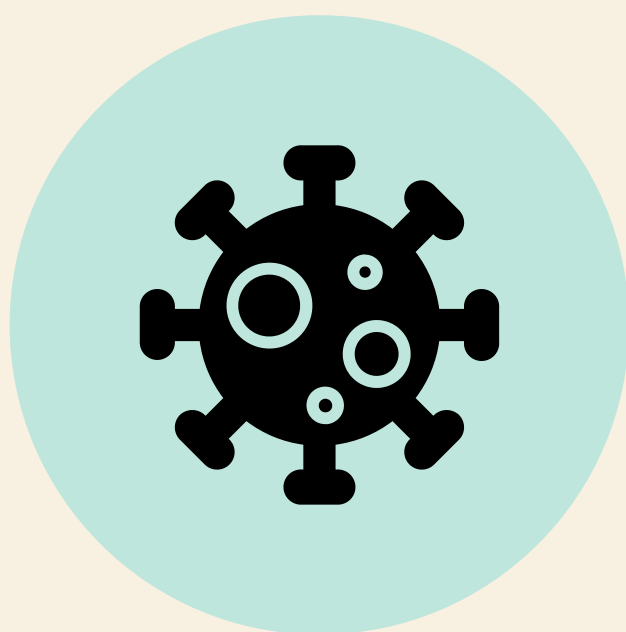
Big Oil Gouges.

The FTC recently exposed how oil executives conspired with OPEC to artificially drive up prices, proving they're colluding with petrostates to gouge consumers and keep prices high.



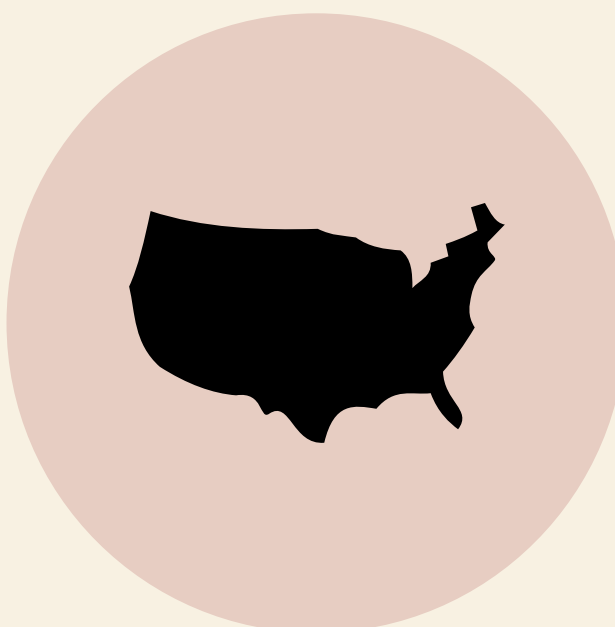
Big Oil Exploits.

In 2022 alone, oil and gas giants raked in over \$400 billion in profits, more than doubling their 2021 earnings by exploiting inflation, COVID-19, and the war in Ukraine, while average families struggled to get by. Instead of using their windfall profits to provide relief at the pump, Big Oil chose to line their own pockets with massive stock buybacks and executive bonuses.



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Big Oil Corrupts.

Big Oil is shamelessly buying political influence to protect their subsidies and block any accountability for price gouging. Trump even invited oil execs to his home to exchange slashing environmental protections for a billion dollars in campaign contributions.

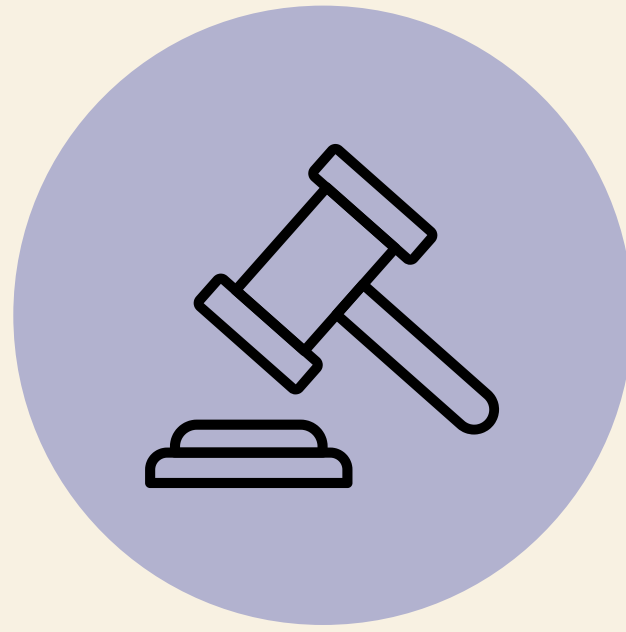
We Shoulder the Costs.

Skyrocketing gas prices are forcing families to make painful cutbacks on other essentials like groceries and healthcare. Rural and lower-income households that spend a larger share of their income on gas are being hit the hardest.



But Accountability Is Coming.

Overwhelming bipartisan majorities blame high gas prices on oil companies and want to see them held accountable. From Vermont to California to Chicago, a nationwide movement is fighting to make polluters pay through legislation and lawsuits.



Core Message

No matter our background or zip code, we all want to be able to afford the gas we need to get to work, take our kids to school, and visit loved ones. But as prices at the pump strain family budgets and threaten our financial security, it's become crystal clear that greedy oil and gas CEOs are to blame for this crisis.

Big Oil is exploiting inflation and global instability to intentionally gouge us, colluding with petrostates to make record profits on the backs of hard working Americans. It's time to stand up to Big Oil's influence, call out their blatant price gouging, and put the interests of working families first.



Words That Work

- When you're paying through the nose at the pump while oil companies post record profits, it's obvious that rampant corporate greed is to blame for high gas prices.
- We're standing up to Big Oil's greed, calling out their exploitation, and fighting to put working families first, not oil company profits.
- Big Oil is getting rich exploiting crises and deceiving the public while average Americans foot the bill. It's long past time we held them accountable.
- Left, right, and center, the American people are united in saying enough is enough. Leaders need to listen and take bold action to rein in Big Oil's shameless profiteering.