# The Partnership Project - Corporate Accountability and Data Communications Manager

Methane Partners Campaign, Remote

## About the Partnership Project

The Partnership Project is a 501(c)(3) non-profit organization focused on supporting the collaborative efforts of the environmental community. Our programs focus on critical environmental issues including climate change, emissions reduction, and environmental and climate justice.

We provide fiscal sponsorship and organizational support to our programs, empowering them to undertake the vital work of preserving our planet. Guided by our core principles of Equity, Integrity, Service, and Innovation, we are committed to fostering a healthy environment - both within our workplace and in the broader world. Through these values, we strive to make a meaningful contribution to creating a sustainable and positive impact on our planet and an inclusive workplace where everyone can bring their full and authentic self to do this critical work.

#### About the Methane Partners Campaign

The Methane Partners Campaign (MPC), a project of the Partnership Project, was founded in 2015 as an unbranded campaign to coordinate a coalition of environmental, health, and labor organizations to advocate for strong methane pollution standards for both new and existing sources in the oil and gas industry, as well as to develop the advocacy skill sets of partner organizations, expand the representation of frontline communities in the environmental space working on methane, and contribute to the wealth of informed support and guidance designed to encourage presidential administrations and Members of Congress to serve as worldwide leaders on methane emissions reduction from the oil and gas sector. Since its inception, MPC has had a strong track record of success, pushing the Obama Administration to enact the nation's first ever regulation of methane from oil and gas and defending these rules over the course of the Trump Administration. Today, MPC supports more than 115 organizations across the state and federal levels to push the Biden Administration and key states to advance and implement regulations that drastically reduce methane emissions and other harmful co-pollutants from oil and gas production.

#### Job Description & Responsibilities

The Corporate Accountability and Data Communications Manager at the Methane Partners Campaign (MPC) will lead the campaign's Communications work, with a particular focus on Corporate Accountability and Data Communications. This position will be responsible for strategizing, building, and executing an effective campaign to push back on oil and gas industry narratives and defend existing federal methane safeguards that force and incentivize the industry to cut their methane emissions.

The Corporate Accountability and Data Communications Manager will report to the MPC Campaign Manager. Overall responsibilities will include, but are not limited to:

# **Corporate Accountability Communications**

- Manage and lead the MPC Corporate Accountability Working Group to ensure strategic alignment and coordination across MPC Partners.
- Work with MPC Partners to develop the Corporate Accountability section of MPC Campaign Plans to push back on Industry narratives and protect federal methane safeguards in the U.S.
- Assist MPC Partners with rapid-response efforts to generate earned media that pushes back on Industry
  narratives and calls out Industry for their actions, including plumes and super-emitter events observed
  from space / available satellite data.
- Lead the creation of MPC Corporate Accountability materials like press releases, blogs, sample social guidance, and messaging / talking points, as needed.
- Coordinate with Arc Initiatives to ensure MPC's broader Communications work and Corporate Accountability Communications efforts are complementary and aligned.
- Track Methane Clips and relevant social media, identifying regular opportunities to amplify stories and/or push back on Industry narratives.
- Collaborate with the MPC Campaign Manager to ensure that the Corporate Accountability Campaign aligns with broader campaign goals and objectives.
- Work with Legal, Communications, and Policy teams to ensure messages to the Hill, the Media, and Partners reflect the strategic needs of the campaign.
- Prepare for, and attend regular meetings, including but not limited to:
  - Weekly Coalition, Partner and Working Group meetings;
  - Weekly Consultant meetings;
  - Monthly Steering Committee meetings.

#### **Data Communications**

- Monitor the release of upcoming satellite data, uplifting relevant announcements and updates with MPC Partners and identifying opportunities to engage.
- Engage with upcoming Carbon Mapper and MethaneSAT data, including but not limited to preparing training and materials for MPC Partners on how to access, interpret, and utilize the data.
- Train MPC Partners to access, interpret and utilize satellite data through the development and execution of training materials, workshops and processes.
- Support the build out and maintenance of the Big Gas Polluters website and other media products, as needed.

## General Campaign Management

• Support the MPC Campaign Manager with managing the coalition listsery, facilitating coalition calls, and sending the daily Methane Clips, as needed.

- Hold 1:1s with MPC Partners on a regular basis to (1) deepen relationships and support MPC Grantees
  and (2) smooth potential points of disagreement or help to build out potential areas of work, as needed.
- Support the MPC Campaign Manager with annual fundraising and reporting requirements, as needed.

<u>Disclaimer</u>: This job description outlines the general nature and level of work expected of employees in this classification, but is not intended to contain, nor to be interpreted as, a comprehensive inventory of all duties, responsibilities, qualifications and objectives required of employees assigned to this job. Duties, responsibilities and activities may change or new ones may be assigned at any time with or without notice. The scope of the job may change as business demands at the sole discretion of the employer at any time.

## Preferred Skills, Abilities, & Experience

- Experience working in strategic communications and/or narrative strategy, particularly in energy and environment issues
- Experience developing and delivering trainings and materials focused on corporate accountability and/or emissions data for participants and partners with varied backgrounds
- Experience with the national environmental community, with a demonstrated understanding of the skills, resources, and tools that support successful advocacy efforts
- Ability to manage and prioritize multiple, complex projects and tasks under tight deadlines, working independently and with minimal supervision
- Ability to establish and maintain effective working relationships with coworkers and partners from a wide variety of cultural and socio-economic backgrounds
- Ability to plan and execute projects, and make sound independent decisions by applying policies and procedures and using available resources
- The Corporate Accountability and Data Communications Manager should be proactive, detail-oriented, and organized. They should possess strong interpersonal skills, and be able to maintain a professional demeanor in all aspects of their work.

**Classification**: Temporary, Full-Time, Exempt. This position is grant-funded through March 2026 with the option to extend based on funding availability.

**Location**: Remote within the U.S.

#### Compensation & Benefits

The target starting salary for this position is \$90,000 to \$110,000, depending on experience. The Partnership Project offers an excellent benefits package, which includes:

- 100% employer paid medical, dental, and vision coverage for full-time employees and their families;
- 13 holidays, unlimited paid time off, and paid parental leave;
- Monthly technology stipend and yearly professional development funds; and a
- 401k with an employer match and Roth retirement fund options

**To Apply**: Please submit a resume and cover letter to <u>kgerbert@partnershipproject.org</u> by 2/14/2025. Please be aware that due to a high volume of candidates, we may not be able to respond to every submission. We will reach out to qualified candidates at our earliest availability.

We value diversity at the Partnership Project and encourage all qualified candidates to apply. If you require reasonable accommodations to participate in the selection process please send an email to hr@partnershipproject.org and specify in the subject line that you're applying for the Corporate Accountability & Data Communications Manager position at the Methane Partners Campaign.

## Physical Requirements

Significant	Must be able to remain in a stationary position for 75%+ of the time.

# **Equal Opportunity Employer Statement**

The Methane Partners Campaign's fiscal sponsor, Partnership Project, is proud to be an equal opportunity employer, and an anti-racist organization that prohibits discrimination in its governance, programs and activities on the basis of race, color, national origin, age, disability, religion, gender, sexual orientation, gender identity, genetic information, reprisal, marital status, amnesty, status as a covered veteran, because all or part of an individual's income is derived from public assistance or for any other non-merit based factor. Women, people of color, LGBTQ+ people, and members of other historically and presently marginalized populations are strongly encouraged to apply and will be welcomed into an inclusive environment at the Partnership Project.

Our goal is for a work experience that has meaning and impact on the world and on our professional lives, and a workplace where you can feel supported and proud. Read more about our values and commitment at <a href="https://www.partnershipproject.org">www.partnershipproject.org</a>.