**SOTU THUNDERCLAP EMAIL**

**TEMPLATE EMAIL:**

**SUBJECT LINES**

1: The State of the Union: Polluted

2: ACT NOW: Tell Trump We Won’t Stand for Dirty Air

3: We need your voice - our health is on the line

[NAME] –

Thanks to Donald Trump, the State of the Union is **polluted.** Since taking office, Trump has taken every opportunity to attack climate safeguards. From pulling the US out of the Paris Agreement to appointing industry cronies to important environmental positions, his actions have put the health of our families at risk.

**WE NEED YOUR VOICE: Tell Donald Trump that we won’t stand attacks on our health. [LINK TO THUNDERCLAP]**

Even worse: he hasn’t been acting alone. By appointing noted polluter ally Scott Pruitt to lead the EPA, Trump ensured that the agency charged with protecting public health and the environment would instead deny established science, silence scientists, and give breaks to corporate polluters.

**Join people across the country to defend your right to a healthy future. [LINK TO THUNDERCLAP]**

Scott Pruitt and Donald Trump are bad for our health. Period. Their work to roll back the Clean Power Plan--which the EPA itself reports would save **thousands of lives**--and gut clean air and water standards is putting our communities in danger.

**It’s time to speak out. Stand up for public health now! [LINK TO THUNDERCLAP]**

There’s strength in numbers, and we need every voice we can get speaking out in support of lifesaving standards. Are you in to fight Trump’s toxic agenda?

Thank you,

[SIGNER]

Promotional Social:

**TWITTER:**

* We need your voice: @realDonaldTrump and @EPAScottPruitt are dangers to our health. Speak out against their toxic agenda. #StateOfPollution <https://www.thunderclap.it/projects/67213-trump-s-stateofpollution>
* The @EPA itself reports that the #CleanPowerPlan will save THOUSANDS of lives, but @EPAScottPruitt is repealing it. Speak out now - our health is on the line! #StateOfPollution <https://www.thunderclap.it/projects/67213-trump-s-stateofpollution>
* Tell @realDonaldTrump and @EPAScottPruitt that we won’t stand by while they threaten the health of our families and communities. #StateOfPollution <https://www.thunderclap.it/projects/67213-trump-s-stateofpollution>
* Join people across the country to send a clear message to @realDonaldTrump and @EPAScottPruitt: We won’t accept a #StateofPollution <https://www.thunderclap.it/projects/67213-trump-s-stateofpollution>

**FACEBOOK:**

* We need your voice: [TAG] President Donald trump and [TAG] Administrator Scott Pruitt are dangers to our health. Speak out against their toxic agenda! #StateOfPollution <https://www.thunderclap.it/projects/67213-trump-s-stateofpollution>
* Join people across the country to send a clear message to [TAG] Donald J. Trump and [TAG] Scott Pruitt: We won’t accept a #StateofPollution <https://www.thunderclap.it/projects/67213-trump-s-stateofpollution>