

CAC UPDATE: EPA Listening Session in San Francisco, California

February 28, 2018

OVERVIEW

Campaign partners coordinated with advocates and local officials in the Bay Area where “more than 500 Californians crowded into the San Francisco Public Library” and rallied outside to [voice their support for the Clean Power Plan](#) at an official Environmental Protection Agency (EPA) listening session. The listening session was the second of three hearings being held by the agency. At the first listening session in Kansas City, Missouri, Midwesterners overwhelmed EPA official with their support for the lifesaving standards. The third and last listening session will take place on March 27 in Gillette, Wyoming, where we expect to see much more support for repealing the Clean Power Plan.

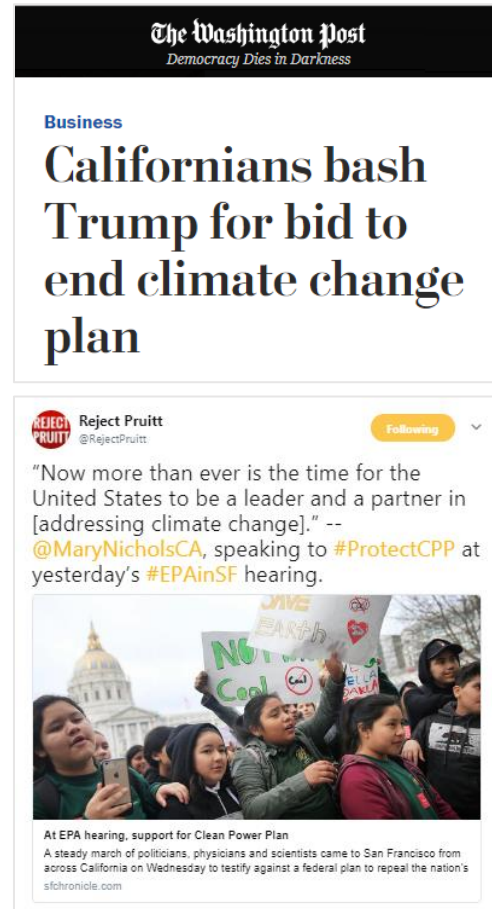
SELECT EARNED MEDIA

- **National Coverage**

- 2/28, Associated Press: [California leaders to protest scrapping of Clean Power Plan](#) (published in ABC News, NY Times, Missourian, ET EnergyWorld, Miami Herald, and others)
- 2/28, Associated Press: [Californians bash Trump for bid to end climate change plan](#) (published in Washington Post, ABC News, Miami Herald, Citizen Tribune - TN, and others)
- 2/28, Grist: [At EPA’s San Francisco hearing, hundreds defend the Clean Power Plan](#)
- 2/28, Mother Jones: [Trump Is Trying to Repeal Obama’s Clean Power Plan—and People Are Pissed](#)
- 2/28, The Daily Signal: [Scott Pruitt Fought the EPA Under Obama. Now, He’s Leading an EPA Listening Tour.](#)

- **California Coverage**

- 2/28, San Francisco Chronicle: [At EPA hearing, support for Clean Power Plan](#) (amplified by the coalition on [Twitter](#) and Facebook)
- 2/28, SF Gate: [Bay Area Residents, Government Officials Voice Opposition To Clean Power Plan Repeal](#)
- 2/27, San Francisco Chronicle: [Proposal to repeal Clean Power Plan is wrongheaded](#)
- 2/26, SF Weekly: [The Clean Power Plan Might Be Overturned and the Bay Area is Pissed](#)



RALLY TO PROTECT THE CLEAN POWER PLAN

- **San Francisco Mayor Mark Farrell** hosted an incredibly **well-attended Clean Power Plan rally and press conference** at San Francisco City Hall, in concert with EPA’s Clean Power Plan repeal listening session.
- **Elected officials from San Francisco to Sacramento**, well-known **advocates like Tom Steyer of NextGen America**, and **kids and parents** in support of the CPP and other clean air and climate

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policies were among the **nearly 500 people in attendance**. The crowd included about [200 kids](#) from **Urban Promise Academy in Oakland, CA** who spoke to need for the Clean Power Plan and other policies like it that can protect their future and transition us to a clean energy economy.



IN THE HEARING ROOMS

- Testimony was almost **unanimously in favor of maintaining the current Clean Power Plan** and against repeal. The **docket was full** and overwhelmingly favors proponents of the protection of CPP, mirroring other hearings in Missouri and West Virginia.
- According to the EPA, there were **approximately 250 speakers, an additional 250 attendees, 280 students, and 15 elected officials and agency leads** at the session. Only about **3 to 5 people provided statements in support of the repeal plan**.
- Two speakers, both **grandsons of dirty energy industry workers, called on Pruitt to resign**. one was the grandson of a coal miner who testified opposing the repeal and calling for Pruitt to resign for **"dereliction of duty."** The other was the grandson of an oil rig engineer.
- The most pervasive theme across comments was **extreme weather** and climate change, often tied to **emotional accounts of the wildfires in Northern California**. **Public health** impacts and **clean energy jobs** were also popular themes.
- The main hearing room offered **live Spanish language translations** for Spanish-speakers listening in the room, and English translations if they gave **testimony in Spanish**.
- Notable testifiers include the [SF Mayor Mark Farrell](#), **Tom Steyer**, several **CA State Agency Heads and Regulators** (CARB, CalEPA, CPUC), **representatives from federal and local elected official offices** (including the city council and **office of Sen. Feinstein**) staff from Oregon and WA Departments of Environmental Quality, **representatives from two CA power companies** (PG&E and Southern California Edison) who previously made statements supporting the CPP, [Rev. Ambrose Carol of Green the Church](#), and the **San Francisco Chamber of Commerce's executive director** and other local Chamber leaders



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ONLINE AMPLIFICATION

- **#ProtectCPP** was the **#1 Twitter trending topic in San Francisco** midday Wednesday (above Dick's Sporting Goods announcement about assault rifle sales), and it continued to trend in San Francisco and Washington, D.C. throughout the afternoon.
- By the end of the day **more than 3,200 tweets** mentioned **#ProtectCPP**, **#CleanPowerPlan**, and **#EPAinSF**. Highlights can be found in this [Twitter moment](#).
- The **CEOs of national and international organizations** recorded video that were utilized on social media
 - Collin O'Mara, **National Wildlife Federation** ([Facebook Live](#) - over 2,800 views)
 - Michael Brune, **Sierra Club** ([Twitter](#))
 - Dr. Andrew Steer, **World Resources Institute** ([Facebook](#))
 - Jamie Williams, **Wilderness Society** ([Twitter](#))
- **NextGen America** sponsored a "Protect the Clean Power Plan" **Snapchat filter** (pictured on the right) from 7 AM PST to 8 PM PST that was **geofenced around SF City Hall** and surrounding street blocks and public buildings. The filter was **seen 3,900 times** by people taking Snaps. It was **used in a Snap 60 times**, and it was **seen about 1,600 times in a Snap** sent directly to a friend or added to a Story.
- The community **amplified tweets** from [SF Mayor Mark Farrell](#), [California Attorney General Xavier Becerra](#), [C40 Cities](#), [Ceres](#), [SF Water Power Sewer](#) (SF PUC), [California EPA](#), [Green For All](#), [GreenLatinos](#), [Climate Mayors](#), [Earthjustice](#), [American Lung Association](#), [Defend Our Future](#), and [Alliance of Nurses for Healthy Environments](#), among others.
- [City of San Francisco](#) ([YouTube](#)), [Earthjustice](#) ([Twitter](#)), [GreenLatinos](#) ([Twitter](#)), [Moms Clean Air Force](#) ([Twitter](#)), [National Wildlife Federation](#) ([Facebook](#)), [Sierra Club](#) ([Twitter](#)), [350 San Francisco](#) ([Twitter](#)) all livestreamed the hearing and rally.

