Please note the common hashtag is #protectourcoast.

**Social Media Guidance**

FACEBOOK

#1

The federal administration signed an executive order to open up our coasts to #OffshoreDrilling. We cannot allow our delicate ocean ecosystems to be ravaged by offshore oil drilling. Tell the administration or your representative that you oppose dirty drilling! <Action Link> #ProtectOurCoast

#2

Our beaches are at risk! The federal administration signed an executive order to open up our coasts to #OffshoreDrilling. We’ve fought and won against drilling before. Time to do it again. Act now to # ProtectOurCoast! <Action Link>

#3

Did you know that the “normal” process of offshore oil drilling releases thousands of gallons of polluted water into the ocean? Tell the federal administration and your local representatives that you say NO to more #OffshoreDrilling! <Action Link> # ProtectOurCoast

#4

Did you know that the U.S. government estimates that there is one 10,000 barrel spill for every 7.7 billion barrels produced, at current production, that’s like having over 48,000 gallons spilled each year. We can’t afford to keep polluting our oceans. Tell the federal administration and your local representatives that you are opposed to offshore oil drilling. <Action Link> #ProtectOurCoast

TWITTER

#1

The process of #offshoredrilling releases thousands of gallons of polluted water. #ProtectOurCoast <Action Link>

#2

The U.S. govt estimates that every 3-4 years a spill of at least 420K gallons of oil is expected. #ProtectOurCoast <Action Link>

#3

ALERT: The federal administration signed an executive order to open up our coasts to

#offshoredrilling. Join us to #ProtectOurCoast <Action Link>

#4

Americans sent more than 1,000,000 comments to the Trump Administration opposing offshore oil drilling. It’s time for @SecretaryZinke and @RealDonaldTrump to respect the voice of the people! #ProtectOurCoast

#5

#ProtectOurCoast: 1 Million comments. That’s the loud-and-clear message from Americans who submitted comments.

#6

Americans Treasure their Public Waters, from Maine to Florida, Alaska to Louisiana. Listen to the public, reject offshore drilling #protectourcoast

**General Messaging**

***Topline***

* The Trump administration has launched an all out assault on our public oceans at the behest of the oil industry. This attempt to turn public waters over to private oil companies flies in the face of the science, economics, and public opinion.
* The Department of Interior is putting all of America’s federal waters - the Arctic Ocean, the Pacific, Atlantic, and the Gulf of Mexico - on the table, including areas that are currently protected, not only ignoring the majority of Americans, but acting outside legal authority.
* If the oil industry and the Trump polluter cabinet get their way, oil companies would be able to drill in new areas of the Arctic Ocean, the Gulf Coast -- and for the first time in more than 30 years, the Pacific and Atlantic coasts. This puts America’s coastal communities, marine wildlife, public health, and the climate at an unimaginable risk.
* Restarting the “5-year plan” process just months after the federal government completed an exhaustive, multi-year process is nothing more than another handout to private oil companies. And it’s an expensive one that will cost taxpayers millions. The facts have not changed, nor has the groundswell of bipartisan support for protecting, not drilling our coasts.
* Tell the Trump administration to preserve and protect coastal communities, our public oceans, and our climate from devastating oil spills and worsening climate change. There is simply no justification for new oil and gas drilling off our coasts.

***Impact on communities***

* Offshore drilling poses serious threats to coastal communities, from the impacts of seismic airgun blasting on local fisheries before drilling even starts to the risk of oil spills.
* Facing sea level rise and erosion, coastal communities are already on the front lines of climate change from the Arctic Ocean to the Gulf of Mexico. They will also suffer the brunt of any oil spill on their beaches, which threatens public safety, kills off local wildlife, and destroys local economies that depend on health oceans.

***Climate and Clean Energy***

* Offshore drilling means pulling more carbon out of the ground so it can be burned, exacerbating climate change. These carbon emissions will impose high costs to society in coming decades, leading to illness, flood damages, disrupted agricultural productivity, and other impacts.
* We need more energy jobs today, but we need them in clean renewables. Investing in offshore drilling today is barreling the U.S. into the past. Our financial resources and industry attention should be focused on strengthening the economy, growing jobs and remaining a global energy leader. And that means investing in clean solar and wind energy—the fastest growing and cheapest sources of new energy generation—a increased energy efficiency, battery storage and other modern technologies to power our nation.
* America doesn’t need this energy. Risking our coastal environments and economies enriches international oil conglomerates without making us more secure. Instead of “fueling America,” it would benefit other nations that would consume the energy yielded by drilling. The fossil fuel industry has stockpiled decades’ worth of oil reserves, more than needed to transition to an urgently needed carbon-free future. Today, there are far less risky energy sources to tap--that don’t come with high liability and continued taxpayer subsidies for some of the wealthiest corporations on Earth. We need to draw a line in the sand … and put American jobs and our environment first!
* Opening up our waters to offshore drilling bets on yesterday's energy sources for the sake of the oil industry, instead of investing in a renewable energy future for everyone.

***Seismic testing and the risk of spills***

* Even before offshore drilling begins, the seismic airgun blasting that companies do to obtain information about fossil fuel deposits under the seafloor can severely damage wildlife in the ocean, from whales all the way down to the tiny krill many of them eat.
* Oil drilling will inevitably lead to oil spilling. We’ve seen it time and again - from the Deepwater Horizon disaster and the Taylor Energy leak that is ongoing in the Gulf of Mexico, to the oil leak earlier this year in Alaska’s Cook Inlet. Offshore oil drilling simply isn’t safe
* In 2015, the government’s own analysis said that Arctic drilling in Alaska’s Chukchi Sea had a 75 percent chance of seeing a major oil spill. This and other known risks of oil spills all point to why just shouldn’t drill in our waters.