Boot Pruitt Social Content

**GUIDANCE FOR ORGANIZATIONS**

**TWITTER:**

* [ORG NAME] is excited to announce a new partnership with [XX] progressive groups calling for @EPAScottPruitt's resignation. Check it out and lend your voice – our families deserve better. #BootPruitt [LINK TO PETITION]
* @EPAScottPruitt has spent his time at EPA undermining science and putting our health at risk. We've had enough. We're partnering with [XX] progressive leaders and organizations calling for his resignation—check it out and sign the petition! #BootPruitt [LINK TO PETITION]
* From his dirty dealings with polluters to his misuse of taxpayer dollars, @EPAScottPruitt has made it clear that he's unfit for office. We're joining with progressive organizations across the country to tell him it's time to go. Raise your voice with us. #BootPruitt [LINK TO PETITION]
* @EPAScottPruitt: it's not us, it's you. [ORG NAME] is joining with [XX] progressive organizations to call for Pruitt's resignation. Join us to #BootPruitt: [LINK TO PETITION]

**FACEBOOK:**

* [ORG NAME] is excited to announce a new partnership with [XX] progressive organizations calling for [TAG] Scott Pruitt's resignation. Check it out and lend your voice – our families deserve better. #BootPruitt [LINK TO PETITION]
* [TAG] Scott Pruitt has spent his time at EPA undermining science and putting our health at risk. We've had enough. We're partnering with [XX] progressive leaders and organizations calling for his resignation—check it out and sign the petition! #BootPruitt [LINK TO PETITION]
* From his dirty dealings with polluters to his misuse of taxpayer dollars, [TAG] Scott Pruitt has made it clear that he's unfit for office. We're joining with progressive organizations across the country to tell him it's time to go. Raise your voice with us. #BootPruitt [LINK TO PETITION]
* [TAG] Scott Pruitt: it's not us, it's you. [ORG NAME] is joining with [XX] progressive organizations to call for Pruitt's resignation. Join us to #BootPruitt: [LINK TO PETITION]

**GUIDANCE FOR STATE ORGANIZATIONS**

**TWITTER:**

* We joined the #BootPruitt campaign because [STATE] families deserve an @EPA Administrator who works to defend their health.
* With his reckless rollbacks of vital health protections, @EPAScottPruitt has made a habit of putting corporate polluters ahead of [STATE] families. That’s why we’re calling for his resignation. #BootPruitt
* @EPAScottPruitt has spent his time in office rolling back health protections and misusing taxpayer dollars. We’ve had enough. #BootPruitt
* We think it’s time for @EPAScottPruitt to resign – and we’re not alone. We’re joining [XX] organizations representing millions of Americans who are ready to #BootPruitt.

**FACEBOOK**

* We joined the #BootPruitt campaign because [STATE] families deserve an EPA Administrator who works to defend their health.
* From his unethical spending to his reckless rollbacks of vital health protections, [TAG] Administrator Scott Pruitt has made a habit of putting polluters ahead of [STATE] families. That’s why we’re joining [XX] organizations representing millions of Americans who are ready to #BootPruitt.

**SITE HIGHLIGHTS**

**HOMEPAGE**

**TWITTER:**

* During his tenure at @EPA, @EPAScottPruitt has put polluters before your health. Every. Single. Time. Here's why we need to #BootPruitt: [https://www.bootpruitt.com](https://www.bootpruitt.com/)
* NEW: Check out a new campaign calling for @EPAScottPruitt's resignation. It's time for the @EPA to put our health before corporate interests. #BootPruitt [https://www.bootpruitt.com](https://www.bootpruitt.com/)

**FACEBOOK:**

* During his tenure at the EPA, [TAG] Scott Pruitt has put polluters before your health. Every. Single. Time. Here's why we need to #BootPruitt: [https://www.bootpruitt.com](https://www.bootpruitt.com/)

**BACKGROUND**

**TWITTER:**

* @EPAScottPruitt is unfit to lead @EPA or hold any other job in government. Here why: <https://www.bootpruitt.com/background/> #BootPruitt
* READ: @EPAScottPruitt's dirty dealings have come at the expense of our health. #BootPruitt <https://www.bootpruitt.com/background/>
* @EPAScottPruitt's dirty dealings with corporate polluters could cost us our health. Read: <https://www.bootpruitt.com/background/> #BootPruitt

**FACEBOOK:**

* [TAG] Scott Pruitt is unfit to lead the EPA or hold any other job in government. Here's why: <https://www.bootpruitt.com/background/> #BootPruitt
* READ: [TAG] Scott Pruitt's dirty dealings with corporate polluters could cost us our health. <https://www.bootpruitt.com/background/> #BootPruitt

**VIDEO PAGE**

**TWITTER:**

* Need more proof that @EPAScottPruitt is unfit for office? Hear about his toxic agenda – from the man himself. #BootPruitt <https://www.bootpruitt.com/videos/>
* Now you can hear polluter talking points straight from @EPAScottPruitt himself. Check it out – and after you do, sign our petition to get him out of office. #BootPruitt <https://www.bootpruitt.com/videos/>
* WATCH: @EPAScottPruitt explaining why he's unfit to lead @EPA in his own words. #BootPruitt <https://www.bootpruitt.com/videos/>

**FACEBOOK:**

* Need more proof that [TAG] Scott Pruitt is unfit for office? Hear about his toxic agenda – from the man himself. #BootPruitt <https://www.bootpruitt.com/videos/>
* Now you can hear polluter talking points straight from [TAG] Scott Pruitt himself. Check it out – and after you do, sign our petition to get him out of office. #BootPruitt <https://www.bootpruitt.com/videos/>

**GENERIC PETITION**

**TWITTER:**

* During his tenure at @EPA, @EPAScottPruitt has put polluters before your health. Every. Single. Time. Now is the time to #BootPruitt. <https://www.bootpruitt.com/take-action/>
* Our health is worth more than donations from corporate polluters. Tell @EPAScottPruitt it's time for him to go. #BootPruitt <https://www.bootpruitt.com/take-action/>

**FACEBOOK:**

* During his tenure at the EPA, [TAG] Scott Pruitt has put polluters before your health. Every. Single. Time. It's time to #BootPruitt. <https://www.bootpruitt.com/take-action/>

**LCV BUZZ CUTS VIDEO**

**TWITTER:**

* The @EPA’s mission is to protect our health and the environment. @EPAScottPruitt is ignoring that mission – and putting our families at risk. #BootPruitt <https://www.facebook.com/21898300328/posts/1785518191471076>
* @EPAScottPruitt doesn’t believe in accepted science – he’s unfit to run the @EPA. #BootPruitt <https://www.facebook.com/21898300328/posts/1785518191471076>
* @EPAScottPruitt ignoring the impact of extreme weather on communities across the country, especially low income and communities of color. #BootPruitt <https://www.facebook.com/21898300328/posts/1785518191471076>

**FACEBOOK:**

* Post to share: <https://www.facebook.com/21898300328/posts/1785518191471076>
  + Time after time, [TAG] Scott Pruitt has proved to us that he will always put his anti-science, polluters-first agenda ahead of our health. He’s unfit to run the EPA. #BootPruitt
  + [TAG] Scott Pruitt’s blatant disregard for accepted science will put lives at risk. Period. He’s unfit to run the EPA. #BootPruitt

**STATE SOCIAL**

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