Boot Pruitt Social Content

**GUIDANCE FOR ORGANIZATIONS**

**TWITTER:**

* [ORG NAME] is excited to announce a new partnership with [XX] progressive groups calling for @EPAScottPruitt's resignation. Check it out and lend your voice – our families deserve better. #BootPruitt [LINK TO PETITION]
* @EPAScottPruitt has spent his time at EPA undermining science and putting our health at risk. We've had enough. We're partnering with [XX] progressive leaders and organizations calling for his resignation—check it out and sign the petition! #BootPruitt [LINK TO PETITION]
* From his dirty dealings with polluters to his misuse of taxpayer dollars, @EPAScottPruitt has made it clear that he's unfit for office. We're joining with progressive organizations across the country to tell him it's time to go. Raise your voice with us. #BootPruitt [LINK TO PETITION]
* @EPAScottPruitt: it's not us, it's you. [ORG NAME] is joining with [XX] progressive organizations to call for Pruitt's resignation. Join us to #BootPruitt: [LINK TO PETITION]

 **FACEBOOK:**

* [ORG NAME] is excited to announce a new partnership with [XX] progressive organizations calling for [TAG] Scott Pruitt's resignation. Check it out and lend your voice – our families deserve better. #BootPruitt [LINK TO PETITION]
* [TAG] Scott Pruitt has spent his time at EPA undermining science and putting our health at risk. We've had enough. We're partnering with [XX] progressive leaders and organizations calling for his resignation—check it out and sign the petition! #BootPruitt [LINK TO PETITION]
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* [TAG] Scott Pruitt: it's not us, it's you. [ORG NAME] is joining with [XX] progressive organizations to call for Pruitt's resignation. Join us to #BootPruitt: [LINK TO PETITION]

 **GUIDANCE FOR STATE ORGANIZATIONS**

**TWITTER:**

* We joined the #BootPruitt campaign because [STATE] families deserve an @EPA Administrator who works to defend their health.
* With his reckless rollbacks of vital health protections, @EPAScottPruitt has made a habit of putting corporate polluters ahead of [STATE] families. That’s why we’re calling for his resignation. #BootPruitt
* @EPAScottPruitt has spent his time in office rolling back health protections and misusing taxpayer dollars. We’ve had enough. #BootPruitt
* We think it’s time for @EPAScottPruitt to resign – and we’re not alone. We’re joining [XX] organizations representing millions of Americans who are ready to #BootPruitt.

**FACEBOOK**

* We joined the #BootPruitt campaign because [STATE] families deserve an EPA Administrator who works to defend their health.
* From his unethical spending to his reckless rollbacks of vital health protections, [TAG] Administrator Scott Pruitt has made a habit of putting polluters ahead of [STATE] families. That’s why we’re joining [XX] organizations representing millions of Americans who are ready to #BootPruitt.

**SITE HIGHLIGHTS**

**HOMEPAGE**

**TWITTER:**

* During his tenure at @EPA, @EPAScottPruitt has put polluters before your health. Every. Single. Time. Here's why we need to #BootPruitt: [https://www.bootpruitt.com](https://www.bootpruitt.com/)
* NEW: Check out a new campaign calling for @EPAScottPruitt's resignation. It's time for the @EPA to put our health before corporate interests. #BootPruitt [https://www.bootpruitt.com](https://www.bootpruitt.com/)

**FACEBOOK:**

* During his tenure at the EPA, [TAG] Scott Pruitt has put polluters before your health. Every. Single. Time. Here's why we need to #BootPruitt: [https://www.bootpruitt.com](https://www.bootpruitt.com/)

**BACKGROUND**

**TWITTER:**

* @EPAScottPruitt is unfit to lead @EPA or hold any other job in government. Here why: <https://www.bootpruitt.com/background/> #BootPruitt
* READ: @EPAScottPruitt's dirty dealings have come at the expense of our health. #BootPruitt <https://www.bootpruitt.com/background/>
* @EPAScottPruitt's dirty dealings with corporate polluters could cost us our health. Read: <https://www.bootpruitt.com/background/> #BootPruitt

**FACEBOOK:**

* [TAG] Scott Pruitt is unfit to lead the EPA or hold any other job in government. Here's why: <https://www.bootpruitt.com/background/> #BootPruitt
* READ: [TAG] Scott Pruitt's dirty dealings with corporate polluters could cost us our health. <https://www.bootpruitt.com/background/> #BootPruitt

**VIDEO PAGE**

**TWITTER:**

* Need more proof that @EPAScottPruitt is unfit for office? Hear about his toxic agenda – from the man himself. #BootPruitt <https://www.bootpruitt.com/videos/>
* Now you can hear polluter talking points straight from @EPAScottPruitt himself. Check it out – and after you do, sign our petition to get him out of office. #BootPruitt <https://www.bootpruitt.com/videos/>
* WATCH: @EPAScottPruitt explaining why he's unfit to lead @EPA in his own words. #BootPruitt <https://www.bootpruitt.com/videos/>

**FACEBOOK:**

* Need more proof that [TAG] Scott Pruitt is unfit for office? Hear about his toxic agenda – from the man himself. #BootPruitt <https://www.bootpruitt.com/videos/>
* Now you can hear polluter talking points straight from [TAG] Scott Pruitt himself. Check it out – and after you do, sign our petition to get him out of office. #BootPruitt <https://www.bootpruitt.com/videos/>

**GENERIC PETITION**

**TWITTER:**

* During his tenure at @EPA, @EPAScottPruitt has put polluters before your health. Every. Single. Time. Now is the time to #BootPruitt. <https://www.bootpruitt.com/take-action/>
* Our health is worth more than donations from corporate polluters. Tell @EPAScottPruitt it's time for him to go. #BootPruitt <https://www.bootpruitt.com/take-action/>

**FACEBOOK:**

* During his tenure at the EPA, [TAG] Scott Pruitt has put polluters before your health. Every. Single. Time. It's time to #BootPruitt. <https://www.bootpruitt.com/take-action/>

**LCV BUZZ CUTS VIDEO**

**TWITTER:**

* The @EPA’s mission is to protect our health and the environment. @EPAScottPruitt is ignoring that mission – and putting our families at risk. #BootPruitt <https://www.facebook.com/21898300328/posts/1785518191471076>
* @EPAScottPruitt doesn’t believe in accepted science – he’s unfit to run the @EPA. #BootPruitt <https://www.facebook.com/21898300328/posts/1785518191471076>
* @EPAScottPruitt ignoring the impact of extreme weather on communities across the country, especially low income and communities of color. #BootPruitt <https://www.facebook.com/21898300328/posts/1785518191471076>

**FACEBOOK:**

* Post to share: <https://www.facebook.com/21898300328/posts/1785518191471076>
	+ Time after time, [TAG] Scott Pruitt has proved to us that he will always put his anti-science, polluters-first agenda ahead of our health. He’s unfit to run the EPA. #BootPruitt
	+ [TAG] Scott Pruitt’s blatant disregard for accepted science will put lives at risk. Period. He’s unfit to run the EPA. #BootPruitt

**STATE SOCIAL**

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