**Social Toolkit — Revolution Now**

**Page Title:** **Revolution Now: The Future Is Here for Clean Energy Technology**

**Link to page:** [www.nrdc.org/RevolutionNow](http://www.nrdc.org/RevolutionNow)

**Press statement:** <https://www.nrdc.org/media/2018/180410>

**Blog:** <https://on.nrdc.org/2Hp1Aql>

**Social handles to tag:**

*Facebook*: NRDC (Natural Resources Defense Council), <https://www.facebook.com/nrdc.org>

*Twitter*: @nrdc, <https://www.twitter.com/nrdc>

*Instagram*: @nrdc\_org, <https://www.instagram.com/nrdc_org>

**GIFs:** [Dropbox](https://www.dropbox.com/sh/zjsfdfy5w2j8sn0/AAAMn8nKEXcmw8DNyTXKpN9oa?dl=0)

**TWEETS:**

@NRDC launches new tool today to showcase the success of 4 major clean energy technologies—wind, solar, EVs, & LEDs. “Revolution Now” replaces abandoned DOE report & illustrates the #cleanenergy success story sweeping U.S. [www.nrdc.org/revolutionnow](file:///C%3A%5CUsers%5Cenoll%5CAppData%5CLocal%5CMicrosoft%5CWindows%5CTemporary%20Internet%20Files%5CContent.Outlook%5CTHHX6K86%5Cwww.nrdc.org%5Crevolutionnow) <https://on.nrdc.org/2JyDbzr>

Federal R&D fuels clean energy growth. DOE used to publish a report to celebrate this growth & let taxpayers know their money was being put to good use. DOE has discontinued the report—@NRDC launched a website to replace it. [www.nrdc.org/revolutionnow](http://www.nrdc.org/revolutionnow) <https://on.nrdc.org/2JyDbzr>

Federally funded R&D has helped clean energy technologies decline in cost, serve more people, generate jobs, & reduce pollution. NRDC launched a new website today to celebrate the progress of wind, solar, LEDs, & EVs. [www.nrdc.org/revolutionnow](http://www.nrdc.org/revolutionnow) <https://on.nrdc.org/2JyDbzr>

Wind, solar, EVs, and LEDs have all surged thanks to falling costs. Trump’s @Energy Department stopped publishing its Revolution Now report. So @NRDC took it on and today released an update on four clean energy technologies. [www.nrdc.org/revolutionnow](http://www.nrdc.org/revolutionnow) <https://on.nrdc.org/2JyDbzr>

The clean energy future is here. Wind can power 25 million homes. Solar is the fastest-growing energy source. More than 750,000 EVs are on the road, and 400 million LEDs light up our buildings. Learn more on NRDC’s new site. [www.nrdc.org/revolutionnow](http://www.nrdc.org/revolutionnow) <https://on.nrdc.org/2JyDbzr>

**FACEBOOK:**

**MAIN FB POST**

In 2017, the Trump’s Energy Department stopped publishing its report on four major clean energy technologies. NRDC stepped in to carry on this important work, and today we’re publishing Revolution Now, our update on the progress of the four clean energy innovations. And it’s good news. Over the past decade, as prices for wind, solar, electric vehicles, and LEDs have dropped, the usage has soared. Visit the Revolution Now page: [www.nrdc.org/revolutionnow] <https://on.nrdc.org/2JyDbzr>

**Wind FB post:**

This is what progress looks like! With wind now the cheapest energy source in many areas, the sector is booming. But the federal R&D funding that led to clean energy innovation is threatened by Trump’s latest budget proposal. Explore NRDC’s Revolution Now update for more: [WIND MOV + [www.nrdc.org/revolutionnow](http://www.nrdc.org/revolutionnow)] <https://on.nrdc.org/2JyDbzr>

**Solar FB post:**

America’s clean energy revolution is here! Thanks to sharp price declines, solar is now the fastest-growing energy source in America. But the federal R&D funding that led to clean energy innovation is again threatened by Trump’s latest budget proposal. Explore NRDC’s Revolution Now update for more: [SOLAR MOV + [www.nrdc.org/revolutionnow](http://www.nrdc.org/revolutionnow)] <https://on.nrdc.org/2JyDbzr>

**EV FB post:**

America’s clean energy revolution is here! Thanks to a 79% drop in lithium-ion battery prices since 2010, there are now more than 750,000 electric vehicles on the road, and this number is growing fast, as NRDC’s Revolution Now interactive web page shows. But the federal R&D funding that led to innovative clean energy technologies is threatened once again by Trump’s latest budget proposal. [EV MOV + [www.nrdc.org/revolutionnow](http://www.nrdc.org/revolutionnow)] <https://on.nrdc.org/2JyDbzr>

**INSTAGRAM:**

**Wind Instagram post:**

This is what progress looks like! With wind now the cheapest energy source in many areas, the sector is booming. But the federal R&D funding that led to clean energy innovation is once again threatened by Trump’s latest budget proposal. Visit NRDC’s Revolution Now page to check out a new interactive study on America’s clean energy revolution, highlighting wind power and other innovative technologies. [www.nrdc.org/revolutionnow]

**Solar Instagram post:**

America’s clean energy revolution is here! Thanks to sharp price declines, solar is now the fastest-growing energy source. But the federal R&D funding that led to innovative clean energy technologies is once again threatened by Trump’s latest budget proposal. Explore NRDC’s Revolution Now page for more: [SOLAR MOV + www.nrdc.org/revolutionnow]

**EV Instagram post:**

America’s clean energy revolution is here! Thanks to a 79% drop in lithium-ion battery prices since 2010, there are now more than 750,000 electric vehicles on the road, and this number is growing fast, as NRDC’s Revolution Now interactive shows. But the federal R&D funding that led to innovative clean energy technologies is once again threatened by Trump’s latest budget proposal. [EV MOV + www.nrdc.org/revolutionnow]