**CPP Rollback Email and Comment Templates**

**Template Email**

SUBJECT LINES:

#1: DEADLINE TODAY: Tell the EPA that rolling back CPP puts us in danger
#2: Trump and Pruitt are ATTACKING our health

#3: Time is running out: tell Pruitt to protect our health!

[NAME],

EPA Administrator Scott Pruitt wants to repeal the Clean Power Plan – lifesaving standards that combat climate change by setting the first-ever federal limits on carbon pollution from existing power plants. **This is unacceptable.** Climate change is fueling more severe and destructive extreme weather events that threaten our communities, our families, and our way of life.

**ACT NOW: Tell the EPA that rolling back the Clean Power Plan robs [STATE DEMONYMS] of a healthy future [LINK TO LANDING PAGE]**

An overwhelming majority of Americans support the Clean Power Plan because it **protects** us – especially our most vulnerable communities. Pruitt’s end goal? To put American lives at risks so his polluter cronies can make a buck.

We shouldn’t be surprised. As Attorney General of Oklahoma, **Pruitt sued the EPA 14 times** to block the Clean Power Plan and other public health safeguards. Stripping us of these vital protections is a blatant attack on our health and safety, orchestrated by corporate polluters and dirty energy insiders.

**We need the Clean Power Plan. It’s time to speak out. [LINK TO LANDING PAGE]**

Extreme weather events like hurricanes pose significant threats to our communities: costing millions in damages; speeding the spread of disease; and putting vulnerable populations, including children, the elderly, and communities of color, in severe danger. We cannot allow Pruitt to reverse the progress we have made to protect Americans from the dangers of climate change. **You have until 4/26 to stand up for the lifesaving Clean Power Plan.**

**ADD YOUR VOICE: Tell Scott Pruitt that protecting our health is non-negotiable [LINK TO LANDING PAGE]**

Scott Pruitt’s toxic agenda puts our health, safety, and environment on the line. It’s time to make your voice heard.

Thank you for speaking out,

[SIGNER]

**CPP LANDING PAGE**

**Title:** OPPOSE TRUMP’S ATTACKS ON OUR HEALTH AND THE CLIMATE

**Framing:** The majority of Americans knows that climate change poses an undeniable threat to our national security, public health, and economy. That’s why we cannot allow Scott Pruitt to stack the deck for polluters by repealing the Clean Power Plan. Now is the time to support critical climate change safeguards and keep building a clean energy economy that works for all Americans.

Submit a comment to the EPA in support of the lifesaving Clean Power Plan, which protects our health, limits carbon pollution from existing power plants, and encourages clean energy development. We cannot allow corporate polluters to dictate our health policies. Pruitt’s toxic agenda puts our health on the line. It’s time to stand up for every American’s right to clean air and a safe future for our children.

**Sample Comment**

I oppose EPA Administrator Scott Pruitt’s reckless proposal to repeal the Clean Power Plan. The EPA has a duty to protect us from climate change, which is exacerbating destructive extreme weather events that threaten our communities, our families, and our way of life. The EPA’s mission is to “protect human health and the environment” – we need Scott Pruitt to live up to that solemn responsibility.

I support the Clean Power Plan because it sets commonsense limits on otherwise unlimited carbon pollution from existing power plants and encourages the development of clean, renewable energy. By moving to repeal the Clean Power Plan, Pruitt is undermining vital health protections that reduce air pollution and address climate change. We need the EPA to **strengthen** safeguards that address climate change, not tear them down. Administrator Pruitt should immediately reconsider this reckless and harmful action.

**TWITTER:**

* LAST CHANCE: @EPAScottPruitt is trying to put his polluter cronies ahead of our health. Tell him his efforts to repeal the #CleanPowerPlan are UNACCEPTABLE by 4/26. #ProtectCPP [COMMENT LINK]
* The #CleanPowerPlan's lifesaving standards protect the health of our communities. Time is running out - 4/26 is your last chance to tell @EPAScottPruitt to #ProtectCPP. [COMMENT LINK]
* The #CleanPowerPlan keeps our families healthy, but @EPAScottPruitt only cares about helping out his corporate polluter cronies. We must #ProtectCPP. [COMMENT LINK]
* DEADLINE THURSDAY: Make your voice heard now and tell @EPAScottPruitt that his plan to gut the #CleanPowerPlan is unacceptable. We must fight to #ProtectCPP [COMMENT LINK]
* The deadline to make your voice heard to #ProtectCPP is 4/26! Show your support for the lifesaving standards set by the #CleanPowerPlan NOW: [COMMENT LINK]

**FACEBOOK:**

* DEADLINE 4/26: The Clean Power Plan keeps our families and communities safer and healthier. Time's running out to tell [TAG] Administrator Scott Pruitt that corporate polluters cannot be allowed to dictate our health policies. #ProtectCPP [COMMENT LINK]
* LAST CHANCE: The deadline to tell [TAG] Administrator Scott Pruitt that his plan to gut the #CleanPowerPlan is unacceptable is 4/26. Join in the fight to #ProtectCPP. [COMMENT LINK]
* The #CleanPowerPlan's lifesaving standards protect the health of our communities. Time is running out - 4/26 is your last chance to tell @EPAScottPruitt to #ProtectCPP. [COMMENT LINK]