**#CleanerCars Rollback Digital Guidance**

Donald Trump and his Dirty Deputies Scott Pruitt and Heidi King are poised to throw America’s clean car standards in reverse and launch an unprecedented attack on state authority to protect their citizens by setting limits on tailpipe pollution. Doing so would pollute our air, put lives at risk, and force consumers to spend billions more dollars at the gas pump. Instead of putting American families first, the Trump administration is once again doing the bidding of deep-pocketed corporations and their Washington lobbyists.

**Gas is a big part of a family’s budget. The Trump administration’s plan to dramatically roll back clean car standards will force American families to spend billions more at the pump.**

**TWITTER:**

* We’re heading towards what could be the most expensive summer for driving in years, but @EPAScottPruitt wants to gut the #CleanerCars standards that save us money at the pump. <https://for.tn/2I5rGkZ>
* Rolling back #CleanerCars standards would take money out of our pockets just as gas prices start to climb. We can’t afford @EPAScottPruitt’s toxic agenda. <https://for.tn/2I5rGkZ>
* .@EPAScottPruitt wants to make driving even more expensive with his reckless rollback of #CleanerCars standards. <https://for.tn/2I5rGkZ>
* .@EPAScottPruitt raised millions of dollars from fossil fuel companies. Now, he’s rolling back #CleanerCars standards, so you have to buy more gas at higher prices. Coincidence? <http://www.latimes.com/politics/la-na-pol-mileage-20180427-story.html>

**FACEBOOK:**

* We’re heading towards what could be the most expensive summer for driving in years, but [TAG] Administrator Scott Pruitt wants to gut the #CleanerCars standards that save us money at the pump. <https://for.tn/2I5rGkZ>
* Rolling back #CleanerCars standards would make driving even more expensive. We can’t afford [TAG] Administrator Scott Pruitt’s toxic agenda. <https://for.tn/2I5rGkZ>

**Americans deserve clean air. Rolling back clean car standards will allow automakers to make dirtier cars that pollute the air and harm our health.**

**TWITTER:**

* #CleanerCars don’t just save us money at the pump – they reduce pollution that affects all Americans’ health, especially the most vulnerable among us. <https://bit.ly/2I0kyYa>
* 25 million Americans – including more than 6 million children – suffer from asthma. @EPAScottPruitt’s reckless rollback of #CleanerCars standards puts them at risk. <https://bit.ly/2I0kyYa>
* #CleanerCars standards help the 25 million Americans with asthma breathe a little easier. @EPAScottPruitt’s senseless rollback of these vital standards puts them in harm’s way. <https://bit.ly/2I0kyYa>
* .@realDonaldTrump, @EPAScottPruitt, and their newest #DirtyDeputy, Heidi King, are putting our health at risk by gutting #CleanerCars standards. <https://bit.ly/2I0kyYa>
* Gutting #CleanerCars standards won’t just cost us at the pump – it could cost us our health. <https://bit.ly/2I0kyYa>

**FACEBOOK:**

* 25 million Americans – including more than 6 million children – suffer from asthma. [TAG] Scott Pruitt’s reckless rollback of #CleanerCars standards puts them at risk. <https://bit.ly/2I0kyYa>

**The clean car standards are the most effective policy we have on the books to fight climate change.**

**TWITTER:**

* UNACCEPTABLE: @EPAScottPruitt wants to dismantle the best policy we have on the books to fight climate change. We need #CleanerCars. <https://bit.ly/2wpc6Mv>
* .@EPAScottPruitt’s reckless rollback of #CleanerCars standards will expose more Americans to dangerous carbon pollution. Guaranteed. <https://bit.ly/2wpc6Mv>
* .@EPAScottPruitt’s crusade for dirtier, less efficient vehicles could have devastating consequences. #CleanerCars standards are our best shot at addressing the climate change that is fueling more destructive extreme weather events. <https://bit.ly/2wpc6Mv>

**FACEBOOK:**

* Transportation is the country’s largest source of carbon pollution that fuels climate change. #CleanerCars standards are the best policy we have on the books to combat this – but @EPAScottPruitt wants to gut them. <https://bit.ly/2wpc6Mv>
* [TAG] Scott Pruitt’s crusade for dirtier, less efficient vehicles could have devastating consequences. #CleanerCars standards are our best shot at addressing the climate change that is fueling more destructive extreme weather events. <https://bit.ly/2wpc6Mv>

**Scott Pruitt is undermining state authority to limit dangerous tailpipe pollution and gutting the Clean Air Act.**

**TWITTER:**

* .@EPAScottPruitt’s attack on #CleanerCars standards is a direct attack on 113 million Americans living in states that have moved to protect their air from harmful tailpipe pollution. <http://www.latimes.com/politics/la-na-pol-mileage-20180427-story.html>
* For someone who preaches state authority, @EPAScottPruitt is attacking their authority to limit air pollution. #CleanerCars <http://www.latimes.com/politics/la-na-pol-mileage-20180427-story.html>
* .@EPAScottPruitt’s attack on #CleanerCars standards will hurt all Americans, but it’s an all-out assault on the 113 million people living in states that have moved to protect their air. <http://www.latimes.com/politics/la-na-pol-mileage-20180427-story.html>
* .@EPAScottPruitt’s move to roll back #CleanerCars standards puts our right to clean air in jeopardy. His toxic agenda is a health crisis –  it’s time to #BootPruitt. <http://www.latimes.com/politics/la-na-pol-mileage-20180427-story.html>
* Testifying before Congress, @EPAScottPruitt said he had no plans to attack state authority to protect their air. The very next day, it leaked that he plans to revoke states’ #CleanerCars authority. Is he lying to us? <http://www.latimes.com/politics/la-na-pol-mileage-20180427-story.html>

**FACEBOOK:**

* [TAG] Administrator Scott Pruitt’s rollback of #CleanerCars standards is a direct attack on the 113 million Americans living in states that have moved to protect their air from harmful tailpipe pollution. <http://www.latimes.com/politics/la-na-pol-mileage-20180427-story.html>
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**President Trump and Scott Pruitt are rolling back the money-saving clean car standards to please auto executives, Big Oil companies, and Washington lobbyists**.

**TWITTER**:

* It’s no secret that @realDonaldTrump and his #DirtyDeputies are beholden to industry and corporate polluters. Trump’s plan to roll back #CleanerCars standards sells out our health to please auto lobbyists. <https://bit.ly/2I8NDwq>
* .@RealDonaldTrump and @EPAScottPruitt proposed gutting money-saving #CleanerCars standards to please Washington lobbyists, not to protect us. Unacceptable. <https://bit.ly/2I8NDwq>
* .@EPAScottPruitt will never care more about our health than he does his industry cronies. His senseless proposal to gut #CleanerCars standards is proof. <https://bit.ly/2I8NDwq>

**FACEBOOK**:

* It’s no secret that [TAG] Donald J. Trump and his #DirtyDeputies are beholden to industry and corporate polluters. Trump’s plan to roll back #CleanerCars standards sells out our health to please auto lobbyists. <https://bit.ly/2I8NDwq>
* Instead of looking to sound science, [TAG] Scott Pruitt and [TAG] Donald J. Trump proposed gutting money-saving #CleanerCars standards to please Big Oil and Washington lobbyists. They’ll never care more about our health than they do about polluter profits. <https://bit.ly/2I8NDwq>

**The clean car standards deliver the safe, clean, fuel-efficient cars that we want and need.**

**TWITTER:**

* Fuel efficiency standards keep drivers safer – they’ve saved hundreds of lives every year since 1975. We need #CleanerCars. <https://wapo.st/2I0aONC>
* .@EPAScottPruitt and Heidi King’s argument that #CleanerCars are unsafe has been debunked by science – too bad he’d rather listen to polluters and their cronies than actual experts. <https://wapo.st/2I0aONC>
* .@EPAScottPruitt and Heidi King’s rollback of #CleanerCars standards isn’t about making families safer – it’s about doling out special favors to the auto industry and Big Oil. <https://wapo.st/2I0aONC>

**FACEBOOK:**

* Fuel efficiency standards keep drivers safer – they’ve saved hundreds of lives every year on average since 1975. We need #CleanerCars. <https://wapo.st/2I0aONC>

**The clean car standards are achievable. We should keep moving forward with these money-saving standards.**

**TWITTER:**

* #CleanerCars standards are moving us forward, saving us money and reducing pollution. We can’t let @EPAScottPruitt and his lobbyist pals put them in reverse. [COMMENT LINK]
* Automakers have added hundreds of thousands of manufacturing jobs and set sales records under the #CleanerCars standards. We can't let @EPAScottPruitt roll back progress. [COMMENT LINK]

**FACEBOOK:**

* #CleanerCars standards are moving us forward, saving us money and reducing pollution. We can’t let [TAG] Scott Pruitt and his lobbyist pals put them in reverse. [COMMENT LINK]
* Automakers have added hundreds of thousands of manufacturing jobs and set sales records under the #CleanerCars standards. We can't let [TAG] Scott Pruitt roll back progress. [COMMENT LINK]