**FY19 Interior Approps Social Media Toolkit**

A full vote in the House on the FY19 Interior, Environment and Related Agencies Appropriations bill could be scheduled in the coming weeks that threatens our coastal communities, local economies, wild and marine life, parks, climate and our oceans. Fortunately, there is a bipartisan effort to prevent the Trump Administration from financially being able to execute their polluter-first agenda.

We are reaching out to partners about an upcoming vote (Wednesday, June 6 @ 10AM) that could impact future drilling off all our coasts. Representative Pingree of Maine has offered an amendment to the Interior Appropriations bill that would prevent the Dept. of the Interior from implementing or approving a new five-year oil and gas leasing program that schedules lease sales before 2022, preventing wasteful spending to expand offshore drilling.

**Republican swing targets:**

* Chairman Frelinghuysen (R-NJ-11),
  + 202-225-5034
  + FB: @rfrelinghuysen
  + Twitter: @usreprodney
* Rep. Harris (R-MD-1),
  + 202-225-5311
  + FB: @andyharrisMD
  + Twitter: @repandyharrismd
* Rep. Taylor (R-VA-2),
  + 202-225-4215
  + FB: @repscotttaylor
  + Twitter: @repscotttaylor
* Rep. Diaz Balart (R-FL-25),
  + 202-225-4211
  + FB: @mdiazbalart
  + Twitter: @repmariodb
* Rep. Tom Rooney (R-FL-17)
  + 202-225-5792
  + FB: reptomrooney
  + Twitter: @tomrooney
* Rep. Herrera Beutler (R-WA-3)
  + 202-225-3536
  + FB: @herrerabeutler
  + Twitter: @herrerabeutler
* Rep. Rutherford (R-FL-4)
  + 202-225-2501
  + FB: @reprutherfordfl
  + Twitter: @reprutherfordfl

**SOCIAL GUIDANCE**

**Offshore graphics**: [To download](https://drive.google.com/drive/folders/1bsM8MUOoBZJaKjeNv4caHaUIO9TzGZ07)

**Hashtags:** #ProtectOurCoast #StandForOceans

**Oceana Video:** <https://www.youtube.com/watch?v=HOOMkaWwHAw>

**NRDC Blog/Video:** <https://www.nrdc.org/experts/franz-matzner/congress-can-stop-trumps-offshore-drilling-gambit>

**Sample Twitter Pre-Vote:**

Congress needs to #ProtectOurCoast from offshore drilling and oil spills. Tell [INSERT HANDLE] no new offshore drilling during the #appropriations process!

Dear [INSERT HANDLE]: Our oceans are a public resource meant for fishing, tourism and recreation, not oil spills. Support the Pingree amendment in the #appropriations markup! #ProtectOurCoast

The American people value clean, safe and healthy oceans over oil spills. Tell [INSERT HANDLE] to #ProtectOurCoast during the #appropriations process this week, and support the Pingree amendment!

Whales & dolphins (substitute with emojis) need our protection from more oil spills. Tell Congress and [INSERT HANDLE] to #ProtectOurCoast

A single Arctic oil spill would coat vast areas, devastate wildlife and Native ways of life. We need to support the Pingree amendment to #ProtectOurCoast

**Sample Facebook Pre-Vote:**

We need your help to #ProtectOurCoast from offshore drilling! Please call [INSER HANDLE] at [DC phone number] and urge him to vote YES on the Pingree amendment to the Interior Appropriations bill. A YES vote is a vote to stop wasteful spending by the Department of the Interior to expand offshore drilling, but [INSERT HANDLE] needs to hear from you ASAP – call now!

Hardworking families go fishing, hiking, camping and exploring in our country’s iconic public lands. They won’t stand for the great outdoors getting destroyed by greedy special interests. Tell [INSERT HANDLE] to oppose opening our coasts to offshore drilling during the #appropriations process #ProtectOurCoast

Millions of Americans oppose any attempt to sell off our great outdoors to corporate polluters. Reject attempts to open our coasts to offshore drilling during #appropriations

Time to tell Congress and [INSERT HANDLE] that the American people value clean, safe and healthy oceans over oil spills! #ProtectOurCoast #StandForOceans

Congress is considering a bill that creates perverse new incentives for states to sell out their coastal economies worth billions each year to line the pockets of the oil and gas industry. Not on our watch! Tell [INSERT HANDLE] to #ProtectOurCoast and #StandForOceans during the #Appropriations process

Dear [INSERT HANDLE]: 200+ East Coast communities, 1,700+ elected officials, and an alliance representing over 42,000 businesses and 500,000 fishing families, @DoD, @USAirForce, @NASA, and local fishery management councils have publicly weighed in opposing seismic airgun blasting and offshore drilling off the East Coast. What ever happened to public lands for public interest? #ProtectOurCoast #StandForOceans

**Accountability – Positive – Facebook**

Big shoutout to #OceanChamp [INSERT HANDLE] for ensuring marine mammals are there for future generations! #StandForOceans #ProtectOurCoast [insert whale, dolphin emojis]

Thank you [TAG MEMBER] for protecting our coastal economies! [STATE] tourism, recreation and fishing jobs generate billions in GDP every year from healthy ocean ecosystems, not oil-spilled oceans #StandForOceans #ProtectOurCoast

[TAG MEMBER], deserves a big THANK YOU for voting to #ProtectOurCoast! Without [him/her] Big Oil would be able to harm marine life they find “inconvenient” #ProtectOurCoast #StandForOceans

.[INSERT HANDLE], thank you for your leadership on protecting our public lands & national parks. #ProtectOurCoast

Thank you [INSERT HANDLE] for voting to support coastal economies #ProtectOurCoast #StandForOceans

Thank you [TAG MEMBER] for protecting public lands. [STATE] families make lifelong memories in our national parks. We can’t afford to let special interests take over #ProtectOurCoast

**Accountability – Negative – Facebook**

[TAG] seems to believe they know better than their constituents when it comes to offshore drilling. Countless stakeholders oppose, including DoD, so why is [TAG] pushing for more drilling off our coasts? #ProtectOurCoast #StandForOceans

[TAG], [STATE] families are counting on you to do right by our communities and #ProtectOurCoast. Public lands should be enjoyed by the people - not drilled and destroyed by oil and gas companies.

Shame on you, [TAG], for selling off our coasts to Big Oil. We’re watching you. #ProtectOurCoast #StandForOceans

[TAG], we’re not fooled. Opposing amendments to #ProtectOurCoast is another blatant attempt to sell off [STATE’S] precious public lands

**Accountability – Positive – Twitter**

A HUGE THANK YOU to [INSERT HANDLE] for standing up to #ProtectOurCoast from offshore drilling!

Glad to see [INSERT HANDLE] utilizing taxpayer resources effectively. We shouldn’t be wasting money on an offshore drilling plan that Americans don’t want #ProtectOurCoast

Thank you [INSERT HANDLE] for supporting amendments to #ProtectOurCoast from expanded offshore drilling activities. We need to protect our coastal economies, not sell them off to the highest bidder.

Dear [INSERT HANDLE]: this sea otter says “thanks for protecting our coast from offshore drilling!” #ProtectOurCoast #StandForOceans

**Accountability – Negative – Twitter**

Right now, House Republicans just voted to open our shores to more offshore drilling. Tell [INSERT HANDLE] to #ProtectOurCoast and oppose selling our coasts to the highest bidder

RED ALERT: [INSERT HANDLE] just voted to open [INSERT STATE] to offshore drilling. Tell them to represent their constituents, not the oil industry #ProtectOurCoast

BREAKING: House Republicans just took another step to opening our coasts to offshore drilling. [INSERT HANDLE] just voted to bring more offshore drilling to our shores. Tell them to reverse course #ProtectOurCoast

Disgraceful that [INSERT HANDLE] would sell out our #oceans to the highest bidder to pollute and harm marine life

THIS JUST IN: [INSERT HANDLE] voted to open up our coasts to MORE dirty offshore drilling. Sad! #ProtectOurCoast #StandForOceans

Shocked that [INSERT HANDLE] just sacrificed [over 2.6 million jobs and nearly $180 billion in GDP] produced by healthy ocean ecosystems, annually, so that Big Oil can drill nearly every coast. Shameful! #ProtectOurCoast

* National: over 2.6 million jobs and nearly $180 billion in GDP
* FL: nearly 610,000 jobs, and roughly $37.4 billion in GDP
* VA: over 86,000 jobs, and roughly $4.8 billion in GDP
* MD: over 96,000 jobs, and roughly $6 billion in GDP
* WA: nearly 128,000 jobs, and roughly $10.2 billion in GDP

**Sample outreach email for your grassroots folks in case it helps:**

We are reaching out to partners about an upcoming vote (tomorrow) that could impact future drilling off the coast of [STATE]. Representative Pingree of Maine has offered an amendment to the Interior Appropriations bill that would prevent the Dept. of the Interior from implementing or approving a new five-year oil and gas leasing program that schedules lease sales before 2022, preventing wasteful spending to expand offshore drilling.

Rep. [Frelinghuysen/Harris/Taylor/Diaz-Balart/T.Rooney/Herrera Beutler/ Rutherford] will have the opportunity to vote on this amendment tomorrow, so he needs to start hearing from constituents TONIGHT. We are urging constituents to call Rep. [Frelinghuysen/Harris/Taylor/Diaz-Balart/T.Rooney/Herrera Beutler/Rutherford] ASAP and urge them to vote YES on the Pingree amendment – can you help us share this request on social media?

Please feel free to reach out if you have questions, and thank you for any help you can provide encouraging Rep. [NAME] to vote YES on the Pingree amendment!