**#CleanerCars Rollback Digital Guidance**

Donald Trump and his Dirty Deputies Andrew Wheeler and Heidi King are poised to throw America’s clean car standards in reverse and launch an unprecedented attack on state authority to protect their citizens by setting limits on tailpipe pollution. Doing so would pollute our air, put lives at risk, and force consumers to spend billions more dollars at the gas pump. Instead of putting American families first, the Trump administration is once again doing the bidding of deep-pocketed corporations and their Washington lobbyists.

**Gas is a big part of a family’s budget. The Trump administration’s plan to dramatically roll back clean car standards will force American families to spend billions more at the pump.**

**TWITTER:**

* We’re heading towards what could be the most expensive summer for driving in years, but @realdonaldTrump and his #DirtyDeputies want to gut the #CleanerCars standards that save us money at the pump. <https://for.tn/2I5rGkZ>
* Rolling back #CleanerCars standards would take money out of our pockets just as gas prices start to climb. We can’t afford @realDonaldTrump’s toxic agenda. <https://for.tn/2I5rGkZ>
* The Trump administration wants to make driving even more expensive with his reckless rollback of #CleanerCars standards. <https://for.tn/2I5rGkZ>

**FACEBOOK:**

* We’re heading towards what could be the most expensive summer for driving in years, but [TAG] Donald J. Trump wants to gut the #CleanerCars standards that save us money at the pump. <https://for.tn/2I5rGkZ>
* Rolling back #CleanerCars standards would make driving even more expensive. We can’t afford [TAG] Donald J. Trump’s toxic agenda. <https://for.tn/2I5rGkZ>

**Americans deserve clean air. Rolling back clean car standards will allow automakers to make dirtier cars that pollute the air and harm our health.**

**TWITTER:**

* #CleanerCars don’t just save us money at the pump – they reduce pollution that affects all Americans’ health, especially the most vulnerable among us. <https://bit.ly/2I0kyYa>
* 25 million Americans – including more than 6 million children – suffer from asthma. @realDonaldTrump’s reckless rollback of #CleanerCars standards puts them at risk. <https://bit.ly/2I0kyYa>
* #CleanerCars standards help the 25 million Americans with asthma breathe a little easier. @realDonaldTrump’s senseless rollback of these vital standards puts them in harm’s way. <https://bit.ly/2I0kyYa>
* [.@realDonaldTrump](mailto:.@realDonaldTrump) and his #DirtyDeputies Heidi King and @EPAAWheeler are putting our health at risk by gutting #CleanerCars standards. <https://bit.ly/2I0kyYa>
* Gutting #CleanerCars standards won’t just cost us at the pump – it could cost us our health. <https://bit.ly/2I0kyYa>

**FACEBOOK:**

* 25 million Americans – including more than 6 million children – suffer from asthma. [TAG] Donald J. Trump’s reckless rollback of #CleanerCars standards puts them at risk. <https://bit.ly/2I0kyYa>

**The clean car standards are the most effective policy we have on the books to fight climate change.**

**TWITTER:**

* UNACCEPTABLE: @realDonaldTrump and @EPAAWheeler want to dismantle the best policy we have on the books to fight climate change. We need #CleanerCars. <https://bit.ly/2wpc6Mv>
* .@realDonaldTrump’s reckless rollback of #CleanerCars standards will expose more Americans to dangerous carbon pollution. Guaranteed. <https://bit.ly/2wpc6Mv>
* .@realDonaldTrump’s crusade for dirtier, less efficient vehicles could have devastating consequences. #CleanerCars standards are our best shot at addressing the climate change that is fueling more destructive extreme weather events. <https://bit.ly/2wpc6Mv>

**FACEBOOK:**

* Transportation is the country’s largest source of carbon pollution that fuels climate change. #CleanerCars standards are the best policy we have on the books to combat this – but [TAG] Donald J. Trump wants to gut them. <https://bit.ly/2wpc6Mv>
* [TAG] Donald J. Trump’s crusade for dirtier, less efficient vehicles could have devastating consequences. #CleanerCars standards are our best shot at addressing the climate change that is fueling more destructive extreme weather events. <https://bit.ly/2wpc6Mv>

**Attacks on #CleanerCars state authority to limit dangerous tailpipe pollution and gutting the Clean Air Act.**

**TWITTER:**

* .@realDonaldTrump’s attack on #CleanerCars standards is a direct attack on 113 million Americans living in states that have moved to protect their air from harmful tailpipe pollution. <http://www.latimes.com/politics/la-na-pol-mileage-20180427-story.html>
* Any attack on #CleanerCars standards will hurt all Americans, but it’s an all-out assault on the 113 million people living in states that have moved to protect their air. <http://www.latimes.com/politics/la-na-pol-mileage-20180427-story.html>

**FACEBOOK:**

* Any rollback of #CleanerCars standards is a direct attack on the 113 million Americans living in states that have moved to protect their air from harmful tailpipe pollution. <http://www.latimes.com/politics/la-na-pol-mileage-20180427-story.html>

**President Trump and Scott Pruitt are rolling back the money-saving clean car standards to please auto executives, Big Oil companies, and Washington lobbyists**.

**TWITTER**:

* It’s no secret that @realDonaldTrump and his #DirtyDeputies are beholden to industry and corporate polluters. Trump’s plan to roll back #CleanerCars standards sells out our health to please auto lobbyists. <https://bit.ly/2I8NDwq>
* .@RealDonaldTrump proposed gutting money-saving #CleanerCars standards to please Washington lobbyists, not to protect us. Unacceptable. <https://bit.ly/2I8NDwq>

**FACEBOOK**:

* It’s no secret that [TAG] Donald J. Trump and his #DirtyDeputies are beholden to industry and corporate polluters. Trump’s plan to roll back #CleanerCars standards sells out our health to please auto lobbyists. <https://bit.ly/2I8NDwq>
* Instead of looking to sound science, [TAG] Donald J. Trump proposed gutting money-saving #CleanerCars standards to please Big Oil and Washington lobbyists. They’ll never care more about our health than they do about polluter profits. <https://bit.ly/2I8NDwq>

**The clean car standards deliver the safe, clean, fuel-efficient cars that we want and need.**

**TWITTER:**

* Fuel efficiency standards keep drivers safer – they’ve saved hundreds of lives every year since 1975. We need #CleanerCars. <https://wapo.st/2I0aONC>
* Heidi King’s argument that #CleanerCars are unsafe has been debunked by science – too bad she’d rather listen to polluters and their cronies than actual experts. <https://wapo.st/2I0aONC>
* Heidi King’s rollback of #CleanerCars standards isn’t about making families safer – it’s about doling out special favors to the auto industry and Big Oil. <https://wapo.st/2I0aONC>

**FACEBOOK:**

* Fuel efficiency standards keep drivers safer – they’ve saved hundreds of lives every year on average since 1975. We need #CleanerCars. <https://wapo.st/2I0aONC>

**The clean car standards are achievable. We should keep moving forward with these money-saving standards.**

**TWITTER:**

* #CleanerCars standards are moving us forward, saving us money and reducing pollution. We can’t let @EPAAWheeler and his lobbyist pals put them in reverse. [COMMENT LINK]
* Automakers have added hundreds of thousands of manufacturing jobs and set sales records under the #CleanerCars standards. We can't let @realDonaldTrump and @EPAAWheeler roll back progress. [COMMENT LINK]

**FACEBOOK:**

* #CleanerCars standards are moving us forward, saving us money and reducing pollution. We can’t let [TAG] Administrator Andrew Wheeler and his lobbyist pals put them in reverse. [COMMENT LINK]
* Automakers have added hundreds of thousands of manufacturing jobs and set sales records under the #CleanerCars standards. We can't let [TAG] Donald J. Trump and [TAG] Administrator Andrew Wheeler roll back progress. [COMMENT LINK]