

Strategic Communications Manager, USA

About the role

An established non-profit organisation is currently accepting applications for the role of Strategic Communications Manager – USA.

This role is responsible for interfacing a global network of expert political communicators with the US communications space, including US intergovernmental institutions and federal/state level actors. The successful candidate will build and maintain key relationships with a diverse range of partners and allies at the state, federal and international level; support them with the development and implementation of effective communications strategies; pitch creative climate and energy stories in major mainstream and online media outlets; and liaise with the network on important global moments taking place in the US, such as UN Security Council meetings and the Climate Summit that will be hosted by the UN Secretary-General in 2019.

The ideal candidate has strong public relations and social media skills, a keen understanding of climate and energy policy on a domestic and international level, and the dedication to think outside the box when it comes to influencing media narratives. Proven abilities to effectively work as part of a remote team is crucial as this role will require strong collaboration with domestic and international allies and partners.

The role offers a unique opportunity for an individual with a sincere interest in US politics, climate change and its solutions to work with a talented team and play an active role in helping speed up the low carbon transition both in the US and globally.

Key responsibilities

As Strategic Communications Manager, USA, you will be responsible for:

- Taking a central role in designing and implementing effective communications strategies to influence debates towards public support and political space for enhanced action in the US
- Developing and maintaining strong media relationships to ensure high quality climate coverage through proactive promotion of stories and reactive media management
- Taking climate stories from a global network of colleagues and pitching them to US media, and developing US stories that can be pitched by the global network outside of the US
- With the US being a key actor on the global stage and home to several international institutions, working with the network's International Lead to develop communications strategies around major climate moments
- Developing relationships with key partners including Climate Nexus, Energy Media and Resource Media while serving as a liaison with other key US allies
- Monitoring US media debates, public discourse and geopolitical dynamics, and using analysis of these to develop frames and narratives for effective communications with diverse audiences
- Developing and maintaining an international network of contacts such as peers, partners and spokespeople from NGOs, think-tanks, politics, diplomacy, academia, corporates and investors
- Developing structures and approaches that can react quickly to changes in the external context
- Contributing to monitoring, evaluation and reporting (including some financial and administrative tasks)

Experience and competencies

- 5+ years of professional experience in the fields of strategic communications, political campaigning and/or journalism
- Outstanding communication skills and excellent command of the English language (both spoken and written), other languages a plus
- Experience of developing and deploying communications initiatives tailored for specific voices, channels and audiences
- Keen understanding and interest in US domestic and international climate policy and political dynamics, climate and energy debates, as well as multilateral fora and processes
- Demonstrated history of using creativity to influence media narratives and social media debates
- Far-reaching and active networks and a solid understanding of the political, media and climate change landscape in the US and abroad
- Strong diplomatic skills and interpersonal relations, ability to quickly build trust with partners and colleagues
- Gravitas sufficient to work directly with high profile individuals and partners from diverse backgrounds at all levels
- Effective monitoring and reporting skills as well as some project management and team management experience
- A team player and a natural collaborator with high levels of self-motivation and a passion for excellence, used to working flexibly at fast pace in remote settings and across time-zones
- Strong time and priority management, high level of independence and can-do mentality, and an ability to make sound decisions in highly pressured environments
- Willingness and ability to travel and work unusual hours from time to time, due to challenges of being part of a global network
- The disposition to work with colleagues in a high-trust community of peers and a commitment to an inclusive and empowering approach and a spirit of generosity and mutual support

What we can offer you

- The unique opportunity to work as part of a highly dynamic, international group of individuals who combine their passion to make a difference with ambition and a rigorous and results-oriented approach to work
- A flexible work environment and a space to develop and challenge yourself
- A full-time (or close to full-time) consultant contract for one year, with a possible renewal after one year

Location: US, some domestic and international travel required

Start Date: As soon as possible

How to apply

Please send your CV and a short cover letter addressing the job criteria to the following email address: recruitment@gscnetwork.org

Please indicate “Strategic Communications Manager USA” in the subject line. Applications will be considered until the role is filled, and early applications are encouraged. Please note only shortlisted candidates will be contacted. All applications will be treated confidentially.