**2018 Halloween Social Guidance**

**General Halloween Social**

**High res-graphic to include** [**HERE**](http://materials.actonclimate.com/asset/4064/)

**TWITTER:**

* Need a last minute costume idea? Dress as the scariest monster around: @EPAAWheeler. #ActOnClimate [ATTACH IMAGE]
* Forget the boogie man; @EPAAWheeler is the biggest threat to our children’s health. [ATTACH IMAGE]
* Haunted house idea: rapidly warming planet + @EPAAWheeler’s #PoisonPlan, #CleanerCars rollback, and refusal to #CutMethane. Oh wait… #ActOnClimate [ATTACH IMAGE]

**FACEBOOK:**

* Need a last minute costume idea? Dress as the scariest monster around: [TAG] Acting EPA Administrator Wheeler. #ActOnClimate [ATTACH IMAGE]
* Forget the boogie man; [TAG] Acting EPA Administrator Wheeler is the biggest threat to our children’s health. #ActOnClimate [ATTACH IMAGE]

**State issue area: Algal Blooms**

Suggested links:

* Ohio: <https://www.detroitnews.com/story/news/local/michigan/2018/07/12/harmful-algae-bloom-lake-erie/779473002/>
* Florida: <https://bit.ly/2wJjCiY>

**TWITTER:**

* With their toxic fumes and wildlife-killing sludge, algal blooms hold their own with any horror movie monster. #ActOnClimate [LINK]
* What’s giving us the creeps this Halloween? The toxic algal blooms in waterways across the country. Climate change is making things even scarier. #ActOnClimate [LINK]

**FACEBOOK:**

* With their toxic fumes and wildlife-killing sludge, algal blooms can hold their own with any horror movie monster. #ActOnClimate [LINK]
* What’s giving us the creeps this Halloween? The toxic algal blooms in waterways across the country. Climate change is making things even scarier. #ActOnClimate [LINK]

**State issue area: Ticks**

Suggested links:

* <https://www.pressherald.com/2018/08/12/as-disease-bearing-ticks-head-north-weak-government-response-threatens-public-health/>

**TWITTER**:

* Across the country, terrifying bloodsuckers are expanding their territory and multiplying. They’re not an army of vampires, they’re ticks, and climate change is making them stronger. #ActOnClimate
* Want to hear a scary story? Tick populations (and the diseases they carry) are growing, and climate change is to blame. #ActOnClimate

**FACEBOOK:**

* Across the country, terrifying bloodsuckers are expanding their territory and multiplying. They’re not an army of vampires, they’re ticks – and climate change is making them stronger. #ActOnClimate
* Want to hear a scary story? Tick populations (and the diseases they carry) are growing, and climate change is to blame. #ActOnClimate

**Methane**

*We suggest linking to a methane comment collection page. If your organization does not have a comment page and is interested in building one on* [*actonclimate.com*](http://actonclimate.com)*, please contact Marcy Sutter (*[*msutter@cacampaign.com*](mailto:msutter@cacampaign.com)*).*

**TWITTER:**

* .@EPAAWheeler has been in the Halloween spirit for months, handing out treats to the oil and gas industry. #CutMethane [COMMENT LINK]
* It’s not just Halloween fright taking your breath away. @EPAAWheeler’s move to roll back standards that #CutMethane threatens #CleanAir4Kids. [COMMENT LINK]
* What has us spooked this Halloween? @EPAAWheeler’s rollback of vital standards that #CutMethane. [COMMENT LINK]

**FACEBOOK:**

* [TAG] Acting EPA Administrator Wheeler has been in the Halloween spirit for months, handing out treats to the oil and gas industry. #CutMethane [COMMENT LINK]
* It’s not just Halloween fright taking your breath away. [TAG] Acting EPA Administrator Wheeler’s move to roll back standards that #CutMethane threatens #CleanAir4Kids. [COMMENT LINK]

**Cars**

**Suggested links:**

* <https://wapo.st/2Po46nx>
* <https://wapo.st/2qjKyCx>

**TWITTER:**

* .@EPAAWheeler and @realDonaldTrump’s #CleanerCars rollback is all tricks, no treats.
* 👻👻👻 @EPAAWheeler is trying to bring back the ghost of California smog with his reckless #CleanerCars rollback.
* Wanna give a friend a Halloween scare? Send them a copy of @realDonaldTrump and @EPAAWheeler’s #CleanerCars rollback.
* .@realDonaldTrump and @EPAAWheeler’s #CleanerCars rollback will take your breath away. Literally.
* 2,000 premature deaths. Compromised national security. Slashed state authority.

@realDonaldTrump and @EPAAWheeler’s #CleanerCars rollback looks more like a horror movie than an @EPA rollback.

**FACEBOOK:**

* [TAG] Donald J. Trump and [TAG] Acting EPA Administrator Wheeler’s #CleanerCars rollback is all tricks, no treats.
* Wanna give a friend a Halloween scare? Send them a copy of [TAG] Donald J. Trump and [TAG] Acting EPA Administrator Wheeler’s #CleanerCars rollback.

**CPP Comment Deadline**

**TWITTER:**

* What’s scarier than Halloween? Missing your chance to speak out against @EPAAWheeler’s latest attack on our health and environment. #DirtyPowerScam comments close TONIGHT: [COMMENT LINK]
* 🔮🔮🔮 You don’t have to be a fortune teller to know where @EPAAWheeler’s #DirtyPowerScam will lead us. Today is your last chance to speak out and protect your health: [COMMENT LINK]
* 👻👻👻 BOO! Did we scare you? @EPAAWheeler’s #DirtyPowerScam is scaring us – and today is your last chance to speak out: [COMMENT LINK]

**FACEBOOK:**

* What’s scarier than Halloween? Missing your chance to speak out against [TAG] Acting EPA Administrator Wheeler’s latest attack on our health and environment. #DirtyPowerScam comments close TONIGHT: [COMMENT LINK]