**Campaign Director**

**Western Energy Project**

The Western Energy Project (WEP) works to protect our treasured landscapes in the American West by ensuring that any development of oil, gas, and oil shale from our federal public lands is done in a responsible manner. WEP supports the preservation of ecologically and culturally important areas, adoption of common-sense protections for our water, air, land, and wildlife, and the safeguarding of opportunities for Americans to enjoy our public lands. WEP works closely with a number of partner organizations as we seek to protect these places that are so integral to the heritage of our country, Western economies and to current and future generations who seek a variety of experiences that only our western public lands can provide.

**Campaign Director**

The Campaign Director/Field Organizer, a member of the organization’s leadership team, will work closely with the WEP Executive Director and policy staff to develop and implement successful, western-based issue campaigns to support our proactive policy agenda as well as our efforts to defend priority landscapes and places from oil and gas development. The Campaign Director will need to interact with groups all across the west, as well as national partner groups in Denver and Washington, D.C. An ideal candidate would be creative, detail-oriented, enthusiastic, motivated, flexible, intuitive, and internally driven; would have experience in developing and implementing all stages of issue-based campaigns; would thrive in a fast-paced environment; would be willing to go the extra mile to get the job done; would have political experience (either via an advocacy organization or through running an elected official’s campaign or working for an elected official); would have strong written and verbal communications skills; would enjoy coordinating people and organizations; would have a basic understanding of key policy issues related to WEP’s campaigns; and would be passionate about protecting our public lands.

**Responsibilities**

* Work directly with the WEP Executive Director and policy staff to develop and implement campaign plans, including, but not limited to, writing the plan, recruiting the right voices, lining up grantees in support of the campaign, and overseeing the execution of the plans.
* Help provide political advocacy expertise, especially as it relates to western decision-makers and news outlets.
* Direct multiple campaigns simultaneously, including media and government affairs strategies and partner/grantee outreach and coordination.
* Oversee the development of campaign messages and the creation of advertising and other public advocacy communications.
* Assist WEP grantees in developing strategic plans to advance WEP’s priorities.
* Lead coalitions of partner organizations and grantees to advance WEP’s priorities and achieve campaign objectives.
* Participate in standing organizational meetings, phone calls, and activities.
* Establish and maintain strong relationships with western-based organizations and other individuals that are needed to ensure our campaigns are successful.
* Maintain records of the campaign activities (i.e., press, grantee reports, etc.).
* Work closely with the communications and government relations team members.
* Engage actively to problem solve and grasp complex work situations.
* Ability to grasp complex (and geographically-dispersed) work dynamics and to think quickly and re-prioritize appropriately.
* Oversee junior campaign staff members and interns.

The Campaign Director is a full-time, exempt position and reports to the WEP Executive Director. This position is located in the intermountain west or Washington, D.C.

**Qualifications**

* Bachelor’s degree.
* Strong written and oral communication skills.
* Commitment to thinking creatively to help our efforts to push conservation policies forward, even in a challenging political climate.
* Highly organized and able to manage multiple issues at once, while maintaining a calm and friendly demeanor.
* Collaborative team player who is a self-starter, able to take initiative, set priorities, and accomplish tasks in a timely manner.
* Ability to work independently, but also collaboratively.
* Significant experience at an issue advocacy organization or senior level work on a political campaign.
* Ability to travel, as required, especially out west.

**Procedure for Candidacy**

WEP is a project of Resources Legacy Fund (RLF). RLF works with philanthropists to conserve land, water, and ocean resources while advancing healthy communities and social equity. RLF is an equal opportunity employer and welcomes applications from all qualified candidates regardless of race, color, creed, national origin, ancestry, sex, marital status, disability, religious or political affiliation, or sexual orientation.

Interested individuals should send a cover letter, resume, and references to:

Jess Maher, WEP Executive Director

[jess@westernenergyproject.org](mailto:jess@westernenergyproject.org)

and

Shara Sparks, WEP Operations Director

[shara@westernenergyproject.org](mailto:shara@westernenergyproject.org)