

# Response Toolkit for Partners

## Oppose Seismic Airgun Blasting in the Pursuit of Offshore Oil

November 2018

**Primary Hashtag: #BlockTheBlast**

President Trump and his administration just gave oil exploration companies the green light to harm marine mammals like dolphins and whales with seismic airgun blasting activities in the Atlantic Ocean. This action flies in the face of massive East Coast opposition to offshore drilling and dangerous exploration with seismic airguns. Oceana and our partners have been successfully fighting seismic airgun blasting in the Atlantic for years and we are not backing down now.

This toolkit contains advice and templates to make your voices heard:

- Talking points for calling and writing your members of Congress
- Advice for writing a Letter to the Editor (LTE)
- Sample social media posts and key targets
- Additional Resources

### Talking Points for Calling and Writing your Members of Congress

*Note: Social media handles and phone numbers for key members included below.*

**A staff member will answer the phone or receive your letter. It is their job to take comments from constituents like you, so do not be shy.**

- I'm **calling/writing** to tell my **Senator/Representative** to oppose seismic airgun blasting as well as any proposals that would provide giveaways to the oil industry at the expense of our coastal communities and marine life.
- New offshore drilling and seismic airgun blasting is the last thing our state needs, and the last thing I want my member of Congress to support.
- **Describe what an oil-free coast means to you – your business, your livelihood, your family, etc.**
- **Share the number of jobs and billions in GDP that offshore oil activities threaten in your state. (found in tweets below and online at [www.oceana.org/cleancoasteconomy](http://www.oceana.org/cleancoasteconomy))**

- The government has estimated that this seismic airgun blasting in the Atlantic could harass or harm marine mammals like dolphins and whales hundreds of thousands of times.
- Offshore drilling and seismic blasting threaten our coastal communities, economies and ways of life. Please help me protect our coast from these dirty and dangerous activities.

## Advice for writing a Letter to the Editor (LTE)

Writing a Letter to the Editor (LTE) is a useful medium for making your voice heard on important subjects like seismic airgun blasting. These pieces are relatively short – usually under 250 words. Media outlets have unique requirements and directions for the pieces they publish, which can be found on their website. You can also visit the media outlet’s LTE section online to see the style and messages of other letters they have printed.

Find more information at: <https://usa.oceana.org/write-letter-editor>

## Sample Social Media and Key Targets

### Hashtags (feel free to use primary or both)

- Primary - Seismic Airgun Blasting: #BlockTheBlast
- Secondary - Offshore Drilling: #ProtectOurCoast

Congressional Targets			Administration Targets	
Member	Twitter	Facebook	Target	Twitter
Sen. Rubio (R-FL)	@marcorubio	@MarcoRubio	President Trump	@realDonaldTrump
Rep. Curbelo (R-FL 26)	@RepCurbelo	@RepCurbelo	NOAA Fisheries	@NOAAFisheries
Rep. Carter (R-GA 1)	@repBuddyCarter	@CongressmanBuddyCarter	NOAA	@NOAA
Sen. Graham (R-SC)	@LindseyGrahamSC	@LindseyGrahamSC	BOEM	@BOEM_DOI
Rep. Rice (R-SC 7)	@RepTomRice	@reptomrice		
Sen. Burr (R-NC)	@SenatorBurr	@SenatorRichardBurr		
Rep. Rouzer (R-NC 7)	@RepDavidRouzer	@RepRouzer		
Rep. Wittman (R-VA 1)	@RobWittman	@RepRobWittman		
Rep. Taylor (R-VA 2)	@RepScottTaylor	@RepScottTaylor		
Rep. Harris (R-MD 1)	@RepAndyHarrisMD	@AndyHarrisMD		

Rep. King (R-NY 2)	@RepPeteKing	@reppeteking
Rep. Donovan (R-NY 11)	@RepDanDonovan	@RepDanDonovan

## Sample Tweets

### **General**

@<insertyourMemberofCongress>: President Trump just approved dangerous seismic off STATE's coast! We can't let this happen! #BlockTheBlast

Feds get one step closer to approving dangerous and loud seismic airgun blasting in the Atlantic Ocean #BlockTheBlast

Seismic airgun blasting is the first step in opening the Atlantic to dirty and dangerous offshore drilling #BlockTheBlast

Over 90% of coastal municipalities in the proposed blast zone oppose seismic airgun blasting #BlockTheBlast

"We're going to make sure coastal communities know what's happening and fight this," says @kdianehoskins #BlockTheBlast

#BREAKING: @Oceana launches new "We're Watching" map to track apparent seismic activity in near real-time off East Coast #BlockTheBlast [www.Oceana.org/SeismicWatch](http://www.Oceana.org/SeismicWatch)

Are seismic vessels near your favorite fishing spot? If so, you should be worried! Check out our new interactive map to monitor this dangerous activity. #BlockTheBlast [www.Oceana.org/SeismicWatch](http://www.Oceana.org/SeismicWatch)

Wishing you could monitor dangerous seismic airgun blasting activities off your coast? Now you can: [www.Oceana.org/SeismicWatch](http://www.Oceana.org/SeismicWatch) #BlockTheBlast

Using @GlobalFishWatch, Oceana is tracking seismic airgun blasting in the Atlantic. [www.Oceana.org/SeismicWatch](http://www.Oceana.org/SeismicWatch) #BlockTheBlast

Seismic airgun blasts, like oil spills, don't respect state boundaries. Noise from dangerous seismic airgun blasting can travel up to 2,500 miles #BlockTheBlast

"@realDonaldTrump is essentially giving these companies permission to kill endangered marine animals," says @kdianehoskins #BlockTheBlast

### **For Kitten/Puppy Seismic Blast Videos**

You wouldn't do this to a puppy, so why is @realDonaldTrump allowing it for whales and dolphins? Tell him no: <https://www.youtube.com/watch?v=Il-JpyQYEI8> #BlockTheBlast

Q: Who does this? A: @realDonaldTrump just authorized companies to harm dolphins and whales in the Atlantic. Fight back <https://www.youtube.com/watch?v=LqPN1eZU4Ow> #BlockTheBlast

### **State Specific Twitter**

Monitor potential seismic activity off **STATE**'s coast using @Oceana's new "We're Watching" map #BlockTheBlast [www.Oceana.org/SeismicWatch](http://www.Oceana.org/SeismicWatch)

.@realDonaldTrump is risking ~305,000 jobs and ~\$19.9 billion in GDP along **Florida's** Atlantic coast #BlockTheBlast

.@realDonaldTrump is risking >23,000 jobs and ~\$1.3 billion in GDP in **Georgia** for only 1 day's-worth of oil and 1 day's-worth of gas #BlockTheBlast

.@realDonaldTrump is risking >86,000 jobs and ~\$5.1 billion in GDP in **South Carolina** for 6 days'-worth worth of oil and 5 days'-worth of gas #BlockTheBlast

.@realDonaldTrump is risking ~57,000 jobs and ~\$2.5 billion in GDP in **North Carolina** for 65 days'-worth of oil and 57 days'-worth of gas #BlockTheBlast

.@realDonaldTrump is risking >86,000 jobs and ~\$4.8 billion in GDP in **Virginia** for 30 days'-worth of oil and 27 days'-worth of gas #BlockTheBlast

.@realDonaldTrump is risking >96,000 jobs and ~\$6 billion in GDP in **Maryland** for 8 days'-worth of oil and 7 days'-worth of gas #BlockTheBlast

.@realDonaldTrump is risking >25,000 jobs and ~\$1.2 billion in GDP in **Delaware** for 8 days'-worth of oil and 7 days'-worth of gas #BlockTheBlast

.@realDonaldTrump is risking ~126,000 jobs and ~\$6.9 billion in GDP in **New Jersey** for 6 days'-worth of oil and 5 days'-worth of gas #BlockTheBlast

### **Sample Facebook/Instagram**

#BREAKING: The federal government just authorized companies to harm marine mammals like dolphins and whales with seismic airgun blasting activities in the Atlantic Ocean. These dangerous and extremely loud surveys are used by private companies to identify potential oil and gas deposits deep below the seafloor. Moreover, exploratory drilling like BP *Deepwater Horizon*, which exploded in the Gulf eight years ago and caused the worst environmental disaster in U.S. history, would be the next step they take to confirm the presence of oil and gas. #BlockTheBlast

#BREAKING: Oceana has launched a new interactive “We’re Watching” map to track seismic vessels in near real-time off the East Coast. The map is free and available to anyone with an internet connection at [www.Oceana.org/SeismicWatch](http://www.Oceana.org/SeismicWatch) #BlockTheBlast

## Additional Resources

Multimedia assets for social media posts can be found [here](#).

The following table includes phone numbers and Twitter handles for the Senators and Representatives in the blast zone. Please contact them at the number most convenient for you and share your strong opposition to dangerous seismic airgun blasting off your coast!

Don’t live in the blast zone but still want to help? Find your members of Congress here:

- [Find my U.S. Senators](#)
- [Find my U.S. Representative](#)
- [Call my Member of Congress](#)

Visit and share: [www.oceana.org/BlockTheBlast](http://www.oceana.org/BlockTheBlast)

Member of Congress	District Office	DC Office	Twitter
<b>Florida</b>			
<b>Sen. Bill Nelson (D-FL)</b>	850-942-8415 (Tallahassee) 954-693-4851 (Broward) 239-334-7760 (Fort Myers) 904-346-4500 (Jacksonville) 305-536-5999 (Miami-Dade) 407-872-7161 (Orlando) 813-225-7040 (Tampa) 561-514-0189 (West Palm Beach)	202-224-5274	@SenBillNelson
<b>Sen. Marco Rubio (R-FL)</b>	407-254-2573 (Orlando) 305-418-8553 (Miami) 813-853-1099 (Tampa) 904-354-4300 (Jacksonville) 850-433-2603 (Pensacola) 850-599-9100 (Tallahassee)	202-224-3041	@marcorubio
<b>Rep. John Rutherford (R, FL-04)</b>	904-831-5205 (Jacksonville)	202-225-2501	@RepRutherfordFL
<b>Rep. Ron DeSantis (R, FL-06)</b>	386-279-7343 (DeLand) 386-302-0471 (Palm Coast) 386-756-9798 (Port Orange)	202-225-2706	@RepDeSantis
<b>Rep. Bill Posey (R, FL-08)</b>	321-632-1776 (Melbourne) 772-226-1701 (Indian River County) 321-383-6090 (Titusville)	202-225-3671	@congbillposey
<b>Rep. Brian Mast (R, FL-18)</b>	772-336-2877 (Port St. Lucie) 772-403-0900 (Stuart) 561-530-7778 (North Palm Beach)	202-225-3026	@RepBrianMast

<b>Rep. Lois Frankel (D, FL-21)</b>	561-998-9045 (Boca Raton)	202-225-9890	@RepLoisFrankel
<b>Rep. Ted Deutch (D, FL-22)</b>	561-470-5440 (Boca Raton)	202-225-3001	@RepTedDeutch
<b>Rep. Debbie Wasserman Schultz (D, FL-23)</b>	954-845-1179 (Sunrise) 305-936-5724 (Aventura)	202-225-7931	@RepDWStweets
<b>Rep. Carlos Curbelo (R, FL-26)</b>	305-222-0160 (Miami) 305-292-4485 (Key West) 305-247-1234 (Florida City)	202-225-2778	@RepCurbelo
<b>Rep. Ileana Ros-Lehtinen (R, FL-27)</b>	305-668-2285 (Miami)	202-225-3931	@RosLehtinen
<b>Georgia</b>			
<b>Sen. David Perdue (R-GA)</b>	404-865-0087 (Atlanta)	202-224-3521	@sendavidperdue
<b>Sen. Johnny Isakson (R-GA)</b>	770-661-0999 (Atlanta)	202-224-3643	@Sen.Isakson
<b>Rep. Buddy Carter (R, GA-01)</b>	912-265-9010 (Brunswick) 912-265-9010 (Savannah)	202-225-5831	@RepBuddyCarter
<b>South Carolina</b>			
<b>Sen. Tim Scott (R-GA)</b>	803-771-6112 (Columbia) 864-233-5366 (Greenville) 843-727-4525 (North Charleston)	202-224-6121	@Sen.TimScott
<b>Sen. Lindsey Graham (R-GA)</b>	864-250-1417 (Greenville) 803-933-0112 (Columbia) 843-669-1505 (Pee Dee) 843-849-3887 (Pleasant) 803-366-2828 (Rock Hill) 864-646-4090 (Pendleton)	202-224-5972	@LindseyGrahamS C
<b>Rep. Mark Sanford (R, SC-01)</b>	843-352-7572 (Mount Pleasant) 843-521-2530 (Beaufort)	202-225-3176	@RepSanfordSC
<b>Rep. Jim Clyburn (R, SC-06)</b>	843-355-1211 (Kingstree)	202-225-3315	@Clyburn
<b>Rep. Tom Rice (R, SC-07)</b>	843-445-6459 (Grand Strand) 843-679-9781 (Pee Dee)	202-225-9895	@RepTomRice
<b>North Carolina</b>			
<b>Sen. Richard Burr (R-NC)</b>	828-350-2437 (Asheville) 336-631-5125 (Winston-Salem) 888-848-1833 (Wilmington) 252-977-9522 (Rocky Mount)	202-224-3154	@Sen.Burr
<b>Sen. Thom Tillis (R-NC)</b>	704-509-9087 (Charlotte) 252-329-0371 (Greenville) 828-693-8750 (Hendersonville) 336-885-0685 (High Point) 919-856-4630 (Raleigh)	202-224-6342	@SenThomTillis
<b>Rep. Walter Jones Jr. (R, NC-03)</b>	252-931-1003 (Greenville) 252-565-6846 (Hevelock) 252-565-6846 (Jacksonville)	202-225-3415	@RepWalterJones

**Rep. David Rouzer**  
**(R, NC-07)**

910-253-6111 (Brunswick County)  
919-938-3040 (Johnston County)  
910-395-0202 (New Hanover  
County)

202-225-2731 @RepDavidRouzer

<b>Virginia</b>			
<b>Sen. Mark Warner (D-VA)</b>	276-628-8158 (Abingdon) 757-441-3079 (Norfolk) 804-775-2314 (Richmond) 703-442-0670 (Vienna) 540-857-2676 (Roanoke)	202-224-2023	@MarkWarner
<b>Sen. Tim Kaine (D-VA)</b>	434-792-0976 (Danville) 804-771-2221 (Abingdon) 804-771-2221 (Richmond) 757-518-1674 (Virginia Beach) 540-682-5693 (Roanoke) 703-361-3192 (Manassas)	203-224-4024	@timkaine
<b>Rep. Rob Wittman (R, VA-01)</b>	804-730-6595 (Hanover) 540-659-2734 (Stafford) 804-443-0668 (Tappahannock)	202-225-4261	@RobWittman
<b>Rep. Scott Taylor (R, VA-02)</b>	757-364-7650 (Virginia Beach) 757-646-7357 (Eastern Shore) 757-364-7650 (Yorktown)	202-225-4215	@RepScottTaylor
<b>Rep. Bobby Scott (D, VA-03)</b>	757-380-1000 (Newport News)	202-225-8351	@BobbyScott
<b>Maryland</b>			
<b>Sen. Chris Van Hollen (D-MD)</b>	667-212-4610 (Baltimore) 301-545-1500 (Montgomery County) 301-797-2826 (Western Maryland) 410-263-1325 (Annapolis) 301-322-6560 (Prince George's County) 410-221-2074 (Eastern Shore)	202-224-4654	@ChrisVanHollen
<b>Sen. Ben Cardin (D-MD)</b>	410-962-4436 (Baltimore) 301-860-0414 (Bowie) 301-777-2957 (Cumberland) 301-762-2974 (Rockville) 410-546-4250 (Salisbury)	202-224-4524	@Sen.Cardin
<b>Rep. Andrew P. Harris (R, MD-01)</b>	410-588-5670 (Bel Air) 410-643-5425 (Kent Island) 443-944-8624 (Salisbury)	202-225-5311	@RepAndyHarrisMD
<b>Rep. Dutch Ruppersberger (D, MD-02)</b>	410-628-2701 (Timonium)	202-225-3061	@Call_Me_Dutch
<b>Rep. John Sarbanes (D, MD-03)</b>	410-832-8890 (Townson) 410-295-1679 (Annapolis) 301-421-4078 (Burtonsville)	202-225-4016	@RepSarbanes
<b>Rep. Anthony G. Brown (D, MD-04)</b>	410-266-3249 (Anne Arundel) 301-458-2600 (Prince George's)	202-225-8699	@RepAnthonyBrown
<b>Rep. Steny Hoyer (D, MD-05)</b>	301-474-0119 (Greenbelt) 301-843-1577 (White Plains)	202-225-4131	@WhipHoyer

<b>Rep. Elijah Cummings (D, MD-05)</b>	410-685-9199 (Baltimore)	202-225-4741	@RepCummings
<b>Delaware</b>			
<b>Sen. Chris Coons (D-DE)</b>	302-736-5601 (Dover) 302-573-6345 (Wilmington)	202-224-5042	@ChrisCoons
<b>Sen. Tom Carper (D-DE)</b>	302-573-6291 (Wilmington) 302-674-3308 (Dover) 302-856-7690 (Georgetown)	202-224-2441	@Sen.Carper
<b>Rep. Lisa Blunt Rochester (D, D-01)</b>	302-830-2330 (Wilmington) 302-858-4773 (Georgetown)	202-225-4165	@RepBRochester
<b>New Jersey</b>			
<b>Sen. Cory Booker (D-NJ)</b>	856-338-8922 (Camden) 973-639-8700 (Newark)	202-224-3224	@SenBooker
<b>Sen. Bob Menendez (D-NJ)</b>	973-645-3030 (Newark) 856-757-5353 (Barrington)	202-224-4744	@Sen.Menendez
<b>Rep. Frank LoBiondo (R, NJ-02)</b>	800-471-4450 or 609-625-5008 (Mays Landing)	202-225-6572	@RepLoBiondo
<b>Rep. Tom MacArthur (R, NJ-03)</b>	856-267-5182 (Burlington County) 732-569-6495 (Ocean County)	202-225-4765	@RepTomMacArthur
<b>Rep. Chris Smith (R, NJ-04)</b>	732-780-3035 (Monmouth County) 609-286-2571 (Ocean County) 609-585-7878 (Mercer County)	202-225-3765	@RepChrisSmith
<b>Rep. Frank Pallone (D, NJ-06)</b>	732-571-1140 (Long Branch) 732-249-8892 (New Brunswick)	202-225-4671	@FrankPallone
<b>Rep. Albio Sires (D, NJ-08)</b>	908-820-0692 (Elizabeth) 201-309-0301 (Jersey City) 201-558-0800 (West New York)	202-225-7919	@RepSires
<b>Rep. Donald Payne, Jr. (D, NJ-10)</b>	862-229-2994 (Hillside) 201-369-0392 (Jersey City) 973-645-3213 (Newark)	202-225-3436	@RepDonaldPayne

**FOR MORE INFORMATION, PLEASE CONTACT:**

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